

The Billboard

AUGUST 11, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

TELEVISION

WHO'S GOING TO TRAIN 'EM?



DINNING SISTERS
Model T and 30 Cents Started Sock Trio
(See Music Department)

COCKTAIL COMBOS

Drinkeries---How Do
They Get & Hold Biz?

GENERAL NEWS

All-G. I. Revues Planned
For Civvie Audiences

FAIRS

FAIRS SEE BOOM IN POST-WAR

*Gale
Agency
inc.*

THE INKSPOTS

ERSKINE HAWKINS

AND HIS ORCHESTRA

CANADA LEE

ELLA FITZGERALD

LUCKY MILLINDER

AND HIS ORCHESTRA

COOTIE WILLIAMS

AND HIS ORCHESTRA

TINY BRADSHAW

AND HIS ORCHESTRA

BUDDY JOHNSON

AND HIS ORCHESTRA

TAB SMITH

AND HIS ORCHESTRA

DEEK WATSON

AND HIS BROWN DOTS

SISTER ROSETTA THARPE

LUIS RUSSELL

AND HIS ORCHESTRA

PRAIRIE-VIEW COLLEGE

CO-EDS ALL GIRL ORCHESTRA

THEATRES, CAFES AND PRODUCTIONS

LEW LESLIE

DANCE ENGAGEMENTS

SAM ASH

Everything "Open" To Inspection

Net Affiliate Changes Mean Battle for Omaha Audiences; It's a Free-for-All for Ears

Station Co-Operation May End On Switchovers

OMAHA, Aug. 6.—As far as Omaha is concerned, the battle of the century for radio listenership is shaping up the way KOOL-FM, CBS and American Broadcasting Company, taking over the latter two from KOWH 900-watt daytime operation.

Bidding for KOOL's former CBS audience will be KPAB, formerly CBS 889 for network, and rural CBS stations scattered at 200 locations. KPAB, which has been coming in strong in the daytime, will have just as strong a nighttime signal since WMT, basic CBS station in Cedar Rapids, W. I., will be directionalized. KPAB, for which Harry Burke is manager and Harold Stoll, promotion manager, is arranging an unusual program campaign to win back KOOL-CBS audience. While KOOL is scheduling an equally ambitious drive to retain its CBS followers and also to capture ABC listeners formerly tabbed by KOWH.

Not out of the picture in bidding for

the "evening" audiences are NBC's affiliate, WOW (5 k.w.), and KSON, Mutual net station.

Biggest question mark in the picture is what KOWH will do. So far Manager C. C. Conklin hasn't shown his hand.

The station has been owned and operated by The Omaha World-Herald.

Date for the big Omaha radio change-over is November 1, but nobody is sleeping now. So far Omaha has been doing well in its co-operation among stations, though changing of the guard under the battle-line the tides will be maintained.

KPAB, with its 10 k.w., is the biggest station in Nebraska, but because of its 1110 dial position it is no stronger than WMT. However, the station hopes, with the location of its transmitter, to start construction of three \$5,000-watt towers at near-by Papillion, Neb.

KPAB Jumps Gun

KPAB already has started on its campaign to enlarge its Omaha listening audience. The situated in Lincoln, State capital about 63 miles from Omaha, it now carries 100,000 watts, twice as much as one man on the circuit shows in Omaha. It will stress that listeners no longer can get CBS shows on KOOL and also will plug its night offerings. KOOL, which has been directionalized, will push the fact that it will be offering more hours and hours more of ABC shows than KOWH's due time limitation provided.

For the time being, KPAB will keep

Radio Brass Tour Of E.T.O. Tees Off

NEW YORK, Aug. 5.—War Department sponsored tour of the E. T. O. for radio net, station and trade paper execs, leaves this week to inspect just what broadcasting is doing in this theater. Ideas behind quick E. T. O. tour include a plan to give "policy makers" easier in the radio field a close-up of what they can do to co-operate with the armed forces and how they can contribute a major assist in the war effort. Col. Ed Kirby, exec of the radio branch in the Army Bureau of Public Relations is acting as escort officer on the trip. In addition to Joseph Guide, The Billboard brass; Bob Taubman, Broadcasting; Jack Appleby, Radio Broadcast; and others, the tour will visit the trade papers. Netts will have Bill Hedges (NRC); Mark Woods (American); Joe Ream (CBS); and Bob Sweeney (Mutual); while indec stations are represented by George March (WGN); Martin Campbell (WPAFA); John F. Quinn (WBZ); John Fetter (WXZD); and Morris Novik (WNYCI). The trip will also serve as chance for new National Association of Broadcasters pres, Justin Miller (WBZ) who's going to speak at the meeting of radio men who're going to head as of October 1, and get to know them and their domestic as well as international problems.

Its main studios in Lincoln. It is now engaged in enlarging them.

KPAB, by virtue of KOOL's switch (as CBS contract expires November 1 and that's why the change), will be the only CBS station in Omaha. KOOL, which admits under the Stuarts interests of Lincoln, EKOP, 250-watt, will be basic American, but will continue to carry Mutual programs also. Another CBS station in Nebraska is the 250-watt, CKEP, at Scottsbluff, the war western end of Nebraska.

Holding Co. Congressional Biz in Fall

Crosley-AVCO Spotlights It

WASHINGTON, Aug. 6.—Whether holding companies will be allowed to control radio stations will be something to determine when about 100 members were present here today after consideration of FCC's 4-3 decision authorizing transfer of \$25,000,000 in Crosley Corporation radio interests to Aviation Corporation.

AVCO's favorite tactic was accompanied by stiff conditions for the transfer, came Thursday (3) almost on the heels of the final hearing, as foreseen by The Billboard under date of July 29.

With counsel for AVCO and Crosby having insisted several times during the hearings that the issue of big business in radio is one for Congress finally to decide, the Commission is ready to act as a No. 1 matter on the fall agenda of Senate Interstate Commerce Committee. Chairman Wheeler, of latter committee, frankly would come over the wire to support any bill by holding companies and indicated readiness to study the subject. FCC isn't at all unhappy over Wheeler's interest.

Meanwhile, AVCO is facing another headache on the "big boy" problem in the Station WINS case, hearing on which is set later this month. Commission must decide whether Hearst, Inc., should be allowed to keep at least 1,000,000 watts in New York from where the station would pass into AVCO control.

AVCO is getting authorization for acceptance of Crosby interests in accepting the 1,000,000-watt WCCO, Minneapolis, by setting up a board of resident directors and separate broadcasting control in corporation. Line-up of FCC in Crosby case follows: Approving transfer—Chairman Porter, Jeff, Denny, Willis, voting to deny application—Walker, Valentine, Durr.

Crosby's death, occurring hardly after the public hearing had ended, cast a heavy shadow over the case, especially in The Billboard—namely, that FCC didn't want to be responsible for jitters in Crosley stock on Wall Street Board.

Two Sports Writers Have Trouble When Publishers Say No to Beer Broadcasts

Shopping News Is Benefited

MINNEAPOLIS, Aug. 4.—Because the Sun, Cowles-owned Minneapolis newspapers frown upon liquor and beer advertising, sports editor for The Minneapolis Daily Times, Mr. Bob Dehaven, columnist for The Minneapolis Morning Tribune.

Cultum has been broadcasting a sports analysis show over WWDG-AM for several weeks now as a simulcast. The show was being backed by the Cultum management, who had to quit his newspaper job rather than give up his beer-sponsored radio show.

Afected by the policy clash are Dick Cummins, sports editor for The Minneapolis Daily Times, and Bob Dehaven, columnist for The Minneapolis Morning Tribune.

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Times Pub Says No

Joyce Swan, Times publisher, when he learned that the beer company was sponsoring Cultum, objected that it was against newspaper policy. A series of meetings between Swan and Swan told The Billboard that he had been asked by WWDG manager, Swan, to permit Cultum to continue on the air until the 26-week contract period expired. When that period ended, Cultum went off the air, leaving \$70 a week for his stint. The time owned by the beer company, was retained, and Cul-

tum was replaced by Dean Sherman, who does a sportcast.

The Dehaven angle is somewhat different. For two and one-half years he had been friendly Fred for Minneapolis Brewing Company, which owned WWDG. Dehaven's true name is not used on the show. When he joined the Morning Tribune last October, he informed newspaper management he was giving up his beer-sponsored radio show, paying him \$125 weekly, and intended keeping it. His radio contract expires August 1, 1946, and was just signed for another year as a simulcast. The show was being backed by the Cultum management, who agreed to pay him \$100 weekly over WWDG-AM. Dehaven said he contracted with Cultum to program the show, and Cultum quit as program director for WWDG-TV and radio director for St. Paul. WWDG-AM Director Dehaven to the Tribune: "I'm a 26-days-a-week kind of guy, and I make \$100 per week. After being with paper several months, Dehaven said, objections were raised to his beer program. Complaint came to a head last month when he was told he had to give up the beer show.

Dehaven wrote his last column a week ago today (28). Column title, "Woody Dehaven said, is his property, so he can't use it. He is writing for The Minneapolis Shopping News, where column is published once weekly for \$70 a week. In addition, Dehaven, as a member of the Newspaper Guild, was awarded \$200 severance pay by The Minneapolis Tribune.

Station Dough Everyone's Biz

Durr points out that public can control only if it knows the works

WASHINGTON, Aug. 6.—FCC will continue to raise radio regulation standards so that the public can have fuller inspection. Latest revisions were announced Friday (5) as a result of hearings held Aug. 1 and 2, March 1944. Under latest rules, filing of first annual reports will require only of standard stations, will be required also of television, FM and international stations. Ownership of stations will be limited to 50 percent for radio stations. However, stations will be required to file annual reports, network and transcripts of contracts of these stations will not be open. Revisions become effective Sept. 1, 1945, and in connection with revisions is Commer. Durr accompanying statement that "The amended rules are a move in the right direction, but in my opinion they stop far short of making available to the public information to which it is properly entitled."

Give It Complete Info

Durr mentioned that FCC is giving considerable thought to expanding its annual statistical report so that the report will contain detailed data with respect to the operations of individual stations, and to the operations of the entire communications," and he added: "This, too, gives promise of a further move in the right direction, but I can see no reason for giving the public this kind of complete information."

"It seems to me," he declared, "that the commission's action in these proceedings must necessarily turn upon the answer to the question concerning the fundamental nature of radio broadcast licensing. Is it essentially private business tinged only with public interest as may flow as an incidental by-product of programming operations, or is it essentially public business? . . . If it is the latter, the commission is entitled to full information and I can see no reason why information made available to the commission should be shielded from publication except as required by due considerations of national security."

No "Cloak of Secrecy"

"In the interests of public confidence in the commission's operations as a public agency," said Durr, "no cloak of secrecy should be used from the public the information upon which the commission relies, whether in deciding individual cases or in determining matters of broad policy." The Communications Act itself makes it clear the broadcast is a public business. . . . It seems to me that the theory of the Communications Act is that the licensees are, in effect, charged with the operation of public property, and it can not be understood why the revenue received from the use of public property should be kept a secret from the public which owns the property."

Public "Can Insist"

Durr's argument leads up to the crowning blow: "The public has a very definite right to insist that the broadcast is good as something more than an advertising medium." He adds significantly that the public can insist upon time being made available for public-service programs and that the financial ability of the licensee to make them available and information as to (See Everything Open on page 10)

General Setting in the radio industry that a recent network appointment of a solid piece of brass to a new freshly reorganized position, which requires the services of a man who has shared within the network interests at all. He has been serving as manager of the management of the chain and the chain was dissolved, my mistake, is to hold him a consulting editor for The Billboard. Just in case you don't know, he is the man in charge of the new job, at least three assistant heads of other departments are pitching for the position as the guy's right hand.

'T'Ain't Likes, But Availability

Stude Faves, Not Seg Pops

Book-toters lend their ears not because they're sold—they're stuck

By Lou Frankel

(Part Two of an objective study of the Michigan State College Survey of Student Listening.)

NEW YORK. Aug. 6.—Program likes and dislikes of students of Michigan State College, as outlined in last week's column, were outlined in the survey. The reason, as outlined in last week's analysis of the survey, lies in the fact that not all program likes can be attributed to taste in music; the programs are not available for listening.

Thus availability has even more bearing than preference on popularity, providing evidence that the survey adequately explains to the surveyed that popularity means "most popular of the programs available for listening." There's little advantage in the listening to a program that can't be heard. That station can be heard as well as Station B.

Preference Overrides

However, it is sometimes happens, as it does with Bob Hope, that program preference overrides program availability. When that happens, it is something to mark and cherish. It doesn't happen often.

The students were asked in the survey: "Do you have any suggestions for changes in programming?" Their answers broke down as follows:

Suggestions

RWG, AAAA Group Contract Negotiations Still Stalemated

NEW YORK. Aug. 6.—Since the last negotiations over a new contract, the writers' strike has continued in the preliminary negotiations for a minimum basic agreement between the Radio Writers' Guild and the radio broadcasting committee of the AAAA. Next move is up to the negotiators.

Sessions brought forth two proposals by the agency men to improve the writers' conditions. No. 1 was to review and expand the Statement of Practices, which is the code of ethics of the industry in relation to buying a script, broadcast rights, rewrites, and authorship credit. AAAA also wants to put teeth into these recommendations.

No. 2 was to work out a standard form contract, which would be used whenever buying a script. AAAA emphasizes that the contract need not be used all the time, but with the weight of RWD and the AAAA behind the form, it would be certain to be accepted.

Lack of agreement has been caused at

the meetings by the AAAA committee insistence that the RWD be acting contrary to the Sherman Anti-Trust Act in trying to negotiate a binding agreement with them. RWD is a group of independent contractors, not a union, and therefore does not come under the Wage Act which excludes unions from the provisions of the anti-trust act.

Writers felt that the RWD did not appear in their case and did not have the right to negotiate with them from the AAAA to prove their contention. Decision by the U. S. Circuit Court of Appeals that the Dramatists Guild could account for the AAAA bringing the anti-trust pitch into these parts discussions. This ruling is far from final and is still being fought by the Authors' League in the courts.

Peter Lynn, presy of the RWD, has conferred with Sam Moore, Western head, and Dorothy Bryant, national secretary, and will announce the Guild's decision on the counterproposal Thursday (8).

are not the same. Thus, the program change list has more musical items than the one in the survey. No. 1 requests, Yet, in the program type list the two are separated.

This is something to be corrected on next year's survey.

Program Favorites

Now we come to the list of favorite programs:

Program	No. of Votes
Radio Drama Theater	144
Bob Hope	139
Edgar Bergen	129
KO Paterno	128
New York Philharmonic	126
Red Cross	125
Acme Kitchens	124
Fred Waring	123
Stephens	122
Levith Thomas	121
House of Cheers	120
Friendly Koor	119
Gene Parsons	118
Sammy Kaye	117
Metropolitan Opera	116
Service Men's Bureau	115
Hall of Fame	114
Telephone Hour	113
Timex Hour	112
General Electric Hour	111
Cartoonland	110
Sammy Kaye	109
Fisher Price and Mally	108
Life Saver	107
Macbeths Merry-Go-Round	106
Breakfast Club	105
Franklin	104
* Tuesday evening show.	103

For what it's worth, note that a total of 167 votes didn't participate with commercial radio. These are marked with an asterisk and ask for more commercial, fewer string arrangements, fewer middle commercials in case no.

Seg Popularity

On program popularity, by types of programs the students were given a blank for "others" and asked to rate 1-3-2-1, first through fourth of their picks, two for second, four for third, the point totals that follow were tabbed:

Program Types	No. of Votes
Popular Orchestra	418
Drama	395
Sci-Clasical Music	378
Newspaper	376
Newsmagazine	354
Symphony Music	351
Entertainment and Feature	348
Comics	347
Opera	346
Seg. Opera	345
Religious	344

Comparing favorite program types with suggested program changes, we see a certain amount of similarity. However, there is a bad mark on the list of program changes; ergo, the audience is getting all it wants. DETHO with the relative standings of drama.

On high-brass music it's difficult to tell, as the categories, as listed,

were tabulated on the total number of votes, whether that be for first, second or third. Since the students were asked to pick them by

Andrews Leaving Based on Coast Yen & Maybe Pix

HOLLYWOOD. Aug. 6.—Reduction of James Andrews' salary and Mitchell W.-p. and head of radio, brings Mann-Holzner into the agency as a partner and v.-p. in charge of radio. Switch goes in effect September 1.

Andrews left the three-year stretch as head of the agency's radio head because job called for dividing time between New York and Hollywood and that he prefers spending full time here. Also, he said he had no ambition to try his hand at free-lance production.

Fir Temptations

Andrews received he had received several tempting offers from film studios but was not sure whether he will accept them.

"After all," he said, "I have been in radio 20 years and I will continue to give the master company my thoughts before leaving my field. I do not plan to open an office as an indie radio producer unless I have definitely decided against accepting other offers from the motion picture studios."

The ex-L. M. is now emphasizing that he was parting ways with the agency as the best of friends, and added that he still remains a partner in the firm. He will be succeeded as head of radio by L. M. as his first radio client as a free-lancer by his continuing to produce *Wormy* silver for agency.

Milner's move to L. M. marks the veteran radio man's third switch with the outfit. He has stayed with L. M. for 10 years as a radio director and then joined Bentts & Bowles. After writing as an ARCO copy boy, he helped handle production of many valve airwaves.

Hal Bock Gets New NBC Title

HOLLYWOOD. Aug. 6.—Harold J. Bock was named here to the newly created NBC post of director of public relations for the Western Division of the network's radio and television operations. It is believed that under the new set-up, Bock will help broaden the company's activities, including contacts with the film industry, other networks, other stations. Bock will continue to serve as the web's Western press relations manager, a post he has held since 1938.

Ballantine Brews Comedy-Drama to Replace Variety

NEW YORK. Aug. 6.—F. Ballantine & Sons, brewer who has had three different shows on CBS within seven months, is switching around for still another to replace the variety show he is currently carrying on station (1200, 10-22-11 p.m.). Ballantine, which plans to expand its current 48 stations to a full web come fall, is reported to be interested in the new comedy-drama series produced by the Amusement Corporation is peddling.

After a hectic period with Johnny Mathis, Cameron Andrews and Erwin, the best outfit has decided to go back to the drawing board for any new comedy series yen is for a comedy-drama with a continuing story line. The Fitzgerald show is said to offer just that, but trade publications say the show cost \$100,000, may be too rich for Ballantine.

Decision to go full web was made by the company after a fast check of CBS stations in which it was discovered that 90 stations in the country were willing to accept a beer account. J. Walter Thompson is the agency.

Booster Amphs Get Build-Up

Engineers' Okay Stirs Interest

Answer to small station owner's prayer, some feel
—dead areas can be covered

WASHINGTON, Aug. 6—New impetus for use of booster amplifiers, particularly by smaller medium-sized radio stations, is extending to larger stations as well, it is foreseen here in wake of Washington developments. Booster application may give low-power stations a definite advantage in commercial competition, according to some engineers. The same development also here is a revival of interest by radio engineers and Federal Communications Commission in use of booster amplifiers as test equipment at three-day hearing last week on proposed FM "title" rules.

After FCC had heard testimony on proposed FM rules and regulations, had invited opinion on use of boosters for FM, testimony trotted out fresh evidence favoring use of the amplifiers in standard broadcast stations. "It's here to stay," said one booster service as "the answer to the prayer of small station owners" who want to intensify coverage of their cities.

Bout Out "Dead" Spots

The booster amplifier, it is pointed out, would make it possible, for example, for a small low-power station in New York City to spread its coverage to a much larger area than it could by itself.

Engineers say that the possibilities for station owners are almost endless.

A survey of opinions among consulting engineers shows the wind-up of the hearing showed wide-spread interest in and approval of the booster amplifier system by which the station owner greatly expands his listening area by means of at least one additional transmitter that receives as input from the main transmitter and retransmits the signal where necessary.

Wrathal's Opinion

Typical of the engineering opinion was the view of Grant R. Wrathal, of McNary & Wrathal, consulting engineers firm in the national capital. Wrathal said: "Correct use of booster amplifiers could provide better service than any regional outlet."

At the FM hearing, Paul F. Godley, consulting engineer of Montreal, N. S., strongly urged FCC to encourage booster use. He is the former chief engineer of WWDC (Washington), who has done considerable work with booster amplifiers, plugged the device as having wide possibilities.

Wide Application

Experimental work on boosters in Washington and their use from a practical standpoint already indicate widespread application in stations throughout the nation. At present, only three standard broadcast stations in the country employ booster amplifiers, and only two applications are pending in FCC for installation of the devices. Two of the stations that now have boosters are located in the national capital, where FCC has had a chance to weigh at close hand the results. WWDC has a 100-watt booster, while WINEX has a 100-watt booster. WINEX is using a 100-watt booster. Applications are pending from WREB (Columbus, O.), which wants to cover Fort Benning, Ga., and WNLN (New London, Conn.).

One station's first standard station booster was installed by WINX under Ross Beville's supervision back in December, 1940, and a booster double the strength of WINX was put in operation soon after. WINX with its new booster is a 200-watt station. Successful use of the stronger-powered booster operated by WWDC has attracted wide interest in radio circles.

Beville describes the booster amplifier plan as simply akin to installing a series of street lamps instead of trying to illuminate a city by one central high-powered spotlight. Altho the WWDC

Gardner's Jinx

NEW YORK, Aug. 5—On top of all his other troubles with USO, Special Service, etc. (see story elsewhere in this section), Ed Gardner suffered on his E. T. O. tour of small stations in the Northeast. In one spot Gardner complained, he drew 100 G.I.'s. In others the total was still smaller. Finally, in one spot, he was told there were 110 G.I.'s in the audience. "This," Gardner said to himself, "is my meet. At last I've got an audience."

Busily on tour with pride and satisfaction, Gardner got to the place where he was to do his act and saw stretched across 50 feet or so of sign, the following words: "MURKIN'S FALLENBERG IN DUTY'S FERNERY."

That's all, brother.

Maybe Bing'll Come Back for General Foods

NEW YORK, Aug. 4.—Increased speculation over the possibility that Bing Crosby may not return to the air this fall has given rise to the rumor, rifle for target, that the singer may have other sponsors, moving over to General Foods, known to plug Central Foods' stable. It is known that YER has been trying to get out for years now, but that each year Kraft has held him back, and consequently retained the singer's services.

This year, says that trade, the possibility that he might give in to FAN's offer is even greater since the cash offer is higher than it has ever been.

If Crosby does return to the air, either for Kraft or for General Foods, it will probably be in December. Bing's present plans call for one picture, on loan to RKO from Paramount, and a fast tour of the country. He will keep his options open until at least the middle of next year, and he'll probably want a rest before hitting the air again.

One plan which Kraft and J. Walter Thompson are discussing with the star is to have him show up on a few occasions, thus avoiding the strain of weekly broadcasts. Kraft, as the story goes, would have the regular *Musie Hall* on the air weekly, but Bing would take just one monthly spot.

booster, whose results are viewed as successful, is licensed for commercial operation. Those who say that such improvements are being made and he regards the service as still in an experimental stage. He adds that he has confidence in its wide development. "Bugs" are being removed, he pointed out, and the additional service demanded by the installation offices minor difficulties.

Aikens Proposed Ideas

The booster amplifier idea is a relatively new one commercially. It was first proposed by Charles D. Aikens in a paper read at the national convention of the American Association for the Advancement of Science in Boston. His general theory has apparently proven practical for station operators. With the use of high-frequency radio wave lengths instead of the conventional methods for exciting the antenna, the disadvantages of present booster installations may be removed, it is believed.

"The use of a booster system," says Beville, "is desirable for local channel stations which are limited by FCC regulations to 100 watts and are now allowed to use a directional antenna system, and for other stations even with directional antennas, to cover adequately an urban area having high noise level of interference." The new station will provide coverage comparable to that of a much higher-power station. Such a system is planned for Worcester, Mass., but was shelved due to wartime restrictions.

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FM-ers No Get What They're Yelling For

"Bible" Will Still Be Tough

WASHINGTON, Aug. 6—Federal Communications Commission, rushing final decision on proposed FM rules, is falling too easily to networks and broadcasters demands at recent hearing on proposed "title." Hearing lasted three days (30-1). Major networks and other broadcasters presented testimony in support of FCC proposed rules on multiple ownership of FM, allocations of services and minimum number of broadcast hours would return to the Commission.

FCC members are exhibiting high interest in briefs received at hearing. Considerable attention is being given, for example, to testimony submitted by Walter J. Damas, general manager of Radio for Mutual Broadcast Company. Damas insisted that FCC should specify precisely what six months of operation of FM are to be required and precisely what date time limit of restrictions should occur. Damas also argued in support of FCC's proposal that one hour in afternoon and one hour at night be unduplicated by FM and AM. He suggested that stations of concern be duplicates. He said that several other stations, including the one restricting duplicate FM and AM ownership, need clarification.

Other eyebrow-raisers were comments of M. J. Craven, vice-president of Columbia Broadcasting System, and former member and chief engineer of FCC. Also of interest was the testimony of former FCC chairman James Lawrence Fly, who agreed with Craven that FCC should not issue a general rule that stations lacking service and that a detailed plan of regulation should not be issued just yet. In general, the FCC proposals described by radio rep prima facie, reasonably sound and encouraging to FM interests.

WDGY on Block; 350G Bid Already

MINNEAPOLIS, Aug. 8—WDGY, one of the five oldest commercial stations in the country, is on the block and will be sold to the highest bidder. Mrs. May Young, the present owner, Mrs. May Young, to the highest bidder, it was learned here this week.

Mrs. Young, widow of Dr. George Young, station founder who died several months ago, has indicated the radio station is to be placed in property the wife does not yet own. One acre, mostly, is worth \$350,000.

Among those said to be interested in the property, which does a business of better than \$300,000 annually, are the International News Service, The New York Post and a group of local merchants headed by Donald Nathanson, Minneapolis-Los Angeles advertising agency owner, and Lee Whiting, station manager, who is trying to interest a group in buying the property.

Ford Wants Shift Of Sunday P.M. Seg, Maybe to Columbia

NEW YORK, Aug. 4—Ford Motor Company's Sunday afternoon NBC show (2-30 p.m. EDT) will shortly be moved to another NBC time, if available in accordance with a long-standing Ford policy against two shows on the air the same day, according to reports in the trade this week. Reason for the shift is the deal which put the Detroit Symphony on CBS' Sunday "Symphony of the Americas" for 1945-46.

Understand that Ford is inclined to remain on NBC if possible, but will take Columbia as second choice.

Good, Good Biz

CINCINNATI, Aug. 6—Marshall Field's station, WBL, may not be granted a license to go on the air in this town in time to keep it earning when the "liberal" newspaper gets started in the town. WBL will get plenty. Altho Field's is not listed in the program, it is in the planned expansion of the CIO weekly by a daily, plus giving the pub a daily. The Chicago Sun Times, the Sun's namesake, is due which would "free" until GPO paper's out of the red.

Naturally with that kind of a lift, the pub can't afford to forget the radio side, name WBL, for philanthropy of any sort, of course, but it's good solid busi-

Neblett Sells Part Of Midnight Set On WGN for Test

CHICAGO, Aug. 4.—Fact that late night radio stations were overlooked when the Johnny Neblett radio production outfit sold a part of its *Curves* Time program, midnite to 1 a.m. Sun-Times, three years ago, has been brought to the College Inn Food Company. College Inn owner is expected to start part sponsorship of the program at weekly cost of about \$250 late in September.

In spite of the fact that radio trade has said that the late night hours could not be sold commercially, *Curves* goes on, and philistine of Guy Williams did it, it seems likely that for a few months without any sponsor.

Producers of the show were smart enough, however, to sell their show to another type of sponsor.

It's a "class" program, the show won't be too difficult to appeal to a mass audience and would not, therefore, do a job for an advertiser attempting to sell inexpensive merchandise. For the time being, however, beginning more than just a few "low-class" products have been turned down. Hints in the future, too, according to the radio office, will be to have only quality products advertisers buy additional parts of the show.

Indication that other stations are getting into the swing of trying to sell late night hours is to be seen in the KTLA California, a new offering for the KTLA CBS. The station has a show called *Match for Your Money* at midnight. Other stations, said one, cut through most of the day and early nights are expected to follow.

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Letters to the program number about 40 per day, however, without any particular success, was reported. Mrs. Ian's station sponsorship, a mail pull with a give-away offer will be started. Then boys behind the program expect to have definite proof that the right kind of listeners are coming in, as an audience, and then it is expected that plenty of proof will be available that these hours are good buys.

Raleigh Summer Seg Takes Burke Slot

CHICAGO, Aug. 4.—In a move designed to boost the average Rooper ratings of all Raleigh Cigarette shows, the Russell M. Nease Agency this week announced that, effective October 17, it will replace the *Right* slot with *Billie Burke* and *Mrs. Ferdinand* shows, 8:30 to 9 p.m. CWT, September 26. Wm. Wedemeyer, 7-11 p.m. CWT, September 26.

Rooper has been summer fill-in for *Right*. Right is due to return to the air in her regular Tuesday night slot (NBC, Tuesdays, 8:30 to 10 p.m. CWT, September 11). Good Jobber has been substituting for *Billie Burke*, and is due to do so for his replacement, said to be one of the reasons for his replacing Billie Burke.

Hayes Gets Croix de Guerre

U. S. FORCES IN FRANCE, Aug. 4—Lt.-Col. John S. Hayes, former assistant vice-president in charge of operations at WOR and Mutual Broadcasting System, has been awarded the Croix de Guerre. The award was made for exceptional service during the liberation of France" and his efforts in bringing American radio to E.T.O.

THE BILLBOARD-HOOPER URBAN CIRCULATION INDEX

(Based upon Facts and Figures from C. E. Hooper Audience Measurement Reports)

VOLUME No. 1, ISSUE No. 4

PROJECTED FROM JULY 30, 1945, RATINGS

PROGRAMS WITH TOP EVENING URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban listeners*
Walter Winchell	NBC	L.A.M.	Jones Co.	Let's Sing	8,636,440
Mr. & Mrs. Gandy	CBS	CBS	Colgate	Let's Sing	8,585,440
Mike & Louie	CBS	CBS	Procter & Gamble	Let's Sing	8,537,228
Dick Powell	CBS	CBS	General Mills	Let's Sing	8,495,228
Bob Hope	CBS	CBS	Old Gold	Let's Sing	8,023,140
N. Ch. L. N. MA	CBS	CBS	Colgate-Palmolive	Super Radio	8,016,440
Crime Doctor	CBS	CBS	Procter & Gamble	Castilian	8,011,774
Crime Doctor	CBS	CBS	Colgate	Castilian	8,006,444
Miss Collier	NBC	CBS	Procter & Gamble	Castilian	8,000,444
Tony Martin	CBS	CBS	Procter & Gamble	Castilian	7,995,444
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	7,990,444
Katherine (MURKIN) LOR	CBS	CBS	Procter & Gamble	Castilian	7,985,444
Robert St. John (F.F.)	NBC	CBS	Procter & Gamble	Castilian	7,980,444
Bob Hope	NBC	CBS	Procter & Gamble	Castilian	7,975,444
Wayne King	NBC	CBS	American Tel. Co.	Let's Sing	7,970,444
P. Langford-Jones	NBC	CBS	Standard Brands	Castilian	7,965,444

PROGRAMS WITH TOP FEM EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban listeners*
Tom & Louis H.	CBS	CBS	Procter & Gamble	Castilian	8,620,440
Tom & Louis H.	CBS	CBS	Procter & Gamble	Castilian	8,572,440
Walter Winchell	CBS	CBS	Procter & Gamble	Castilian	8,524,440
Mike & Louie	CBS	CBS	Procter & Gamble	Castilian	8,476,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,428,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,380,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,332,440

PROGRAMS WITH TOP MALE EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban listeners*
Robert Young	CBS	CBS	Procter & Gamble	Castilian	8,601,440
Tom & Louis H.	CBS	CBS	Procter & Gamble	Castilian	8,553,440
Walter Winchell	CBS	CBS	Procter & Gamble	Castilian	8,505,440
Mike & Louie	CBS	CBS	Procter & Gamble	Castilian	8,457,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,409,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,361,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,313,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,265,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,217,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,169,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,121,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,073,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	8,025,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,977,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,929,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,881,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,833,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,785,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,737,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,689,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,641,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,593,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,545,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,497,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,449,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,401,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,353,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,305,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,257,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,209,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,161,440
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	9,113,440

PROGRAMS WITH TOP JUVE. EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban listeners*
Walter Winchell	NBC	L.A.M.	Jones Co.	Let's Sing	2,189,196
Mike & Louie	CBS	CBS	Procter & Gamble	Castilian	2,141,196
David Frost	CBS	CBS	Procter & Gamble	Castilian	2,093,196
Mr. D. A.	CBS	CBS	Procter & Gamble	Castilian	2,045,196
Mr. & Mrs. Gandy	CBS	CBS	Procter & Gamble	Castilian	2,007,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,969,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,931,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,893,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,855,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,817,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,779,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,741,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,703,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,665,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,627,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,589,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,551,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,513,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,475,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,437,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,399,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,361,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,323,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,285,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,247,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,209,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,171,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,133,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,095,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,057,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	1,019,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	981,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	943,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	905,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	867,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	829,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	791,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	753,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	715,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	677,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	639,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	601,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	563,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	525,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	487,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	449,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	411,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	373,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	335,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	297,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	259,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	221,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	183,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	145,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	107,196
Bob Hope	CBS	CBS	Procter & Gamble	Castilian	69,196

PROGRAMS WITH TOP DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban listeners*
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,587,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,549,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,511,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,473,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,435,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,397,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,359,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,321,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,283,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,245,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,207,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,169,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,131,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,093,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,055,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	1,017,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	979,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	941,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	903,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	865,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	827,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	789,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	751,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	713,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	675,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	637,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	600,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	562,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	524,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	486,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	448,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	410,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	372,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	334,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	296,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	258,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	220,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	182,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	144,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	106,440
Steve Orr B. wood	CBS	S&P	Brown's	General Foods	68,440

PROGRAMS WITH TOP JUVE. DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban listeners*
Tom & Louis H.	CBS	S&P	Brown's	General Foods	2,124,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	2,086,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	2,048,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	2,010,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,972,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,934,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,896,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,858,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,820,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,782,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,744,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,706,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,668,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,630,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,592,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,554,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,516,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,478,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,440,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,402,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,364,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,326,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,288,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,250,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,212,440
Tom & Louis H.	CBS	S&P	Brown's	General Foods	1,1

Army Releases Mobile Unit Tale of Armed Forces Network

NEW YORK. Aug. 8.—The slightly faint, always interesting and at times hair-raising tale of the American Forces Network—U. S. First Army mobile transmitter in the E.T.O., first of its kind to operate in any theater, has just been made public by the War Department and the Armed Forces Radio Commission of the FCC. It includes a combination of Bill Mauldin's cartoonish adventure of the Red Duck and a history of the pioneer days of radio.

Early in February 1945, on a bleak French morning, the station, manned by 12 men, went on the air. Captain McNamee, T-5; Brod Crotchet, Corp.; Wilfred DeWitt, T-3; Kenneth Nuttaway and Pfc. William Goldstein, headed out of Paris bound for Spa in Belgium. That night they were joined by Captain Williams, Hodges and a technical crew from the Fifth Mobile Radio Broadcasting Company. Erecting a 200-foot antenna in a field in a small location except that it was to attract V-2 rockets, the station began the station went on the air for the first time with a full program of comedy, news and music.

Dial Library Coop

Maj. Robert Light, program officer for the network showed up after a few days and moved to house the station's precious records. This was why it had to be an abandoned greenhouse. In a short while the "greenhouse's" old occupants,

a barnyard full of rather dilapidated livestock began to roost on the records. Major Light found new quarters for his division in a nearby building.

March 18, the company moved on to Germany following the First Army's advance. Stationed in Frasenbergh without water, heat or real shelter, everything was just like Madison Avenue, only a little more primitive. During the first two days out of domestic chores, the station personnel "liberated" two displaced persons, a former sergeant in the Dutch Army and a former sailor in the Dutch Merchant Marine. That being the case.

Along about that time the burgomaster of a near-by town appealed to the troops to help restore order among some soldiers in his village. The troops appealed to the strange coincidence of Captain Williams' arrival. They restored themselves to order by methods known only to themselves and their Maker until the arrival of the Burgomaster, which was directed by Lt. Col. McNamee, director of the Division of Radio Education at the university, is to familiarize interested persons with the methods by which they can get along.

Cross-country residents represent areas from California to Nova Scotia, the latter represented by a priest from St. Francis College there. One of the Call letters is from a teacher in San Francisco, another from a military recruit from Texas, Missouri, Connecticut, South Carolina, Alabama, Kansas, Michigan, New York and other States. Eddie Brown, representing the United Retail, Wholesale and General Store Workers' Union (CIO), came from St. Louis to attend.

To give the Institute attendees an insight into the possibilities of the FM band, the First Army invited the University of Wisconsin radio station WMA, will have as guest speakers and consultant a group of nationally known radio experts. These will include Comptelone, Duane F. Farnsworth, Gossack, consulting engineer for the FCC; Maj. E. B. Armstrong, and Morris Novik, director of the New York municipal station, WNYC.

After the move there was a delay of several days before the station returned to the air. The reason was a gasoline shortage which the bistroscopic abilities of Sergeant Crawford cleared up in typical AFN style. Sergeant Crawford, equipped with a day-long growth of beard and hair, had been sent to the front and out in a jeep to look the situation over. After a hundred or so miles of looking the situation over he ran into a convoy of trucks carrying gas to the front. He stopped one and asked the driver in charge and explained that General Pershing had sent him out to get some gas for a tank. The chauffeur fell for it, never doubting Crawford's story, and let him have all the gas he wanted. Third Army could carry similar material. Crawford explained that he had also requisitioned the jeep (Piston must have seen him cut a foot) and got back to the station late at night with his gas.

Later, after spending a week fighting fish with hand grenades to relieve the monotony of K-rations, the AFN went on the move again this time to Eversberg near Weimar. It remained there until the end of the occupation into the British Pacific until, after V-E Day, the First Army got its orders to redeploy to the Pacific. At that time the AFN was assigned to the 15th Army to serve the occupation troops.

Boalsburg, Pa., 28th Division Part of Memorial Via Radio

HARRISBURG, Pa. Aug. 8.—WHIP pulled a neat trick recently for annual memorial services for Pennsylvania's 28th Division, the Keystone Division. Services were held at Division Shrine, built some years ago in memory of World War I soldiers, at Boalsburg, Pa. WHIP's special events unit set up equipment at Boalsburg and not only carried the services available to a network of Pennsylvania stations, but brought in the present 28th Division from Europe.

Army Public Relations located the 28th at Pforzheim, Germany, and arranged for a three-minute talk by the division's commanding general, Norman D. Cota. British Broadcasting Corporation relayed the talk to London from Pforzheim. From London, it was beamed direct to WHIP in Harrisburg.

HOLLYWOOD, Aug. 8.—Morning News, 15-minute Monday-Friday news alerter, starts today over KNX and other stations in CBS California net. Program is sponsored by McMillan furniture stores via M. C. M. ad agency.

Plenty Pros and Union Execs at U. of W. FM Meet

CHICAGO. Aug. 4.—Fact that educators and unionists interested in formal education are becoming more and more interested in entering the field of FM radio was again proved this week by the enrollment at the first annual FM Radio Education Conference, the University of Wisconsin in Madison. The Institute, a two-week affair that started Monday (30), attracted educators and union members from all over the country.

President of the Institute, which is directed by Lt. Col. McNamee, director of the Division of Radio Education at the university, is to familiarize interested persons with the methods by which they can get along.

Cross-country residents represent areas from California to Nova Scotia, the latter represented by a priest from St. Francis College there. One of the Call letters is from a teacher in San Francisco, another from a military recruit from Texas, Missouri, Connecticut, South Carolina, Alabama, Kansas, Michigan, New York and other States. Eddie Brown, representing the United Retail, Wholesale and General Store Workers' Union (CIO), came from St. Louis to attend.

To give the Institute attendees an insight into the possibilities of the FM band, the First Army invited the University of Wisconsin radio station WMA, will have as guest speakers and consultant a group of nationally known radio experts. These will include Comptelone, Duane F. Farnsworth, Gossack, consulting engineer for the FCC; Maj. E. B. Armstrong, and Morris Novik, director of the New York municipal station, WNYC.

Friday (3), the Institute really got down to brass tacks with a discussion of what to do as what ought to be four types of station operation in the future. At that meeting, the members about decided that for the best public interest there ought to be four types of operation, or as many of the four types as possible.

1. An FM station operation by a university, college or board of education for "in school" use as well as for general public consumption. It was advocated that the university schools, not the individual schools, be responsible for the general listening as well as for the classroom. And as one man put it, if the public wants jazz, it ought to get their proper place. Hera the example

Runyon Boos Out CIAA To Return to Commercial Radio

HOLLYWOOD, Aug. 6.—After serving three and a half years as radio manager-director for co-ordinator of Inter-American Affairs, Jack W. Runyon this week bowed out to return to commercial radio. A Nelson A. Rockefeller appointee, Runyon has served with a number of agencies prior to his CIAA post, including Lord & Thomas and Company and Ted Bates in New York.

Runyon's CIAA record shows that on the 2,164 broadcasts produced under his direction, 1,000 were still of film and radio were either edited or remixed, via short wave, to Latin America.

of the station operated by Cornell University was brought out as being a good example. Safeguard in this type of operation, it was said, was the school's controlling body, like a board of trustees or a local chamber of commerce, interested person or group that would prevent operation just for a profit but would allow partial commercial operation to pay off some of the operating costs.

2. Third form of operation was the one about which Novik was the most outspoken. For this type of operation he advocated community ownership and operation of a station (commercially) by a local chamber of commerce, Kiwanis clubs, etc., all working together to run the station and making a collective contribution for its original cost. Novik said that the idea of one group, such as labor or community organizations—owning a station by itself, is that it could fall into the danger of being one-sided in its philosophy, its operation and its financial support, he pointed out. Even if labor, for example, were to run its own stations, one of the institute members said, it could face the danger of becoming as one-sided as the station itself. And operations may, even could run into the danger of the charge of unfairness placed against it. Thus the need for having groups representing various community levels run an FM station collectively.

3. Ownership of an FM station by a municipality. This suggestion, however, was greeted with only lukewarm approval, for it was said that stations run by municipal governments could be controlled by the police, who would not work to the common good. It was said that there are too few courageous and honest municipal governments in this country for such an operation.

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WHO'S GOING TO TRAIN 'EM?

NBC-RCA Is Ready To Go

Programmers out of luck —no training available to the creative side of biz

By Marty Schrader

NEW YORK, Aug. 8.—"Where, how and when are we going to learn the techniques which will fit an up-to-date television station? What is the need?" That is the threshold question which batters radio technicians, engineers and programmers in the United States. Today, and to their queries a chorus of voices from networks, studios and universities answer: "We are—but

Fast check by out-of-town stations shows that the men consider themselves a pleasant plodding by New York City and Hollywood, but something is wrong. It's what, they say, while they will have to solve in a hurry, judging by the progress the industry is making daily. Left behind in the search for video technicians, they have had to seek new apprenticeship schools, to their unions and, to a lesser extent, to the universities for an answer. All of them realize the immediacy of the problem and all of them want to be ready to meet it.

What can be done? Learn, they are themselves as a set of switch-throwers in satellite stations entirely dependent upon their work for programs. Or, worse still, they forces the day when they can't do it. They will turn to their unions, their jobs while a fresh crop of university grads and experienced men from the production centers take over.

NBC Only Net With Plan

Only network to accomplish any concrete objective training so far is NBC, which, in co-operation with RCA, has established intensive one-month courses in television training at its affiliate stations. Begun last October, the NBC-NBCO course offers concentrated training at the net's television stations, WNBC, New York, along with lecture, discussion and working sessions. Last year, enrollment in courses of NBC stations took the course. This year more are expected. Engineers are not only allowed to learn theory, but also to familiarize themselves with cameras, lights, sound problems, transmitters, etc., thru actual experimental work. NBC officials say that it is safe to predict that the RCA courses will be gradually expanded so that larger numbers of stations will be able to be trained. This will be done, it is said, by establishing regional training centers at NBC's managed and operated television stations as soon as they are erected.

Program Plan?

However, NBC has no plan now for the training of program men. Like CBS, it has to depend on its affiliates to come to New York to get some knowledge in an informal way. There is a snag in this, just as there is in the technical training, since most stations act in short of a vacuum and find it difficult to spare key men.

Columbia has no established policy other than the informal tours it conducts for visiting stations. American, because it has no stations of its own, is in an even more difficult position to train men. Paul Morrissey, the net's top toll operator, tries to give sketchy lectures on programming when he is outside New York, but these lectures are not well received. The lack of equipment, so far, Mutual has left all television problems to its stations and probably will not even make plans for several months.

GE Promises

General Electric Company has promised that it will attempt to train men for its equipment manufacturers, but such training will not begin until an order is

REVIEWS

Balaban & Katz

Reviewed Thursday (21), 7:30 to 8:15 p.m. Style—News and variety. Sustaining on WCBW, New York.

Tonight's program at WCBW was little more than a waste of time, effort and the power used to transmit a picture on television and over the air. Of the time allotted, 15 minutes, the time it took Jerry to give one of her excellent piano recitals—was worth more than fleeting attention.

Then came up Jerry's masterful playing of the classic and popular music, direction and camera work was above average,

and for a change, directorial attention

held close-ups of the pianist's hands reflected in the mirror in front of the keyboard. If Jerry were always backed up by good musicians, who knew what her programs could be

but not into rock station material worth sponsorship by any chain advertiser.

Lerah's dance interpretation "Just

Musical boy" was one of the scenes of the many scenes made in the infant days of the flickers. With dance pantomime and rhyming lines, she tried to tell the story of the experience of a girl who had a boy in the same corny type, such as White Strutting Thru the Park One Day. Lerah didn't even bother to keep her dancing confined to the spot, but instead, in a pantsuit, pranced through background, and, finally, off-stage shot of a wooden background were telecast. In summary, OH brother!

Don Fagnet's news shows continue to be more than the reading of copy and map talk. His commentary is good for radio but certainly nothing unusual enough to be called worthy television fare.

By Wagner

placed, leaving technicians still in a hole.

International Brotherhood of Electrical Workers (IBEW) has with slowly begun a two-year program to train returning servicemen in FM, television and radio.

This program is intended to serve members with only a few civilian abilities and New York Local 1212, Executive Board of the union has encouraged other locals to begin similar training.

As far as they have done little New York, however, the program has been carried on by Leo Ladd, who has laid out

a elaborate program based on New York State education requirements.

NABET Fiancées

National Association of Broadcast Engineers and Technicians (NABET) has made no plans for training its members in television. NABET members feel that the present situation will be sufficient for members even tho it does not cover the women in the American Broadcasting Company or at Mutual stations.

International Association of Theatrical Stage Employees (IATSE-APF) has

had running for more than eight months, an elaborate training program for its members.

This plan is regarded as the most ambitious so far, it applies to few men presently employed in radio. Most of IATSE members are in films and the theater. What is being done for them is of no use to radio men.

Video Courses

Many universities and technical institutions are now planning television courses. However, most of them deal only with the theoretical side of television and none of them presently offer a choice practical study. While the college extension courses at the University of California, MIT, RPI and the University of Illinois, the major part of the program is open only to undergraduate students.

The results of the survey indicate that

many groups are planning to radio men but few plans have reached fruition. Several officials say that the training today would be of little value to many others over who they'll get personnel out of the armed forces and the colleges. Few are doing any real work for them, the men who

Prelim Tele "Bible" Gives 400 Outlets

To 125 Met Areas

WASHINGTON, Aug. 8.—PCC will soon give its attention to television rules which are still in effect. Standards proposed at series of sessions last week by informed engineering conference conducted by PCC Chief Engineer George A. Adams. One plan proposed by Adams calls for 400 television stations Class A, B and C to 125 of the 140 metropolitan districts of the United States. Several hundred Class D stations will be made available to serve the remaining 140 metropolitan districts and the areas outside Main Stem, according to the proposals.

B&K Vid Gen. Mgr. Drops Dough Job

CHICAGO, Aug. 8.—Elmer Upton, entrepreneur of the Belvoir-Kale television gathering manager of the WBBM-TV television station, WBBM, Monday (20), resigned his post as controller of WBBM to devote more time to his duties as a radio station.

Reason for the move is that Upton has been swamped with his due roles, and to make things easier for all concerned with the operation of the station, he has decided to leave. A new manager Upton's move was part of the planned expansion of the station's activities, as far as new expansion plans have been announced. Until now, equipped with a 100-watt transmitter, no more moves its radar school from space designed for video studio, little change is foreseen.

Alto he has resigned his controllership, but his controllership will still continue to be in charge of banking and financing for the theater chain. C. L. Burndoll, for 26 years with the Price-Waterhouse accounting and auditing firm, has been elected as head of the accounting department at Belvoir.

Obviously, the fault lies with inadequate rehearsal, but even though the show was not good, the producer provided the direction and his cameramen are on their game. A 15-minute program with Victor Hugo some months back is a good example.

News with Tom O'Connor and a film rounded out the hour. Marty Schrader.

CBS First Video Commercial—Bulova

NEW YORK, Aug. 4.—Bulova Watch Company, biggest buyers of radio units and specialists in electronic controls for NBC television for over a year, this morning became the first client to sign on Columbia's new station, WCBW, with four 30-second spots a week.

Bulova will use film and emphasize style of its watches rather than advertising pitch.

F&C Eyes "What's Name?"

NEW YORK, Aug. 8.—Ed Byrnes has auditioned "What's Name?" for Photo, Cone & Bedding, Miami Green and Peter DeGol had the leads.

EVERYTHING OPEN

(Continued from page 5)

such financial ability can be obtained only from balance sheets and income statements." Moreover, he states, the public is to demand better programs and less interruptions. It should know what the licensee is spending on program service and what it should reasonably be expected to spend in the light of its earnings. Work stations, he says, should also be open to public inspection.

"Broadcasters," Duff stated, "are extremely insistent upon the maintenance of regulation by the public as a means of regulation by the government. They do not at the same time seek to conceal from the public, the information essential to intelligent public regulation."

are today putting the nation's stations on the air. Unless some corporation is needed for them, who will find them to be responsible for when television really gets going? Responsibility for helping them earn equity, trade and increase the networks' value, is the main concern of those groups who are laying the foundations but at a man's pace.

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22 YEARS OF CONCERN FOR PIONEER IN QUALITY PHOTOGRAPHY

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and other top Radio Stations use this 3x5 VISION record of song lists for 1945. Broadcasters, plus radio stations. Includes local charts and lyrics of choruses. Samples free.

1945 Broadcast New York 19
TUNE-DEX

Burrell's
ESTABLISHED 1900
PRESS CLIPPING BUREAU, INC.
100 CHAMBERS ST., NEW YORK 7, N.Y.
6-2677

BMI'S \$48 Per Point Getting 'Em

Vaude Musikers Get AFM Hike; It's Paper Raise

NEW YORK. Aug. 6.—In a recent ruling by the exec board of the AFM, musical vaudeville acts now have a new minimum, which sets up as follows: Leader of any musical vaude act is to get \$10 per show day; sidemen and musicians are to get minimum of \$10 per week. This differs from old wage scale which was set at \$100 for sidemen and musicians around 1912 per 100 performances.

In Class C houses, leaders get \$10 per day for four show days, while leader gets \$16 per diem for same. For each show over four, sidemen are paid \$3 while leaders get \$4.60. Where sidemen are not used, leaders get \$10 per day, plus salary no lay-off days.

In case of name bands, the \$10 for

sidemen is under what most men get in

playing vaude houses today because of

the terrific dough asked by sidemen.

One-Nighters Still A Razzle-Dazzle Biz for Band Mgrs.

NEW YORK. Aug. 6.—What was thought to be a cleaned-up vice in the band business, that of promoters trying to get by with close calls re doers take on neighbors, has cropped up with several of the major bands in recent weeks. One hand noted that on one date in the East, promoter turned over to the manager of the band the supposed starting number of the tickets but on investigation, it was found that the manager had been pocketing numbers below the ones designated by the promoter as being No. 1 ticket.

When promoters started to kick about being hit's demand a portion of guarantees and advance bills were cut out. Finally let guy have his pointing out the dipper the guy was trying to pull. Couple of other bands have had about similar incidents recently.

In past days, bands have tried to counter such things by bringing along their own tickets, etc., but in many cases they've found promoters to be tricky enough to pull one over even the most astute manager's eyes.

Kenton To Play Palladium Sans Digging Deep

HOLLYWOOD. Aug. 6.—Carlos Castel, manager of Stan Kenton's orchestra, and Maurice Cohen, presy of the Palladium, have reached an understanding on Kenton's contract, which will keep him to play the spot for eight weeks starting October 20. After much haggling and inaction which eventually brought the matter to AFM heads, Cohen has agreed to pay Eddy's band a figure which will fit the band break even while at the Palladium.

This engagement winds up options Kenton has on Keaton's band and an option to continue in the event of a return of salary to be paid the band during their coming engagement. It's understood the claims of Cohen and Kenton on about the band placing the spot under an option contract, as well as the amicable agreement between parties involved, a decision from Petrello won't be necessary.

Trade is telling musical comedy producers, don't look now, but you're going to meet with Charles Ziegfeld's "hot" for the fall. The new pres, next \$80,000, are moving in before setting out to demand a raise for the boys. The plump, simple fact that they just a long-desired raise.

ASCAP Mulling Ownership Of Video Music Rights

NEW YORK. Aug. 6.—Series of special meetings by members of director of ASCAP on the question of television, is now being held, with one last week and another scheduled for Thursday (8). As usual, it's the result of radio's putting pressure on us to do something that you actually own the small performing rights to the video medium. That question is being pursued but, good, right now.

In the opinion of many biggies in the biz, ASCAP definitely has the inside track to the tele rights since it has been declared legally the owner of the small performing rights to many legislative documents. The question is, will the society will probably have the right to collect for small performance rights for tele for profit. However, there are those who are dead set against making money off of television. They are the ASCAP sit behind the driver's seat in the tele field. They feel, and here the argument goes back into past history revolving about the BMI-ASCAP fight, that radio is entitled to certain performance rights in one large org as ASCAP, but set up another org somewhat similar to Jerry Forn's collection agency for synchronization rights for motion picture.

Radiin Asking Question

However, one thing is apparent that radio has put the bee on ASCAP as to a deal with them, as to the question of just how does radio do with the issue of tele rights for performances for profit? And members of the board have expressed the opinion that they don't want to make the last minute decision before making important decisions. By the time they are alluding to the important last-minute decision about dealing with radio prior to making the decision which resulted in the BMI-ASCAP split, they just don't want that sort of repetition.

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U. of Chi Checks Pre-Testing Of Tunes and Disks -- Claims Success Can Be Checked 90%

First "Pre-Tested" Tunes Being Peddled

By Johnny Sippel

CHICAGO, Aug. 8.—Application of psychological preference sampling, which has proved a dollar-saver-and-maker to many manufacturers, made possible by many other industrial interests, in determining the prospective marketable items, received its first tests in the music field here this week and came thru with flying colors.

Leonard Keller, ex-ork frontman, now composer and writer, is submitting a series of six scripts and songs for a children's record album to plaster makers, with the guarantee that the material has already been tested and is educational and commercially, Keller's songs and stories were tested, as to their entertainment and educational value, by post-grad students at the University of Chicago Experimental School. Children in the school listened to the records, after which they were asked to fill out preference charts. Study of these charts revealed that the tunes with the most characters and his original music, written with simple melodies easy to the ear of a child, would make the album a best seller.

In making the preference survey, the La Thurstone rating scale method, which has proved successful in determining the preferences in meats, beer advertising slogans and car designs, was used. Tests with U. C. profs. Where the Thurstone method was used, leading market research experts locally indicate that the study of musical preferences is a practical and not prohibitively expensive way of determining what tunes or records would have a strong chance as future hit material.

Firms Could Profit . . .

Musie publs., it was said, would profit from this type of sampling of public preference. For example, if they would take 10 tunes from their catalog, and

using the Thurstone yardstick, applied to a sample of the population selected by a standard market research procedure such as the one employed, this method, it was said, could determine whether a 90 per cent degree of accuracy what a prospective tune would do as to sales. This preference survey is also a potential profit item for record companies, who can list their prospective releases and have them tested as to their order of preference.

Cost 20¢

According to Dale Johnson, head of the department of industrial research for Robert M. McMurray, Chi testing firm, a preference survey of 10 songs or records would cost 20¢ per person surveyed and would insure 90 per cent accuracy. This figure would be higher than for other surveys carried on for manufacturers because of the costs of the tests, and psychologists have found that a greater sampling of the population is necessary when one of the arts is concerned. The survey could be completed accurately within six weeks.

Revival Test Tongue

If a firm, for example, wants to determine the preference values of a set of 10 "revival" tunes, the cost would be a bit steeper because these tunes must be heard by a larger group of the population and a 90 per cent accuracy can't be achieved. The old tunes are already set in the listener's memory and to arrive at a high degree of preference, a larger percentage of the population must be sampled, it was said.

While the preference survey will select for the record maker and music publ. the tunes which will have the best chance of making top sellers, psychologists admit that plenty of promotion and advertising will still be needed to put the tunes across. However, promotion of a tune or record will have a better chance of getting results if the tune's potential acceptance has been proven thru a survey.

Survey Via Disk

Actual survey would be carried out most likely thru the means of records which would be played before organized meetings throughout the country, Johnson said. After the survey, the audience would be given preference sheets to fill out. The application of the music preference test to these audiences would then be fairly simple because it's easy to find out the individual's musical programs of new music. In making surveys, such as liquor and beer, psychologists have encountered trouble because subjects are hard to find. In fact, half of the population shown to be interested with the testing of these products.

Radio Sets Pre-Tested

Columbia Broadcasting System has been reaping the benefits of psychological surveys of listeners' preference since about 1943. Radio execs in Chi this week got a sight of the latest stage of the CBS program analysis, where the firm's Gotham sales crew explained the operation of the preference survey. Developed two years ago by Frank Stanton, CBS general manager, the survey is conducted with the psychological department of Columbia University, the program analyzer acts up a preference chart for a single song, then when a group of subjects in a studio evaluate the song and distill it for a show by means of a mechanical device which records their preferences on a moving tape. After the show CBS executives question the subjects on their reactions and set up a preference chart. CBS execs have long based their program policy decisions on their program preference analyses.

Possibilities of profits derived by the preference survey are especially important to music publs. and record makers in the present day, music its spokesman concluded, said, when sheet shortages, paper shortages and other difficulties make it imperative that they eliminate the turkeys from their releases. The preference survey can also be a vital instrument in the future by changing the selection of future material from a guess to a science.

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I WANT A LITTLE DOGGIE

Another WALTER WINCHELL Revue—
"Lena Horne's (and the Phil Moore Four)
player of 'I WANT A LITTLE DOGGIE'
one of RCA Victor's here"



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"Is It Wrong?"

"In My Stable" (There's an Empty Stall)
No. E6257

"I'm a Goundin' Up My Love!"

"I'm Sittin' the Galls" (Dark House to You)
No. E6258

Vaughn Monroe Hits 14G Peak At Eastwood

EXCERPT: Aug. 4.—High mark of the season was set last week by Vaughn Monroe, in the first half of his second stand at Eastwood Gardens, outdoor ballroom at Eastwood Park, with a gross of \$14,000. Figure was well above the previous high, \$12,000, which was set by Woody Herman, the week of June 18, and Charlie Spivak, who followed him. Spivak did nice business in his second week, grossing \$11,000.

Park is following a new policy this summer in holding bands for a second week, in many instances with varying results. Contrary to expectations, the second week has invariably proved weaker than the first, up to now, except after effects of a cumulative build-up—which was counted on to boost total grosses in the second week. Lee Brown, who opened the place May 26, grossed \$4,500 the first week, \$4,000 the second, and was handicapped by bad weather. Johnny Long, who followed Spivak July 8, did \$11,000 the first week, stamping to \$6,000 more for the second, again being hit by adverse weather conditions. Jim Keeler grossed \$7,000 the week of June 8. One-night stand of Tommy Dorsey May 24, as a pre-opening special, drew a high of \$3,000.

Kenton Returns

Kenton has been booked in to return this fall to the New York Auditorium, and will be followed by Frankie Carle, August 16; Sonny Dunham, August 17, and Tony Pastor, August 24. No band has yet been set for the week of August 31, with that date the second anniversary of the opening right into September, depending upon late weather and business conditions.

An important factor in helping the Eastwood Gardens maintain business at a level about equal to last year's, despite a general drop in park and all other show houses, has been the extensive use of radio. Band of the week is on the air from the ballroom for half hour, six nights a week, over WXYZ.

American Forces Net Names ATC Band as "House" Unit

UNITED STATES FORCES, EUROPEAN THEATER, Aug. 6.—The 17-place European Division Band, Air Transport Command, has been named official "House" band for the American Forces Network. One of ten musical organizations in the army, consisting almost entirely of men from the vicinity of Washington, band has played together for three years under the direction of Capt. John F. Platt since its activation at Camp Lee, Va.

Among well-known musicians in the orchestra are Pfc. Leonie Wilfong, arranger and trumpet, who formerly arranged for Jimmie Lunceford; Pfc. Eddie Miller, also arranger; Pfc. Eddie Miller, drummer; Pfc. Kenny Fletcher, section sax, formerly with Al Donatone; Pfc. Don Corrigan, trombone and Spivak alumnus; Pfc. Herb Ross, who played with Will Osborne, Louis Prima, and Frank Sinatra; Pfc. Ray Johnson, brother of team of Tom and Bob Decker, trombonist and bass violinst, respectively; Jimmy Hayes, cotsist, and Larry Mann, pianist and arranger.

Private Plug

NEW YORK, Aug. 4—A hot department for the band which most pubis now admit has really gotten out of hand around town, hit a new low or high one day a couple of weeks ago, depending on which way you look.

Seems that a plugger went up to rehearsal of name band when band was taking a break. The plugger left with the arranger, who had made up his mind to play them. Idea was that if leader liked them he'd play them. It was the plugger with a definite idea of what it happened, plugger brought along the arranger who rehearsed the band in the numbers.

F. S.: Unfortunately, as the specialty goes, the leader didn't like any of the arrangements.

Some A. L. Coin

HOLLYWOOD, Aug. 4—Before heading to Rio de Janeiro for an extended run at the Urca Casino, Duke Ellington cut a batch of sides for the Victor label. In his Hollywood studio, Duke included songs from his new picture, *Mexicana*, in addition to some Mexican folk tunes.

It's been learned that Ellington will receive \$10 per day while working the Urca Casino in Rio. Transportation is paid for, in addition to salary. After his tour, Ellington will also play a number of concerts in leading South American cities plus a stay in Havana and Mexico City.

Capt. Larry Clinton Doubles as Pilot And Band Inspirer

EAST CHINA WIND, 14TH AIR FORCE, Aug. 6—Newly formed band at this base has been given a helping hand by Capt. Larry Clinton, well-known bandleader and arranger, now serving here as a pilot and communications officer. After a released of the China Clipper, organized by Capt. Roger E. Williamson, Boston, Special Services officer of a fighter escort squadron, Captain Clinton gave the bandmen their own arrangements and directed them in rehearsal of the score.

Ork's instruments were rounded up by Sgt. William Simmons, Dallas. Leader is Capt. William P. Farnsworth, former arranger and pianist, formerly with the band rounds with pro bands before entering army air force. Other chairs are filled by guitar strummers and vocalists Sgt. George M. McNamee, drummer, McNamee and vamps enterpriser; Sgt. Webb Berchfeld, formerly with New York night club bands, at the drums Corp. Charles Denton, Thomasville, Ga.; Sgt. Eddie Lester, Waco, Tex.; Vernon, N. Y.; Sgt. Jack A. Hennington, West Liberty, Ia., and Capt. Carl J. Weiss, San Jose, Calif., violin; S/Sgt. Thomas E. Kearns, Charleston, W. Va.; Pfc. George, Charlotte, N.C.; Pfc. George, Birmingham, Ala.; and Sgt. William H. Kump, Baltimore, rec section; Sgt. Joseph B. Callahan, Brooklyn, and Corp. Herbert A. Parsons, Albuquerque, N.M.; Lt. Col. George W. Conner, Waco, Texas; Lt. Col. George W. Conner, Waco, Texas.

Even before the end of the band's first appearance, other engagements were booked hook'd on the basis of the versatility of its members. The China Clipper, a complete evening's entertainment, hand selections, novelty numbers, voice solos and skits.

On the Stand

Billy Bishop

(Arranged by Dutch McGee,
Lake Delavan, Wis.)

(Frederick Bros. Booking Agency)

With a wealth of experience as a leader in Canada, England and the U. S., Billy Bishop can be counted upon to make the ballroom or hotel room manager just as happy as the customer, and vice versa. Bishop's musical ability is reflected in the precision and phrasing which his sideman give to his nifty comedy scatting.

Bishop is a smooth tenor crooner, lining up with the tenors, three riddlers, two trumpets, a trombone and three rhythm. Puddles are scraped by a cutes gal three-some, which makes the orch a attraction in itself. The band is a tight-knit unit, a slick crew, the band has an outstanding brass section, starring Jimmy Allen's fine sweet and hot blowing on trumpet. Bishop is well set in the vocal department, with tremendous Johnnie Mann, carrying out of the sax section to handle the specialty's request, and Alice Mama, long-time chippie with the crew, displaying a sophisticated style that socks.

Bandy mouthpieces and definitely on the right side, but there are some unique specialties that should sotthe the swing agent. Band has a good stock of novelty tunes which feature Bishop and members of his crew and work out well as specialty numbers in a foxtrot.

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A NEW MUSICAL DEVELOPMENT IS COMING

Edgewater Beach To Name Policy; Johnny Long Set

CHICAGO, Aug. 4.—Edgewater Beach Hotel, swank North Side hostelry, is definitely back on a name-band policy with the following word: Johnny Long's turn for two-month engagement, starting August 31.

After an absence of top box names for almost two years, the hotel's management brought in first band policy in June when Wayne King started an engagement which ends August 30. King will follow Long back on the Edgewater Beach stand if present plans hold out.

King, who mastered the Lucky Strike and the Savoy Ballroom, has been unable to continue his radio activities after he leaves the Edgewater but expects to drop his location work until he returns to the hotel.

Ft. Worth Cafe Owner Sued On Tune Infringement Claim

FORT WORTH, Aug. 6.—Leo Peist, Inc., Advance Music Corporation and Saintly-Joy, Inc., have filed suit against Charles Duse, owner of Pirate's Cave here, charging use of copyrighted music without permission. Peist seek \$750 for alleged infringement.

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Music Popularity Chart

Week Ending
Aug. 2, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, July 25, and ending Thursday, August 2)

These listed here received the greatest number of plugs on programs originating from stations WABC (New York), WARD (Chicago), WEAF (New York), WOR (Baltimore) and WZL (West). This is purely a numerical program plug compilation and does not reflect the number of listeners who heard these songs. List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 20 songs in case of ties; names alphabetically. The total number of listeners and stations reported in the chart is in the "Weeks to Date" column. (P) Indicates time is from a film; (MI) indicates time is from a legitimate musical; (M) indicates time is from a musical record. In such instances, the recording agency controlling performance rights in the time is indicated.

Wk. in date	TITLE	PUBLISHERS	LIC. BY
14.	A Friend of Yours (P) (R)	Burke-Van Heusen—ASCAP	
4.	Along the Navajo Trail (R)	Leeds—ASCAP	
12.	Army Air Corps	Flakier—ASCAP	
1.	And There You Are (F) (R)	Shapiro-Bernstein—ASCAP	
10.	Can't You Read Between the Lines? (R)	Capitol Songs—ASCAP	
20.	Dream (R)	Berlin—ASCAP	
5.	Good, Good, Good (R)	Harms, Inc.—ASCAP	
9.	Gotta Be This or That (R)	Rubbin—ASCAP	
8.	I Don't Care Who Knows It (F) (R)	Triangle—ASCAP	
13.	I Wish I Knew (P) (R)	T. B. Harms—ASCAP	
12.	If I Loved You (M) (R)	Bernard—ASCAP	
7.	I'm Gonna Love That Guy (R)	Bernard—ASCAP	
6.	Lonely Love	BMI—BMI	
5.	Negro Connection (My Fat Brunette) (R)	Marks—BMI	
3.	On the Atchison, Topeka and Santa Fe (F) (R)	Felt—ASCAP	
6.	Out of This World (F) (R)	Mervin—ASCAP	
2.	Question and Answer (R)	Chappell—ASCAP	
13.	Remember When? (R)	Campbell-Ford—BMI	
6.	Rosemary (R)	Famous—ASCAP	
17.	Sentimental Journey (R)	Morris—ASCAP	
16.	The More I See You (F) (R)	Brennan-Voice-Care—ASCAP	
3.	The Wish That I Wish Tonight (R)	Witmark—ASCAP	
14.	There! I've Said It Again (R)	Valiant—BMI	
16.	There Must Be a Way (R)	Stevens—BMI	
9.	There's No Way (R)	Berlin—ASCAP	
3.	Till the End of Time (R)	Santini-Jay—ASCAP	
21.	You Belong to My Heart (F) (R)	Harris—BMI	
8.	You Came Along (From Out of Nowhere) (F) (R)	Paramount—ASCAP	

RECORDS MOST-PLAYED ON THE AIR

Records listed here in unsorted order are those played over the greatest number of records shown. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

cated in this chart, other available records of turns listed here will be found in *Most Played Juke Box Records chart*. (P) Indicates time is from a film; (MI) indicates time is from a legit musical.

Going Strong

Lic. By

POSITION Wk. in date	SONG	ARTIST	COMPANY
8.	ON THE ATCHISON, TOPEKA AND SANTA FE (P)	Johnny Mercer-Pied Pipers	
33.	SENTIMENTAL JOURNEY	Colombia—ASCAP	
B.	CHICAGO	Lee Brown	Colombia—ASCAP
2.	FOLONAINS (P)	Carmen Cavallaro	Decca 1667T—ASCAP
2.	GOTTA BE THIS OR THAT	Bevy Goodman	Decca 1668T—ASCAP
1.	ON THE ATCHISON, TOPEKA AND SANTA FE	Lee Brown	Colombia 38813—ASCAP
20.	I THREW YOU OUT, BUT YOU SAID IT AGAIN	Bing Crosby	Decca 16680—ASCAP
2.	TAMPICO	Vaughn Monroe	Victor 20-1637—BMI
2.	GOTTA BE THIS OR THAT	Stan Kenton	Capitol 202—ASCAP
2.	IF I LOVED YOU (M)	Sandy Kaye	Victor 20-1646—ASCAP
2.	IF I LOVED YOU (M)	Perry Como	Victor 20-1616—ASCAP
2.	IF I LOVED YOU (M)	Harry James	Columbia 30060
16.	S. SENTIMENTAL JOURNEY	Hal McIntyre	Victor 20-1643—ASCAP
8.	S. SENTIMENTAL JOURNEY	The Merry Macs	Decca 16684—ASCAP
11.	BELL BOTTOM TROUSERS	Tony Pastor	Victor 20-1661—ASCAP
1.	THEY MUST BE A WAY	Johnny Johnson	Capital 158—BMI
14.	CALDONIA	James Brown	Decca 16658; Charlie Spivak, Victor 20-1621
1.	A KISS GOODNIGHT	Woody Herman	Columbia 30760—BMI
1.	A KISS GOODNIGHT	Leslie Fyzell	Malibu 710
1.	A KISS GOODNIGHT	Fredie Eckst	Capitol 202

Coming Up

ON THE ATCHISON, TOPEKA AND SANTA FE	Tommy Dorsey	Victor 20-1662
I'M GONNA LOVE THAT GAL	Ferry Clegg	Victor 20-1672

Capitol's
CARLOS MOLINA
RECORDS TWO TORRID LATIN RHYTHMS

'KOKI KOKA'

'NOCTURNAL'

Carlos Molina and his orchestra
Spanish vocals by Bobby Rivero

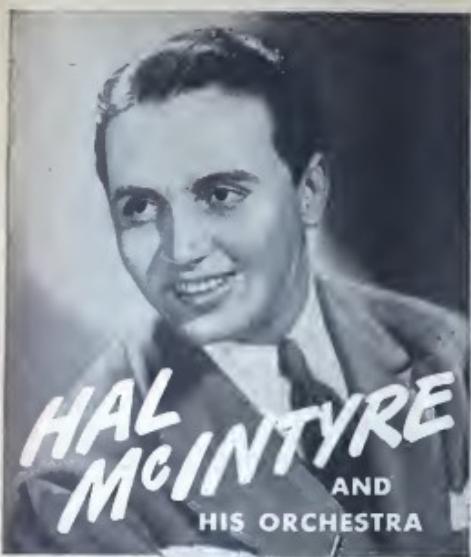
He's a new Capitol Exclusive — and a red-hot sensation when it comes to south-of-the-border music. This first Capitol recording of Carlos Molina and his orchestra is sure to go big with millions of Latin American music fans. Tab this as a top grouser!

CAP. 210



RECORDS

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RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Records listed are the national best sheet music sellers. List is based on reports received from more than 200 dealers in all sections of the country. Songs are listed according to greatest number of sales.

POSITION	Week to date	Last week	Title	Artist	Label
14	2	1.	BELL-BOTTOM TROUSERS (R)		Sandy-Joy
14	2	2.	SENTIMENTAL JOURNEY (R)		Morris
17	3	3.	DREAM (R)		Capital
8	4	4.	SEE YOU (F) (R)		Bryman-Voca-Cord
1	5	5.	I WISH I KNEW (F) (R)		T. B. Harms
1	6	6.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R)		Holiday
2	7	7.	IF I LOVED YOU (M) (R)		Sandy-Joy
10	8	8.	IF I WOULD TO YOU (F) (R)		Capital
1	9	9.	TILL THE END OF TIME (R)		Sandy-Joy
11	8	10.	THESE I'VE SAID IT AGAIN (R)		Capital

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Records are listed numerically.

POSITION	Week to date	Last week	Title	Artist	Label
1	1	1.	ON THE ATCHISON, TO- PEKA AND SANTA FE (F)	Johnny Mercer	Capitol 105
15	2	2.	SENTIMENTAL JOURNEY	Lee Brown	Columbia 20799
3	9	3.	IF I LOVED YOU	Perry Como	Victor 20-1679
8	3	4.	CHOPIN'S POLONAISE	Carmen Cavallaro	Decca 1067
4	6	5.	GOTTA BE THIS OR THAT	Sonny Goodman	36813
12	8	6.	THESE I'VE SAID IT		
		7.	AGAIN	Vivian Monroe	Victor 20-1637
13	7	8.	BELL-BOTTOM TROUSERS	Tony Pastor	Victor 20-1661
7	—	9.	THREE'S A COMPANY		
9	—	10.	BELL-BOTTOM TROUSERS	Guy Lombardo	Decca 1068
1	—	11.	ON THE ATCHISON, TO- PEKA AND SANTA FE (F)	Tommy Dorsey	Victor 20-1682
19	9	12.	SENTIMENTAL JOURNEY	Hal McIntyre	Victor 20-1643

(Continued on page 84)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in more than 200 dealers in all sections of the country. Albums are listed numerically.

POSITION	Week to date	Last week	Title	Artist	Label
4	2	1.	Carnival		
10	3	2.	Original Cast		
10	3	3.	Claire Miller		
2	—	4.	Twirl of a Romance	Laurie Mitchell	Victor M-900
4	—	5.	Dancing Sisters		
23	1	6.	King Cole Trio		Capitol 217
		7.	Collection of Favorites		Capitol A-8

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Records are listed according to greatest sales.

POSITION	Week to date	Last week	Title	Artist	Label
7	1	1.	Chopin's Polonaise	Jessie Bushell	Victor 11-4848
6	—	2.	Clara Da Lante		Columbia 7381M
10	2	3.	Warsaw Concerto	John Barbirolli and Orch.	Decca 23150
2	—	4.	Wallenstein	Los Angeles Philharmonic Orch.	
14	—	5.	Macbeth MacDonald		
14	—	6.	Ritual Fire Dance	Eduard Fischer	Victor 10-1136
2	—	7.	Ragtime Yesterdays	Nelso Eddy	Columbia 7426

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

POSITION	Week to date	Last week	Title	Artist	Label
17	1	1.	Music to Remember (From the Life of Chopin)	Jessie Bushell	Victor SP-6
8	2	2.	Rhapsody in Blue	(Prestwich, Boston Pops)	Victor DM-356
4	3	3.	Rhapsody in Blue	Eugene Ormandy, con-	
21	4	4.	Grieg Piano Concerto in A Minor	Oscar Levant, Philadelphia Orch.; Eugene Ormandy, con-	Columbia X-281
2	—	5.	Grieg Piano Concerto in A Minor	Rubinstein-Gruenberg, Philadelphia	
		6.	By Request	Nelso Eddy	Columbia M-871

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The tune the country's gone wild over!
"Hong Kong Blues" ARA "How Little We Know"
123 Both from the picture
"To Have and Have Not"

FRANCES LANGFORD The Rose of the air-waves...
"You Belong to My Heart" ARA 120 "Our Waltz"
"Everytime We Say Goodbye" ARA 121
"Close as the Pages in a Book"
"PLEASE DON'T PLAY NUMBER SIX TONIGHT"
ARA 111 "PRETTY SOON"

PHIL HARRIS' popular novelty-classic
"That's What I Like About the South" ARA 104 "Brazil Little Boobs"

BOB CROSBY with PEGGY LEE
"On the Alchison, Topeka & Santa Fe" ARA 114
Backed by PORKY FREEMAN'S
"On the Night Train to Memphis"

SMILEY BURNETTE the Cowboy with the grin
"It's My Lazy Day" ARA "Do You Want My Heart?"
"I Hope You're Having Fun Hurting Me" ARA
"I'm a Stranger Here Myself"

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PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they are currently negotiating. This, of course, makes publishers who have last month won special concentrated effort to keep leaders, singers, disk companies, disc jockeys, program men begin and other stars or groups use song begin-

ning on date listed, and exceeding arrangements from two weeks to three months from that date, depending on circumstances. Last month, 100 songs were supplied direct from publishers themselves. Only titles of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Title	Chorus
A. Geffen of Years Ago	Rudy Vallee	Changed
A Friend of Yours	Surie Van Horne	Fancy Water . . . Drive-Hoffman
A Girl I Once Loved	Sammy Kaye	Linglingine
A Blue Deseretite	Sammy Kaye	Carries on Old-Fashioned Roots . . . G'day
A Nickel Ride	O. L. Mistic	Mr. My Man
A Blue Moon	Sammy Kaye	Give My Broken Heart Another Break
A Gay Pair of Green Cigarettes	Sammy Kaye	Albert J. McHugh
A Story of Two Cigarettes	Maria Rita	Strawberry Shortcake
A Girl Who'll Meet It All	Sammy Kaye	Orlando
All of My Life	Sammy Kaye	Good, Good . . .
Alone Across the Navajo Trail	Leoda	Berlin
A Special Person	Dave Page	She Be This or That . . .
And Then . . . The Answer	Sammy Kaye	Harmless
Apple Pie	Sammy Kaye	Grace, Green Hills of Home . . .
Are You Livin', Quo Max?	Sammy Kaye	Green Piss Your Eyes To You
Are You Lovin' Me?	Sammy Kaye	Proches
Baby, Save Mine for Me, House of Melody	Sammy Kaye	He Was a Perfect Gentleman
Baby, You're a Queen	Melody Modern	Doris Day, Helen Hayes
Boozey—Kenny & Baby	Sammy Kaye	I Ain't Your Neighbors, Baby
California	Sammy Kaye	Edwards
Can't You Read Between the Lines	Sammy Kaye	It's a Good Thing
Captain Kidd	Melody Modern	I Can't Believe That You're in Love With Me
Coming Home	Sammy Kaye	Me
Chickenshit	Sammy Kaye	What's Wrong To Me? (My Baby)
Chitterishwhack	Sammy Kaye	Miss You
Closes as Pictures in a Book	Sammy Kaye	Playin' the Devil
Clouds	Sammy Kaye	Waitin' On You
Cool Water	Sammy Kaye	I Want a Little Dugout
Crazy Thangs	Sammy Kaye	Lewis
Dawn	Sammy Kaye	Tucker
Dawn Time	Sammy Kaye	I'd Rather Be Me
Derbyshire Grommets	Le Salle	Martin
Did You Make Me	Sammy Kaye	I Don't Care Who Knows
Don't Be Afraid	Sammy Kaye	I Fall in Love Too Early
Don't Ever Leave Me	Sammy Kaye	Paula
Don't Let Me Troubles	Sammy Kaye	I'm a Good Boy
Don't Let Me Troubles	Sammy Kaye	I'm a Good Girl
Don't Let Me Troubles	Sammy Kaye	I'm a Good Wife
Don't Let Me Troubles	Sammy Kaye	I'm a Good Husband
Don't Let Me Troubles	Sammy Kaye	I'm a Good Father
Everybody Knows His Own	Sammy Kaye	I'm a Good Son
Everybody's Son	Sammy Kaye	I'm a Good Daughter
Every Night	Sammy Kaye	I'm a Good Wife
Everything	Sammy Kaye	Whitney Blake

(Continued on page 65)

Plugs Scheduled for Near Future

Publisher	Title	Publisher	
A Stranger in Town	Sharon	Marty Paiva's Right (Marty Paiva Wrote)	
A Two-Seated Saddle and a One-Seated Horse	Sharon	Marko's Corp. Nick Galanopoulos	
A Woman Will Be Present	Shirley MacLaine	Gloria E. Briggs	
Some Day	Shirley MacLaine	Perry Como	
Baby, You're On Your Own	Charlie Chaplin	My King of Gold . . .	
Broken-Hearted Lallyhally	Philadelphian	Nobody Knows . . .	
Caribbean Magic	Philadelphian	New That You've Gone . . .	
Conversation White Dressing	Philadelphian	Deeber	
Green Eyes	Philadelphian	Oh, What a Beautiful Morning About You . . .	
Cofffee	Sammy Kaye	Frankie Laine	
Dearie, Where You In My Arms . . .	Sammy Kaye	I'm Gonna Love That Guy . . .	
Dearie, Where You In My Arms . . .	Sammy Kaye	I'm Lonely for You . . .	
Dearie, Where You In My Arms . . .	Sammy Kaye	Wise	
Dearie, Where You In My Arms . . .	Sammy Kaye	In Acceptance . . .	
Dearie, Where You In My Arms . . .	Sammy Kaye	Milt	
Dearie, Where You In My Arms . . .	Sammy Kaye	Dearie, Where You In My Arms . . .	
Dearie, Where You In My Arms . . .	Sammy Kaye	Whitney Blake	
Dearie, Where You In My Arms . . .	Sammy Kaye	It's Sally Billie Waiting for Me! . . . Topic	
Don't Turn Your Head	Arnold	(page 65)	
Downs	Arnold		
Garden of the Moon	Arnold		
Goodbye, Baby	Arnold		
Heavy	Arnold		
I Ain't Got Nothin' But the Blues	Arnold		
I Didn't Think You Care	Arnold		
I Need You	Arnold		
It's a Long Way to Love	Arnold		
It's All Over Again, Sharpen-Derulitz	Arnold		
I'm Not Your Heart	Arnold		
I'm Still in Love at Eighty	Arnold		
I'm Not You	Arnold		
I Never Thought I'd See the Blues	Arnold		
I Saw a Falling Star	Arnold		
I Was Here When You Left Me	Arnold		
If I Had You	Arnold		
I'm a Dose of Love	Arnold		
I'm Just a Schtick	Arnold		
I'm Like a Little Kid	Arnold		
Jesus Comes Around Every Year	Arnold		
Just That Way	Arnold		
Keep Right On Doing Manhattan Melodies	Arnold		
Missing Boy	Tempo		
It's Love Again	Tempo		
It's Love Again	Tempo		
Little Red Riding Hood	Tempo		
Less Love Heart in Town	Tempo		
Love Letters	Tempo		
Louie Louie	Tempo		
My Mother's Walks	Tempo		

Why Do They All Fly on Breakfast? . . . Orange

Yeh Yeh Ya, Yeh Yeh Ya (Yeh Yeh Ya) . . . Doris Day, Helen Hayes

You Came Along (From Out of Nowhere) . . . Parlophone

You Miss Me Someday . . . David O'Conor

You Never Say Yes (You Never Say No) . . . Parlophone

Twelve-Set-Up in That Get-Up . . . Parlophone

You Know, Baby . . . Tripathi

Yeh Yeh Ya, Yeh Yeh Ya (Yeh Yeh Ya) . . . Doris Day, Helen Hayes

Music Popularity Chart

Week Ending
Aug. 2, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximate
manually two weeks in advance of actual
release date. List is based on information
available.

AIN'T IT THE TRUTH.....
ALL DAY LONG TODAY.....
BOOGIE WOOGIE.....
COLIN KELLY, WILL YOU TELL THE
BOYS UP YONDER?.....
FATIGUE MARCH.....
FEATHER MERCHANT.....
GOTTA BE THIS OR THAT.....

HYMNS CHILD LOVE ALBUM

<i>Came a Little Child Like Me</i>	<i>Mixed Choir-Master</i> Cathedral Organ, Bistetone HV
<i>Jesus Loves Even Me</i>	<i>Mixed Choir-Master</i> Cathedral Organ, Bistetone 302
<i>Jesus Paid It All</i>	<i>Mixed Choir-Master</i> Cathedral Organ, Bistetone 302
<i>Stand Up Jesus</i>	<i>Mixed Choir-Master</i> Cathedral Organ, Bistetone 311
<i>There Is a Happy Land</i>	<i>Mixed Choir-Master</i> Cathedral Organ, Bistetone 392
<i>When We Crossed</i>	<i>Mixed Choir-Master</i> Cathedral Organ, Bistetone 393

HYMNS OF EASTER AND CHRISTMAS GLADNESS ALBUM.....*Bistetone E*

<i>Christ the Lord is Born Today</i> <i>National Vespers</i>	<i>Bistetone 1001</i>
<i>Glory Be to Thee</i> <i>National Vespers</i>	<i>Bistetone 1004</i>
<i>More Love To You</i> <i>National Vespers</i>	<i>Bistetone 1005</i>
<i>Rejoice Ye Pure In Heart</i> <i>National Vespers</i>	<i>Bistetone 1001</i>
<i>Saviour Like A Shepherd Lead Us</i> <i>National Vespers</i>	<i>Bistetone 1004</i>
<i>Stand Up Jesus</i> <i>National Vespers</i>	<i>Bistetone 1005</i>
<i>Sum Of My Heart</i> <i>National Vespers</i>	<i>Bistetone 1003</i>
<i>The King of Love My Shepherd Is</i> <i>National Vespers</i>	<i>Bistetone 1002</i>

I WAS A FOOL TO LET YOU GO.....*R&B Cops*.....*Jay Davis 7131*

I DO IT ALL OVER AGAIN.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

IF I HAD YOU.....*Judy Garland-The Merry Macs*.....*Lynn 4234*

LAND OF THE LOON.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

MAID ABOUT YOU.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

ON THE ATCHISON, TOPEKA AND.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

ON THE "BEAN".....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

PAW'S WORD IS LAW UP IN THE.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

HEART.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

RECOLLECTIONS.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

SHAME ON YOU.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

SOMEONE TO WATCH OVER ME.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

THAT'S FOR ME.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

THE CONQUEROR.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

THE "PICK" SONG.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

THERE YOU GO.....*Randy Brooks & Orch (Milky Urban)*.....*Diamond 6497*

THINKING.....*S. R. Cole*.....*Victor 20-7118*

TIME ON MY HANDS, YOU IN MY.....*Sam Morrison-H. Leopold Spitzak &*

ARMS (12-in.).....*Victor Orch.*.....*Victor 11-8813*

TRYING TO GET ME OUT OF YOUR LIFE.....*The Buchanan Brothers*.....*Standard 33-9531*

YOU AND THE NIGHT AND THE.....*Sam Morrison-H. Leopold Spitzak &*

MUSIC (12-in.).....*Victor Orch.*.....*Victor 11-8815*

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, try this beat setting, most played or most requested record, for a change of pace. It's a new, fresh, exciting record for the chart.

AUTUMN SERENADE.....*Hal McIntyre*.....*Victor 20-1711-A*

First major disk out in this season, it's entitled to a hearing. McIntyre handles it with plenty of musical sense and it all adds up to big time. There's no vocal, but it's pretty enough not to need it.

TILL THE END OF TIME.....*Les Brown*.....*Columbia 36828*

Les Brown's band, now one of the best around, voices this one to a T. It's nice start, and after a little on the moody side, has a nice flow from start to finish. Should wind up big.

RECORD REVIEWS

By M. H. Orenden

Lightface portion of review is intended for users. Boldface portion is intended for the information of all record and music guidance of juke box operators.

LES BROWN (Columbia)

TILL THE END OF TIME—FTV. **VC.** **We'll Never Be Cross the Atlantic**—FTV. **VC.**

A striking and sympathetic interpretation of "Till the End of Time" is offered by Les Brown, giving the slow belted male pop appeal. Then it holds in spite of the fact that the band is not too good. The title song is a good one, but the rest of the album was Brown's smooth version, should give a song a decided lift, for strong public favor. With the band teeing off the band chords, the stage is set for Doris Day's lilting lyrics. The band adds more flavor to the song, warbling against a back of sustained bass notes. The band is good and the title song is a definite improvement over Gaby and Julie Haynes' banal rhythm ditties. "We'll Never Be Cross the Atlantic," a righteous heroic ballad applied to the piano jolt, and spinning in a most contagious fashion. You can even on Les Brown's rasping hikey solos for them with both of those sides.

FIVE RED CAPS (Joe Davis)

Sandwich Letters—TV. **Was It You?**—FTV. **V.**

The buoyant swing of the Five Red Caps soars with both of these Joe Davis originals well. Particularly when keeping their voices rhythmically and at a lively pace for "Was It You?" a catchy rhythm ballad. The boys work skillfully, and in the Ink Spot style, for "Sandwich Letters." Small unit provides adequate musical support for the title, and the title song is a definite improvement over Gaby and Julie Haynes' banal rhythm ditties. "We'll Never Be Cross the Atlantic," a righteous heroic ballad applied to the piano jolt, and spinning in a most contagious fashion. You can even on Les Brown's rasping hikey solos for them with both of those sides.

TOMMY TUCKER (Columbia)

On the Atchison, Topeka and Santa Fe—FTV. **VC.** **Watson Home**—FTV. **VC.** It's production pieces for both sides of this platter, with the Tommy Tucker tenor service as backdrop for the crew of clowns. A thoroughly commercial song writing is reflected on "On the Atchison, Topeka and Santa Fe," with the song itself rather tame. "Watson Home" is a bit more original, and has a tawdry sheen, for which Dan Brown and the ensemble sing out without revealing any real melodic or lyrical appeal to the home-singing theme music.

As far as popularity of the song itself in "On the Atchison, Topeka and Santa Fe," there is little to choose between the two pieces.

(Continued on page 64)



SPADE Cooley

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(By Jennie Lou Carson and Fred Rose)

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Someone to Watch Over Me
(From the Musical Comedy, "Oh, Kay!")

The Continental
(From "The Gay Divorcee")



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length phonograph needles.Omaha Legion Post
Drops Live Music
In Scale Dispute

OMAHA, Aug. 8.—Thirteen bandmen are involved in the dropping of music by American Legion Post No. 1. The world's largest, at its two night spot entertainment places here.

The Legion is to drop live music and fall back on recorded music and dancing, as the apparent final round in the Legion's long negotiation with American Federation of Musicians, Local 70, over pay scale.

From Aug. 1, the Legion announces that the Legion has rejected the union's latest proposal because it would increase costs of music and showcases \$23,000 annually. Under contract with the Legion, Rose Hotel Club spot \$20 per hour July, and contract for other places, Legion's music department, expires August 12.

Jap said the post offered \$2 per man per hour, with 80 per cent more than Legion's scale now in effect at Omaha Class A hotels. Union demands that the scale remain at \$2 per hour per man, six nights a week, and their therefore rate is \$2 per man an hour for rehearsals and 80 per hour per man. The Legion, in discussing the negotiations, put word remain in quotes.

Jap said that Legion was in arbitration on pay dispute with C. L. Bagley, AFM vice-president, and all other points of difference were settled to the Legion's satisfaction.

Since live music has been cut at Rose Hotel spot, Jap said, the Legion has seen no drop in patronage. In fact, the organization is showing a greater profit for the organization, he said.

Asked about Local 70's side, President Harold L. Black, saxophonist in the band which plays at Rose Hotel Club, replied earlier "We're fine."

Earlier Black had said "obstinacy, arbitrary action" by Jap was responsible for discordant note between the two organizations.

"Jap is presenting an unfair picture of the situation," he said.

Jap, in turn, replied: "I am supported by the post executive committee and it has approved everything I have done." Black cited the following contracts with entertainment similar to the Legion: Class A Club, \$20 per hour, 80 per cent weekly; Legion club's home building, seven musicians, and vocalist, \$800 weekly; Legion 40 & 8 Club, six musicians, \$700 weekly; Rose Hotel Club, five musicians, \$740 weekly. The AFM local's contract with the 40 & 8 Club runs to August 30.

Negotiations on scale are under way at other spots now.

B.M.F.'s \$48 Per
Point Getting 'Em

(Continued from page II)

His payment so that they pay quarterly, which makes it easier for him to get a deal on which shows the odds of having a deal on and then have the pub walk off with B.M.F.'s \$20,000.

Many Artists Signing

Many artists are signing B.M.F. contracts because of the \$48 deal, which works something like this: You have a deal for 100 performances on any one song that's making the sheet—she gets \$48 per point for each of the sheet shots from the first one. That means that if you get 400 shots, she gets 400 points. If you don't have a deal, if you have a deal, but you get less than 100 sheet shots per annum, then you get the regular B.M.F. performance rate of \$48 per point for each of the sheet shots. Some bands—Sheet Light, Harry Cool and Jess Morand have made deals of the letter nature, but they don't get a cent advance unless they deliver. The other concern is that often times they have deals with bands in which they have given a substantial guarantee, usually around \$12,000 a year.

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No "Silver Platter" For GI Shows

Vets or Angels Get No Assist

Khaki will face regular commercial theater rules and no Mr. Whiskers' lift

(Continued from page 3)

first have to get his loan cleared by loan companies. According to reliable sources at the Morris Plan, these companies consider legit "an bad financial risk." To the dough-passing-out firms the theater has always been a gamble and always will.

Again, any sort of a co-operative venture would face opposition from the all powerful Actors' Equity. Officials feel, from past experience, that the actor becomes king for everyone but the actor. He does all the co-operating and gets none of the money."

Script?

Now comes the question of material for these revues. If the vet wants to do a show he can't be helped by legal means, then he will have copyright problems but good. All army material is "for use exclusively in military and naval establishments." Only if actors and blacklegs have been written by a G.I. who is in the service, and who has some contacts not connected with entertainment, such as infantry, does his stuff belong to him. The army says their Special Service personnel's salary to turn out such a show would be a "loss" to the government. In writers to turn out scenarios, therefore all material written belongs to the army.

No USO Assets

There have been reports that Special Services scripters cop skip from the USO. However, Lawrence Phillips, executive v.p. of CBS, feels given mention to proposed stories that those writers are monthly paid \$100 for each script monthly. Phillips said, "We have worked in the USO as a trust and cannot be released for anyone."

Union Hurdles

Obstacles that the unions raise to a project of this sort are well-nigh insurmountable. They consider the scheme, if that of a regular producer, purely a profit-making plan and on a commercial basis with no social value. They are also on the alert. The unions offer a meeting with their fact-finding committee. This committee was set up by the legions to cope with individuals or groups wanting concessions from management. A settlement usually means a cut in union rates. This fact-setting setup has been very successful in discouraging fly-by-nighters.

Oliver Saylor, his agent of ATAM (legion fliers), said when asked about post-war O.I. shows: "Chances are they will have to comply with regular union conditions." Union conditions mean 15 weeks a week for a regular ATAM agent. Under further questioning, Saylor said, "I know many unions fliers who have been discharged from the army. We bolstered his argument by pointing out that Winged Victory, This Is the Army, and The Story of G.I. Joe were all union shows. Union p. a. is at the standard rate of pay.

No "Interns" Cards

The G.I.'s should have guys who did p. a. work in the army and wanted to break into the union. That's a job a p. a. either has to have five years flesh experience, on the item or work for it to be eligible. After being brought in, he is to be put on the list of approved assistants to the proxy of the actor's org stated. "Because these men have been in the ser-

New Tax Plan—5 Weeks Indie Contractors—6 Weeks Employees

NEW YORK, Aug. 6.—A new tax plan which will make performers, employees than independent contractors, is being currently mulled in Washington, was learned by The Billboard, last week.

According to the plan all performers will keep their independent contractor status on short term dates. They become employees of the spot they appear in if they are held over for six weeks or longer. In other words: up to five weeks independent contractor; after five weeks, and

it doesn't mean that they don't have to meet union requirements."

Harding, his editor of the Equity monthly magazine too, felt that his union was making a sacrifice by carrying its own members in service to the country. He would do so after their discharge. Obligations that Equity owed to its own dues payers preclude temporary cards being given, to G.I. actors who work special shows.

G.I. theaters would have to join Equity as joint managers. Any actor who is engaged in a Broadway show can get in by paying the \$100 initiation fee and the 10 bucks yearly.

G.I. Scene Painters?

If producers wanted to use soldier scene painters, they would again have their hands full. The Scenic Artists' Union is teary of sharpshooters in the legit field and requires that scenery be designed out-of-town. It would get a cut of the fees of highly skilled theater technicians you have to pay an examination showing your know-how of art, scene painting and stage technique. After passing the test, the initiation fee is \$100 with dues for one monthly. Hardly anyone who has worked in legit would get compensation from them.

AGVA Helps—Lims

AGVA, the local hot jurisdiction over the specialty artists, is afraid a project of this type might throw their own performers out of work by playing in houses that normally would book AGVA acts. If the show went out on the road for a limited time, the specialty artist might grant the variety artist out might grant the G.I.'s temporary cards but if they wanted to tour longer that would change the plan. The charge here is \$10 to join and 16 bucks yearly.

802 Rules

At both the musicians' union (Local 600) and the stagehands' Local 1, ATAM is authorizing and casting a revue. Set to open at the Mayan here for about four weeks beginning August 30. Dane expects to move the show then following New York, Harry Sawyer will headline.

Other acts named as being signed for the show are Valaida Snow, Shaw and Lee, Jack Marshall, Cares Chase, and a line of 20 girls. Casting is incomplete while acts are signed daily. Show will be heavy on comedy.

Dane said that the house had been leased from Paul Small but small had no connection with the show in preparation.

Pat Gerrard, AGVA Western regional director, said the show will gross \$50,000 with the org with additional bond coming up as acts are added.

Another show, Sign Time, has received the go signal from AGVA to east. But, Gerrard said, AGVA has agreed for \$15,000 bond and cast salaries for two weeks and no transportation of any acts brought here for the show.

Theseras?—Maya

Getting to the last step after your show has been put together and you want booking. C. H. Grody, of the United Booking Office, said that his org is "wholly sympathetic toward the G.I.s." He said he would give it every possible consideration but that the show would have the same status as any other that was playing for houses." That means they have the other shows to compete with.

AGVA agents are going to have to find agents to book the Western and union cities. All they'll have to be the "tag" and uniforms (government says it won't

start at six, the employee status, with all deductions).

Washington sources were checked but no discrimination knowledge of any new tax bill was found. But insiders insist decision is in the cards and will be announced in the near future.

Sock at Pierre Play Hub, St. Loo And Coast Spots

NEW YORK, Aug. 6.—Actors booked into the Hotel Pierre's Cicero Room now have a shot at class here. The room is set up like a theater, with the seats facing the stage. The room is set up by Shirley Melba, Pierre's talent buyer and star leader. Deems, according to Melba, involve no booking fees. Act gets the job for free, if it likes at the place.

Melba acts as entertainment consultant for the hotel in Boston, St. Louis and Hollywood, in addition to her job at the Pierre. He has visited these out-of-town hotels (names not specified) and staged their own shows and what's the right room at the right time for the right price" hotel can afford to pay him his fees. In turn he can offer sets to 20 weeks. Act is given a dime to a dime and everybody is happy.

According to his plan, Melba emphasizes he is not in competition with agencies. His only interest, he adds, is to see good acts working. Salaries may be low but the chances of getting between the pats critics fit, he explained.

Currently featured at the spot is Mirabel Martine, who opened last week at \$1,500 with the dough to go to \$2,000 when the option is picked up after four weeks. He's putting on a show.

Lock and scotched at the idea of playing the spot, the G.I. Chin Martinez was booked in for around \$1,000. Now Martinez is being offered playhouse rates and he is to be seen at Cicero Room, Deems' Cicero, been submitted but no decision yet made.

While playing the Brasil, Martinez came in for \$100 fine for "conduct unbecoming of an artist." He was booked by AGVA and paid in check made out "for deposit only" to Martine's fund, AGVA spokesman said. Martinez it was said, refused to sign with AGVA because he was scotched at the idea of playing the spot, the G.I. Chin Martinez was booked in for around \$1,000. Now Martinez is being offered playhouse rates and he is to be seen at Cicero Room, Deems' Cicero, been submitted but no decision yet made.

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Hipp-Haymes Fraacas In Federal Court

NEW YORK, Aug. 4.—Action of the Baldwin Hippodrome Theatre against Dick Haymes and his wife, actress Dorothy, was filed yesterday, tipped off at the Billboard (July 28), acted at filing point, Friday (3). I. Robert Broder, attorney for the theater, is endeavoring to obtain both an injunction and a writ of injunction against the couple, which the Hippodrome claims he should have been playing at the house, and has filed action in the New York Federal Court.

Exclusive Boys Have To Put Up or No 5%

NEW YORK, Aug. 6.—A new crack-down by AGVA against agents who claim a 5 per cent take for exclusive booking privileges is in the making. When the day comes, it will be a complete ban. A lot of the boys previously used to demand a full 10 per cent whether or not an act was under exclusive management to another agent. Recently, AGVA has accepted 5 per cent instead of the legal 10.

Not recently, says AGVA, the old booking 5 per cent fee has been worked out until it's become a racket. One week end agents can book right across the country next week another agent moves in. The boys get together and split the weds and the takes between them. To beat these back alley deals AGVA has adopted a much more aggressive attitude.

Chicago, Boston and New York end up to them bring them up on charges.

Meanwhile the union stresses that it will no longer recognize agents who file a letter with AGVA from the operator of a spot in which he is definitely named exclusive booker.

Club Brazil Okay With Valdez Pulling

LOS ANGELES, Aug. 6.—Paul Mirabel's Club Brasil, formerly the Panama Club is making a bid for travel agent Latin-American markets. Attoh patagonia is 80 per cent Spanish. Mirabel is pulling trade from Sunbeam Strip spot with his talent agency.

Currently featured at the spot is Mirabel Martine, who opened last week at \$1,500 with the dough to go to \$2,000 when the option is picked up after four weeks. He's putting on a show.

Lock and scotched at the idea of playing the spot, the G.I. Chin Martinez was booked in for around \$1,000. Now Martinez is being offered playhouse rates and he is to be seen at Cicero Room, Deems' Cicero, been submitted but no decision yet made.

While playing the Brasil, Martinez came in for \$100 fine for "conduct unbecoming of an artist." He was booked by AGVA and paid in check made out "for deposit only" to Martine's fund, AGVA spokesman said. Martinez it was said, refused to sign with AGVA because he was scotched at the idea of playing the spot, the G.I. Chin Martinez was booked in for around \$1,000. Now Martinez is being offered playhouse rates and he is to be seen at Cicero Room, Deems' Cicero, been submitted but no decision yet made.

Pat Gerrard, AGVA Western regional director, said the show will gross \$50,000 with the org with additional bond coming up as acts are added.

Another show, Sign Time, has received the go signal from AGVA to east. But, Gerrard said, AGVA has agreed for \$15,000 bond and cast salaries for two weeks and no transportation of any acts brought here for the show.

Half-Dead Bottles Left in Niteries Eyed by Oregon

PORLTAND, Ore., Aug. 6.—Ernest Jackette, attorney for the Oregon Liquor Control commission, is drafting a regulation that would require all persons holding a license under the commission to publicly display liquor bottles left for longer than 30 days as gifts by patrons. Practice among the niteries is for the client to take over empty bottles and to act under a policy of not being responsible for this merchandise after 30 days.

Under the service club license, with which the niteries operate under the liquor control laws, the service system bottles brought in by patrons are dated with owners' names affixed. It may take with him any partly filled bottles or have it if the club agrees at the time it will return the empty bottles.

At a recent meeting of the liquor commission, discussion failed to agree exactly what the club could do with the empty bottles, but Chairman Paul Crooks asked for a new regulation to prevent these bottles going into what he called "irregular channels."

Bismarck, N. D., Vaude Spec Cue To More Fêtes

CHICAGO, Aug. 4.—Potential series of vaudeville houses in Bismarck, N. D., were seen by trade here this week, with the announcement by A. A. Mayes and a representative of the Vaude Spec Cue leaders that there would soon be a three-day show there starting September 21. Show is on the lines of the annual Mitchell (R. D.) Corn Palace festival. Officials said the local promoters were not yet in the vaude show expansion, which has proved so successful in Mitchell. The Corn Palace opens its week's run the day after the Bismarck fete, and is lining up the talents of a local booker, who is also a theater and cabaret booker. Who is good for several other Northwest cities to join the circuit next year, Roenne has also worked out a deal with the Orpheum Theatre of Omaha, which is using the principle of the festival, and will start in a stage review starting October 5.

Encouraged by a record \$80,000 gross last year, Corn Palace execs have boosted the talent cut this year to a top \$100,000, plus a booking fee of \$10,000. The George Moore, Wink and Ted Arthur Blake, Three Flames, Rose Daniels, Ben Bert, George Brodrick, Dick McPartland, Harry Kayser, Four Franklin, Eddie and the Rascals, Rosalind Rump Dance, Outdoor Arts and the like. Shows are Chico and His Side for Life, Al and Grace Frazer and Bus and Bud Phillips. The Bismarck show, to be staged in the 1,600-seat auditorium, will cost \$10,000 and features Ben Bert, Rose Daniels, George Brodrick, Pansy the Horse, the Three Flames, George Moore and Ted Weems etc.

Beantown Feud Plus for Acts; Names Get \$\$\$

NEW YORK, Aug. 4.—A red hot feud helping raise salaries will higher, is currently growing between Roger Snyder, owner of the Boston Bradford, and Mickey Redstone, op of Beantown's Mayfair. Both spots are currentlyicker for the same talent, according to each other. Situation is such that when Snyder began his name policy and offered Alan Dale eight weeks to open his room, when costs took the Mayfair Snyder turned and said to have told him that so long as Dunn lived he wouldn't put him on account of the Mayfair booking.

Since then it has been one act against another, with both Redstone and Snyder vying to see who got first crack. If Snyder gets into the Bradford and doesn't play, the Mayfair will be right away to open right after he closes. For example, Alan Dale goes into the Bradford September 20 for \$10,000. Even though the ink was dry on the contract, Redstone had the Mayfair booked to open February 29 at \$10,000.

Where the whole thing will end nobody knows. Snyder is well backed.

Redstone is no slouch with the money either. In any case whomever comes on the board can sit back and let the boys bid against each other.

Portland Room Hit by OPA

PORLTAND, Ore., Aug. 4.—On August 1, the Gold Room atery began a 15-day penalty imposed by the OPA during which it was prohibited from hiring actors or taking any patron's money down, showed a closed cash register.

The OPA issued a 90 day

suspension order, but stayed 25 days of the order, after a hearing at which the OPA charged the club violated food rationing regulations and misrepresented the facts to the board.

Charles Hart, co-owner at the Steel Pier, Atlantic City, N.J., and in showbiz from a boyhood made by Opa Green (Officer of the Month, "Theater Week," June 20) when it went over for the OPA, Hart got busy, took his shots, and soon got a hearing reported at 46th Street for further orders.

He can see the day for his shots and buy the OPA booklet. For when he writes me, "I'm sorry, you haven't enough experience."

In Short

New York:

ROLLY ROLLS pencils in for the Royalty between October and September. OLYMPIA is expected at Pierre September 16. HARRY ROBERTS starts at La Martiniere on September 13. LAMBERTI plays the Royal on August 8 and Loews State on October 4. RAYE and the rest of the new stars are shown (West Coast) for \$1,000. DOROTHY SELBY goes back to the St. Regis on October 4. JANE PICKENS' option at Waldorf picked up. Starts until mid-November. MYRTLE DE DUNDEEN goes into next Leon Levy's on September 1. BEATRICE KRAFT starts fall comedy. HENRY NADELL opens at Latin Quarter, Boston, on August 26 and follows with a tour. CHARLES COOPER, on September 17, goes to the Adams, Newark, on August 30. GEORGE LEETE joined the Percy Oakman Attractions in cabaret department.

Colisimo's in Dutch Over Line Charges

CHICAGO, Aug. 4.—Colisimo's is in hot water with AVGA because of alleged violation of its minimum wage agreement with the union. Spot operates under a D contract which calls for \$45 minimum for all employees, including waiters. In the last few weeks AVGA charges, the girls have been asked to take time off every week and was docked from their salaries. This deduction is illegal, says union, which will demand that one return every dollar taken away.

Another charge against the spot involves auditions while customers are in the room. AVGA rule is that no auditions be held in Chi spots during regular hours while room is operating whether auditions be given under the guise of celebrity nights or on usual nights.

Detroit Op Enters Miami Nitery Field With Hotel Rm.

MIAAMI, Aug. 4.—Another night club has entered the field in Miami Beach with the opening of the custodio Beach Terrace at the McPadden-Desirville Hotel in the northern section. Jim Horanay, manager, will open the Patisocot Club in Detroit, is the operator.

Plan is to use the room with a

showroom and dance floor, opening in the fall. Estimated budget was not disclosed.

Heads Fort Worth Spot

FORT WORTH, Aug. 4.—Hillard Fishkin, command, who spent three years in the Army Air Forces as a radio instructor, has been made manager of The Den, night spot at Hotel Texas. He formerly worked in Hollywood as a movie makeup artist before entering the Army.

Sophie's 34G to Charity

HARTFORD, Conn., Aug. 4.—Sophie Tucker has begun distributing to theatrical and other charities \$40,000 raised during the sale of 1,400 of the \$25 du lux editions of her book, *Tales Days*.

Here Comes the Pride

NEW YORK, Aug. 4.—When better wedding receptions are thrown, Barney Josephson, Cafe Society owner, doesn't want any part of them. Not after the one he gave for Helen Hayes and Congressman Adam Clayton Powell.

While C. Z. Parker was in town for his 75th birthday, invitations were broadcast in the newly married couple's jet. Josephson had his friends and

Louise Black, Cafe Society's g. a., asked local papers and mag to cover. By 1 p.m. the room at the Manhattan Hotel, which is near the Savoy Ballroom, was packed to Park Avenue, the other in Lexington, were standing two sheets. A foot al-

eep, by a police captain, kept order and instructed holders had to stand their wife line to get in line.

At the Savoy, Mrs. Parker turned, a dox of bachelors, representing all the New York daddies and press associates, marched out of the slot in black dandies charging they were invited.

Seems that "Life" mag was featuring a series of the couple and their wedding, and that those who had the issue with them as soon as "Life" was issued, "Was it all right?" It was also with, with the AP guy.

At the park, Fred Black arrived, the AP reporter, and having to leave the room, he Black fought his way back into the room to get Powell to say "I'm sorry." Powell did, and the reporter left.

Later Black said, "This is the longest thing to hit Lester Raab's front door. You know a bunch of 45 years.

After seeing this wonderful reception, I'll remain a bachelor for the next 45 years.

On you, in the midst of this rumpus, Miss Heidi became ill.

Shooting of Labor Official In Minneapolis Club Brings Demand for License Check

Mayor Asks Grand Jury, City Council to Hunt Dummy Ops

MINNEAPOLIS, Aug. 4.—Fatal shooting of Al Schneider, Drivers' Union organizer, in the Quasimodo, on July 27 and press reports describing club as a "dumb dummy" organization, shooting, as well as other orgs, nearly a dozen salaried and liquor establishments in the city, has brought a demand from Mayor H. H. Humphrey that the mayor and city council investigate all clubs, both social and for hire and for sale, to see whether the dummy owners are listed in registrations. Minneapolis ordinances and statutes prohibit any individual owning more than one liquor establishment.

John Dillen, city attorney, supported the mayor's stand and asked the grand jury to subpoena Alvin Ackerman, city license inspector, and his official list of liquor license. Dillen also recommended that the jury cross-examine all license holders to see if they are the actual owners or merely the "dummy operators."

Manager Accused

Schneider was murdered following an after-hours argument in the club. Wayne Saunders (Bertram Shelsky), Cleveland manager, was accused by the dead man's brother, Al Snyder, also a union organizer, as well as by several others. Saunders was the operator. Alvin Ackerman, Saunders and Banks disappeared. Alton police conducted a manhunt for the two, authorities were unable to find them, and their attorneys brought the two in.

Wednesday, after hearing witnesses for two days, the grand jury indicted Saunders of second degree murder. He was ordered to stand trial August 23.

Dead man's brother claimed the shooting was done in self-defense, which the brothers were being heralded for supporting the election of Mayor Humphrey who, upon taking office and appointing Eric Ryan as police chief, clamped down

Miami Mayfair Club Sold After Nuisance Charge

MIAAMI, Aug. 4.—The Mayfair Club, on West Flagler Street, facing injunction charge and possible injunction proceedings to force a closing, has been sold by Abe (Pop) Brown to Phyllis Cohen with Frank Delmar, manager. Circuit Court Judge Richard H. Hunt refused the request of Brown's attorney to dismiss the nuisance charge.

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Loew's State, New York

(Reviewed Thursday Night, August 2) Tempo of current show has picked up nicely compared with passing of recent stars. Greatly improved is the act due to the tour turned in by Johnny "Boo" Davis, who fronts his orchestra (14) with plenty of show savvy. Not much can be said for his sidemen. They try hard enough but unless Davis is in the house, his trumpet can't hold his short little life. Davis' scat chanting of old pop tunes hefty mites. Works his first chorus on boyish monotones segueing into a fast east chorus which builds well. Band leader, Eddie Dorsey, plays well but the eyes don't seem in the voice department. Stance is bad and overgrown. Hoofer, Chrysante Forsyth, a tallish, red-headed gal, uses her legs capably but lacks polish and sailing ability. Should add more ginger bread for better reception.

Gene Rayburn is a good dancer, blonde 3 pin name. A black draped gown at one of the first figures which got to the gallery right away. Lived up to her appearance by a routine that got better as it went along. Opened, Harry Olson's new number was a good one, starting with My Heart Stings, and followed with a novelty, Chihuahua, which gave her a chance for some hip weaving that the boys out front suddenly appreciated. Called back with a great encore and dressed up. Made, Me Love You for Chorus. Danced into another encore and sold the novelty. Take Me Home, with Davis straightening. Thus has a cut punch line, winning her a tremendous hand.

Gene Rayburn opens handily with his slide about the Mother-in-Law being a Gestapo agent. Then follows a series of gags for five minutes and begins getting good laughs. In last week's bill Artie Dunn used the gag about "... nothing happens to me on the way to the theater. But last night..." Rayburn uses the same gag but it is not only a slight improvement, it's plain stupid. Could hardly laugh at it. The other two acts were his pin-bald and Eddie routines. Both got sock receptions. He was way ahead when he killed it with a blue gag about a bow-legged woman on a druggist. Had to play it again. Even a throwaway if it had been true. Could have won a better hand without it. Paul Valley of Decision. Big hit.

Bill Smith.

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VAUDEVILLE REVIEWS**Oriental, Chicago**

(Reviewed Friday Afternoon, August 3)

Opening show ran over 15 minutes but the pseudowholet didn't mind because it was a good one. Jerry Williams has accepted the title of his last p. a. and the withdrawal of the gut-savers returns his crew to its former status among top comedians. Jerry is also in the lead for p. a.'s new tour. Eddie Rabb has put Gold among his top recording artists. Kids greeted several of his numbers with applause, indicating that they had a jolly time. Eddie's act was a jolly joky work is still outstanding, and its former close resemblance to Artie Shaw's work is fast disappearing. Eddie Rogers, Jr., another pretty-impeccable blues vocalist and his partner, the amorous flower, also rates a heating mist. Newcomer Kay Allen displays a voice that's extremely listenable on two pops, and the veteran Dickie Bierick warbles two sentimental ditties to solid palm-whacking.

Screen star Michael O'Shea has an ingratiating personality that socks across the horizon, especially when he speaks of his wife, the Maxine (5). So do their blonde Riva girls, which could not be more attractive than their team pre-charge routine and some unusual duo work. Evelyn Ferey cheats well to difficult tempos but she needs to inject more personality and showmanship into her turn. Connie Russell, a local fave, appears more alluring than ever and it's no wonder for his rendition of a current pop.

Remainder of the bill is made up of Lenore Cole, whose impressions, especially of the greats, are excellent; Eddie O'Kane, rated warm metropolitans and Joe Leo and Martin Cutles (father, son and daughter), whose terping, especially the unusual Lancashire Clog done in modern rhythm, pulled a whooping stand. John Sippel.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, July 21)

Reverie at the Orpheum this week misses the mark but is saved by a few good acts. Eddie Foy, Jr., in his first solo tour, shares the bill with The Cisco Kid in Old New Mexico. Chris Pitt Martin smashes.

Holding the midway slot, Hector Del Villar, Cuban singer, won approval for good warbling and demonstration of fancy steps. The girl, good showgirl, who adds life to any revue, Vicki weakness act by being too general with his numbers.

Liberette in one of the end spots gained good smiling for song-dancing routine. She would improve song by toning it down. Cross-acting tends to make routines look stodgy.

Teddy and Phyllis Rodriguez gave the ticket-Soldan a good sample of smooth dancing. Also on the bill, Frakson the Mexican, a popular dancer by making a radio disappear on stage.

Ortis does a good job, but appears too big and cumbersome for its own good. Most numbers were well-received, thanks to good rhythm, brass, and fine trumpet work by Ortis.

Lee Ezell.

Golden Gate,**San Francisco**

(Reviewed Wednesday Afternoon, Aug. 1)

White Show: tops, solid patron reaction.

Best Job: GIL LAMBE, comic, acts as master of ceremonies for entire bill; roundabout, a good show, pantomime of a cap set at the theater; fast and smooth timing rings the bell.

Other Acts: LOUIE JORDAN TYPANT FIVE best in the class, cut-and-thrust comedy; OVE JENSEN and partner, Brother, Biggest; pleasing performances, plenty of jump talent. THE GREAT DRAPO, masculine modiste; clever rapid-draping with his mate; RAY PUMPING JACKS, trampolines trio, makes tricks look easy; LIKED.

Band: BUDDY MOORE.
Pic: Back to Eaton, third week.
Edward Murphy.

WALLY OVERMAN

America's Finest Cartoonist Act

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JACK KALCHEIM

FREDERICK BROS.

New York

Chicago, Chicago

(Reviewed Friday Afternoon, August 3)

Those three human dynamos, the Ritz Brothers, threaten to budge and maybe even top the house gross record here, judging from the opening day crowds which strained behind ERG ropes at every show.

Ritzy haven't changed their act much since their last appearance locally, except that they seem to have improved their dancing. Their act is a hoot. Frank Sinatra is the best-sung yet and packed clever material excellently handled by brother Harry. Besides their regular stint, they intrude, but pleasantly, into the private parties and the private speaking engagements. More like a pile of rocks and a huge hand at the close.

Lou Bresler's boys get show off to zippy start with a scappy scoring of Cherokee, and with the Maxine (5) do their blinding Riva girls, which could not be more attractive than their team pre-charge routine and some unusual duo work. Evelyn Ferey cheats well to difficult tempos but she needs to inject more personality and showmanship into her turn.

Connie Russell, a local fave, appears more alluring than ever and it's no wonder for his rendition of a current pop.

Remainder of the bill is made up of Lenore Cole, whose impressions, especially of the greats, are excellent; Eddie O'Kane, rated warm metropolitans and Joe Leo and Martin Cutles (father, son and daughter), whose terping, especially the unusual Lancashire Clog done in modern rhythm, pulled a whooping stand. John Sippel.

Olympia, Miami

(Reviewed Wednesday Afternoon, Aug. 1)

This week Bill has another pic and radio singer headlining, with the runnings up doing their bit to round out a pleasing show.

Bill Johnson combines a winning grin and personality with a good voice, and regular popularity. These numbers from Something for the Soul are good pop songs.

Joe Arms and his dog, Pal, are doing repeat. Foothills across keep the customers applauding. Always well liked here.

Wallace Puppets, a good novelty, moving manikins without use of strings or wires, gets nice hand.

Wells and Jeannette, comics, draw laughs with their good clean ways going for good results. Take several bows.

Jim and Beverly Ferrey in a topless specialty have a good round and sell well. Work with ease and grace and are easy on the eyes. Recalls are plentiful for this one.

Pic is Murder, My Sweet. Larry Berliner.

**PHIL
(SHOO SHOO BABY)****MOORE**

AND THE PHIL MOORE FOUR

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ANYWHERE!!! AND THAT ONE ON
BROADWAY!!! ★

**LOEW'S STATE
NEW YORK****THANKS, BILLBOARD:**

"... Bill ends with Phil Moore Four. Setting was good, and... the five are okay plus. In other words, the hill closed with a sock...".

(Reviewed Thursday evening, July 19)
JOE KOENHLER.**THANKS TO THE NEW YORK NEWS PRESS:**

"... Especially THE POET and DAILY MIRROR."

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RADIO . . .

SHOWBIZ' BEST BOX OFFICE BOOSTER

Ban on Hotel Rooms For Civilians in S. F. Tough on Showbiz

SAN FRANCISCO, Aug. 5.—The ban on hotel rooms for civilians unless stop-over here is "essential to the war effort" has made the situation very gloomy for traveling bands and show organizations. Now the bands who put in here for hotel and vaude engagements must seek out lodging houses or share apartment space provided they are lucky to find any available.

Conditions for musicians and acts to switch rooms upon termination of the five-day stay limits, which is general in all downtown hotels, MCA and Musicians' Union have been partially successful in finding some overnight space, but the situation is tough and getting tougher as military personnel moves here in ever-increasing numbers.

Capitol To Run 8-10 Weeks 'IceCapades' Opener 82G in Portland, Ore.

NEW YORK, Aug. 5.—Capitol Theater plans to keep its current show running for at least another week, and then the grand hall will use the same fashion that started out. This may put a strain on acts booked to come in after the four-week date, which present show was supposed to run. Next week the 82G will open. While the 82G has been trying to get things started, Connie has commitments and all will have to be set back to fill the Capitol date.

COTILLION ROOM, N. Y.

(Continued from page 28)

all of which rated solid bands. Tric's was a good show, and the band was accurate and smoothly handled from the left to right. The Five Number was in different tempo, was fast, exciting but equally intricate and could be heard easily. The band was the best out work. Number won't try a cloudburst of piano-whizzing. Closed with a frantic can-can, possibly with both girls being invited to dance. For the finale, the band sat down to great effect. Fred Harris' chart shows marked improvement. He has his timing down to a point where he doesn't puff into the microphone. The band is now a smooth machine. The orchestra cuts the show with brittleness. On the intricate whisks, lifts and quick stops, an off beat would have ruined an entire routine. The band is in top form this way. Also, Ritchie, band vocalist who duresses on sax, does a pleasant job with the pipes. Ritchie has good phrasing, full masculinity voice but lacks showmanship. Leverage, dynamics and showing some listeners would help. Bill Smith.

SAMOVAR, MONTREAL

(Continued from page 28)

numbers which show excellent mastery of this form of dancing; eat good hand. PIANO-ORGAN SOLOVOX, 10th and 11th, but his band is a charming version of I Didn't Know About You. Has distinct faults noticeable in more ambitious efforts. Good looking, tall, good presence. GENE TROTTER, 10th and 11th, solo and BOLLY FICKERTY, eccentric hoofing, gives glimpse of strong technique in opening number, then shifts too soon to his featured solo act which is also on short time. GENE TROTTER has no longer patient feeling, has co-emerson material. LYNN ENROL, very lively, very young, has swell cast of piano. Gail comes from opposite field and has some of those qualities with a little coaching should be natural for niteries. Finale was typical Samovar wind-up with Granger playing prominent part at mike. Granger is too long. With Granger, there is no selling.

Results: WILL SKINNER (15) gave better support than usual but still needs

more musicians to fill out band. BOBBY McDODDING, 10th and 11th, was in poor

form in absence of pianist Doc MacDow-

ale on holiday. Ken Johnston.

PORLAND, Ore., Aug. 5.—Indicating that Portland is now an industry, the city is to be the site of a new production despite the price chatter, the *Recessed* of 1948 opened here Tuesday (11) to an audience of 2,000 in the Portland Fox Avenue. With the opening of the 82G, the 82G will be the only show in town. With a company of 105 this first show, has been packing 'em into the big arenas nightly as well as drawing good audiences.

Gate fees are \$1.00 to \$3. Management has decided against giving out daily attendance figures until after run close, now scheduled for Friday (10).

PERSIAN ROOM, N. Y.

(Continued from page 28)

probably will continue after a couple of weeks but hasn't been on performance enough, rehearsals are indicated.

Only new routine shown was the Persian number. Letter was in Baron's typical good show, and the piano playing was fine. The band should have at least three more new things to trot out. Old stuff pulls laughs, but if a performer doesn't want to stand still he has to add something.

Management might also remove table placed behind Baron. Most of comic's material is eight as well as ear. Take on away and the other suffers. Bill Smith.



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JOLLY JOYCE

Stem Biz Up; Only Roxy Sour; Capitol and Strand Stand 'Em

NEW YORK. Aug. 4.—Takes all silent, the State made pleasant reading last week. The numbers were down for the first week just passed than they started off with. The only sour note was the Roxy which seemed to be doing a bigger hit at the stage door than it did out front.

Radio City Music Hall (6,200 seats; average \$160,000) showed a take \$212,000, down from \$220,000 for the week. **Paragon** (3,200 seats; average \$75,000) opened with a take \$90,000 for Hotel Statuary cork, Imagine Coca and Incredibly Blonde.

Capitol (4,527 seats; average \$55,000) maintained its terrific pace when the set and inlays by Fred Whitman and Johnnie Johnson, Lillian Kaye and Anchors Asleep rolled up \$97,000. Blu's opening take was \$60,500.

Strand (1,779 seats; average \$45,000) came home with an initial week's gross of \$50,000 for "The Thin Man," Errol Flynn, Charlton, Carter and Moreland and *Christians in Connecticut*.

Loren's State (3,200 seats; average \$25,000) lifted to \$40,000 for *Michael O'Hearn*, Artie Dunn, Lou, Rita and Stanley and *Years of Suspense*. **State** previous week's take was \$16,000, hill, open "The Best" (21), Ruth Terry, Johnny West, Gene Raye and Valley of Decision.

Detroit Downtown Way Off to 17G

DETROIT. Aug. 4.—Business at the **Bowling** (1,700 seats; average \$22,000) slumped to \$17,000, lowest figure in recent months, in its first week under the new Balaban management. Bill, headed by Skinner Ennis, locked the outstanding name venue which has brought business to this house in the past. Future was rough, though and steady.

Roxy (8,000 seats; average \$75,000) turned in a poor \$64,000 for its pre-

with Dick Haymes, Helen Forrest, Joe Ely and return date for *Wayne's World*.

Paramount (3,200 seats; average \$75,000) opened with a take \$90,000 for Hotel Statuary cork, Imagine Coca and Incredibly Blonde.

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At the Fox Theater (5,500 seats), a stage attraction was presented as an innovation in the form of a personal appearance for 10 members of the cast of *On Stage*. Everybody, which was also on the bill, was a smash hit.

Event was handled as a p.a., rather than a true stage show, and had little effect in building grosses, which did about normal for the picture.

Abbott, Costello Hit Balt. Record

BALTIMORE. Aug. 4.—A record \$30,000 was grossed by the Hippodrome Theater featuring comedy team Abbott and Costello under director Al. St. John. Abbott and Costello, Joe Kirk, Bob Matthes and Mort Brozman. Connie Haines, of the A and C show was extra added attraction. Pic, Two o'Clock Course.

L. A. Orphe Takes 25G

LOS ANGELES. Aug. 4.—Getting a spell of sultry weather has pulled in the beaches. Chino Orville and his Chino Beach orchestra with the El Rancho Grande Revue will pull a strong \$26,000 at the Orpheum here (3,200 seats). The hill with Orville and Chris Pin Martin, Teddy and the Tropicana, Eddie and the Esquire, Friction and Isabella. Pic is in Old Mexico.

International Pin-Up Girl last week pulled a fair \$24,000. BHS included Betty Bowland, The Edelweiss, Count Sverve and his swing orch, Chants and Jerry Sullivan. Pic was Delilah, held over for the third week.

S. F. Golden Gate Hits 29G

SAN FRANCISCO. Aug. 4.—Holdover **Hill** at the Golden Gate (3,200 seats; price, 45 to 25 cents; average, \$27,000) grossed \$30,000 in its second week. **Topper** (161), **Stagecoach** (161), **San Joaquin** (161), **Jack Marshall**, "Think-er-Dink" Hoffman and Robinson and Martin. Pic was Beck to Saisen.

OFF THE CUFF

(Continued from page 23)

Elmwood, Ill. . . . **BILL CURTISS** alternated with Dorothy Duvall at Sportsmen's Club. . . . **DETROIT.** . . . **EDWARD OF NEW YORK** currently at Cass Long Ballroom, St. Louis, . . . **COON GREEK BOYD** extended at Crown Property, Chicago. . . . **FOUR BLIND MICE** has moved from the Show Bar, Evansville, Ind., to Fenton Room, 100 W. Main, St. Louis, Mo. . . . **ERL ENGLISH** opened at Lakeside Club, Decatur, Ill., August 11. . . . **FRIDAY MILLER** plays his home town, Quincy, Ill., for the first time in six years when he opens August 7 at Hotel **WYNDHAM**. . . . **JEAN JAMESON** current at Alpine, Minnesota. . . . **LEN ALLOA** jumps from the Woodruff, Joliet, Ill., to the Lasalle Hotel, Milwaukee, August 15.

Fridays returns to Fio and Wall's Club, after a two-week vacation. . . . **JOE MICHENER** of Centralia, Wash., (cocktail department) back in Chicago after considering several offers. . . . **ART ROSS** TRIO set for the Walker Army Air Base, Victoria, Kan., August 14. . . . **MOOREHEAD AND GARNER** move to the 15th Club, Oklahoma City, N. D. August 15. . . . **DUKE FINLEY**, original trumpet player with the Earl Deems Quartet, currently at Hotel Sherman, Chicago leaving to join a same band. . . . **DAVE BOLD** now at Taplin, Chicago. . . . **PAUL THAYER** and His Lettermen current at the Walker Army Air Base, Victoria, Kan. . . . **DALE HES-**

Harry Salter Gives G.I. Music Needs

NEW YORK, Aug. 6.—Music industry in the immediate future will receive a challenge from \$6,000,000 O.J.'s in the Pacific Northwest, according to Major Harry Salter, head of the music production section of Special Services, who has just returned from overseas and who will don his uniform this week, and instead of the blues, will sing for entertainers. "Loss of recreational centers and facilities," says Major Salter, "long water holes between bases and outlying 'cocoanut' posts, and the continuous movement of troops over long distances, will put the music and the smile-making almost entirely in the hands of the khaki-wearers themselves."

Demands for music in every shape and form will be terrific. Instruments from harmonicas to organs, trumpets to drums, will be required. Sheet music, disks, arrangements—every conceivable item will be needed to fit in the requirements of the troops.

The services, anticipating the demand, are gobbling up everything in sight. The Army Forces Band Council has purchased 100 agents making the rounds of metropolitan cities in hopes of salvaging instruments. Distribut of MU Kits and *Set Down and Play* instruction books has been tipped. And PX welfare funds, otherwise "unreliable," are now being tapped to buy sheet music.

However, according to Major Salter, this won't do the trick alone. Tempo will have to be further increased in not only the Kits and in instruction books, but the Army Forces Radio Service will have to step up their "V" disk production or musical music must be made more pleasurable.

These things are problems to the armed forces. To the music industry, however, they can be a bit more. They can be, and are, a challenge. Here, in the community, Major Salter urges the cooperation of the music industry to add to its record of co-operation with the armed forces in the E.T.O., but also to materially ease in on a future potential of a music-wise nation.

TERPS new at the Gourmet, Racine, Wis.

EDDY LUTHER on tour at Miami Lounge, Rockford, Ill., September 3. . . . **KENNY BECHET** moving into the Midwest, starting August 13 at Lindsay's Sky Bar, Cleveland. . . . **WEELA OALLEY** opened at Miami Lounge, Rockford, Ill., August 13.

. . . **AL PLAZA** current at 1111 Club, Chicago, Ill., for the month of August. . . . **new combo**, the Three Smoke Rings (piano, guitar and bass) at Taplin, Chicago. . . . **ERNEST ASHLEY** has dropped his combo and is playing guitar with Benny Thompson's orch at El Grotto, Chicago.

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Communications to 1564 Broadway, New York 10, N. Y.

Ticket Buyers Need Break, Press Feels

Serlin Office Agrees

(Continued from page 3)
 that the customer seems to like it and
this is part of general approach which
possibly may have something to do with
the fact that that comedy racks up 80,
407 profitably tonight. A letter from
the manager of the Serlin Office, Frank
Friedman, of the Central Berlin office states
clearly and should cause more sluggish
managers to take thought.

Says Mr. Fried: "We are heartily
in accord with your view on the subject
and are doing our best to get full
co-operation. Life With Father already
earns its performances times on all
tickets. Walter Fried, general manager,
expressed his desire to have you
also as part of our service to the theater,
going public insisted that the name of
the attraction and the curtain time be
imprinted on every ticket. We discovered
that most managers were doing the same
(and should still do) on which
the name of the attraction wasn't even
mentioned. A small neglect, true, but one
vastly irritating to the purchaser who
has bought a ticket and can't tell him
who he is to contact a newspaper or call
the theater to learn which play is at each
theater. I don't know why we torment
them year in and year out, when we are
so dependent upon them."

"Once again your campaign, and re-
member that you may always look to
Oscar Berlin, Walter Fried and their co-
workers to back any undertaking designed
to make theater-going the unlabeled
pleasure it should be."

Time on Tix Must Service in Chicago

CHICAGO, Aug. 4.—Although the New
York legit theaters are in the doldrums,
the ticket buyers are less in the
present circuitous time on durata, the situation
in Chicago, as in most other Mid-
western spots, is just the opposite and has been for some time. The local box
offices and ticket agents by the half-
dozen this week revealed that in this case
endeavor to serve the theater-going public.
Chi and other Midwest cities are
making frantic efforts to outstrip their Manhattan
brethren.

A query at the Charles Cole and La-
Salle theater ticket offices revealed that
for years, with very few minor exceptions,
the summer ticket buyers are less in
certain lines on their tickets. It was
pointed out at the Cole office that even
when theaters start shows at times other
than the usual 8:30 starting time, the
new issue is printed plainly on each
ticket.

Check of managers of practically all
the local legit houses confirmed the
statements of the ticket agents.

Sock Cambridge Biz So Straw Hat Folds

BOSTON, Aug. 4.—Abrupt shuttering
of the Cambridge Theater last night
after only a summer stay caused the
heat season to date, and set off business
with Lillian Harvey and Edwin Ryan
in *Over the Rainbow*, given by John Ruth
in Boston, and up to now the only show
at the theater, was finding trouble in
finding the right name stars and sup-
porting casts.

In the course of the CBT an added rea-
son for closing a successful run got out
the window in the fact that two productions
tried out here, *The Fashionable Congres-
sional and Alice in Wonderland*, are sched-
uled for Broadway presentation in the
fall, and Cambridge's vacation needs
time to catch a vacation.

Take on over there, with Lillian Harvey in
the stellar spot, is a solid \$4,000, house
capacity. Miss Harvey's playing of the
wife in this hit has won widespread ad-
ditional plaudits. Corinne Griffith's
staging in the original opus which closed
its season at the Colonial here.

BROADWAY SHOWLOG

Performance Thru August 4

Dramas

	Opened	Perf.
Anna Leonowens.....	5-26-'44	300

(Manhattan)

Miss Leonowens, Frederick Ozanam, Earl
Tyrone Power, Jr., and Georgia
Ruley played Stage Door Calliope on
Monday (26). Mr. John Widberg al-
ternated with Mr. Power in the "The
Woman Once" program (WEN) on
Tuesday (27). Wednesday (28), entire
cast was replaced by Mr. Tyrone Power
in Congresswoman Anna Chapman Powell
Jr. at Calle Society Auditorium. Hide
Koizumi, John W. Englekirk, and Robert
Morgan also appeared.

On Thursday (29), Mr. Power and Miss
Ruley were joined by Mr. Englekirk in
the open at the Civic September 24. The
new company, which is already set, will
begin its run on Friday (30).

Birth of the Moon..... 5-16-'44 180

19th Street

Dear Book..... 5-18-'44 270

Henry Miller

Mr. Powers stepped in as Lesseur
Lemongrass on Monday (19) thru Thurs-
day (22) and "Letter set with grapes,"
which is to end for evening shows on
Thursday (23).

Giant Manager.... 5-21-'44 140
(Playhouse)

Miss Mary Martin has completed an
autobiography titled "There That Have
Crossed Me."

Harvey..... 5-21-'44 270

Jerry Van Dyke will be air-bussed
by Arronson-Ansini on Tuesday (27).

Kingsolver Man..... 5-28-'44 200

Orson Welles returned to troupe
after four-week vacation on Monday
(27). Jerry Allen Davis, understudy,

Subway Circuit

MY DEAR CHILDREN

(Opened July 31, 1945)

A comedy directed by Sid Caesar. Company
includes: A. Wyle, Stage manager; John
Fisher, Production manager; Jeanne Traudin,
presented by Anthony Daniels.

Castles..... 5-28-'44 120
Arthur Kroll

Portia Treach..... 5-28-'44 120
Alberto Carvalho

Portia Comes to Town..... 5-28-'44 120

Mr. and Mrs. Smith..... 5-28-'44 120

Miranda Bazaar..... 5-28-'44 120

Mr. and Mrs. Smith..... 5-28-'44 120

Mr. and Mrs. Smith..... 5-28-'44 120

Robert Garrison..... 5-28-'44 120

Wildest Palaces..... 5-28-'44 120

Alfred Adler..... 5-28-'44 120

After You Get Married..... 5-28-'44 120

Anthony Partile tossed his hat into the
Subway Circuit ring again and lamped
out of the show on Monday (31) and Tues-
day (1) for a week's run of *My Dear Children*,

starring John Carradine. Apparently,

the Carradine pic background was a draw for
Coney Island customers, because opening
stages prove better than ever before

that they have seen this summer.

Children was scripted so pretty thin
stuff in the first place—and based its

claim to entertainment on the lip synch
of the title John Barrymore. Letter gave

funny facts about an aging actor's
pseudo autobiographical twist that had the
customers hanging on for more.

Carradine, in evident mood, his career
after the old master comes off

remarkably well. He applies enough ham

and horseplay to snag the laughs and if

he doesn't hit the pace of his model

he's still human very much. There are

few who could, even with top-flight

support.

Current edition needs considerable

lightening, if Carradine intends to sell it

it. The show is a good one, but the casting

isn't quite up to the pattern of

the original, but the casting is a

sketchy chore in most of the minor

roles. Soila Sosel gets off to a stiff

start and ends up in the final act.

Robert Reynolds is another who gives a nice account of her-

self. The rest of them are just as-so.

Bob Francis.

LEGITIMATE

Communications to 1564 Broadway, New York 10, N. Y.

STEM ROCKS BAD WEATHER

Over-all quiet work abides the firm with no generally good or right
kind of job available. "Lake George" stopped quickly back
from the 15th to the 18th, and the 19th to the 21st, and the 22nd to the 24th.
The current heat lot to 16. "Our Town" moved over to the Martin Beck
same date, and the stage door costumes pack-hands, held by Hammer and Son
Co., were moved to the Strand Imperial. In the old 10th Street Thorner was left to
masonry of the wrecker and another light landmark gone.

With the heat and the
heat and the straight shows are already
assumed as prepping for the fall and winter
and the weather is not to be spared. Perform-
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Open of Paris

Oktoberfest..... 8-11-'45 200

ICE SHOWS

Ice Off To See..... 8-11-'45 200

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Burlesque Notes

By Urs

FIRST CIRCUIT shows break in the 1945-'46 season August 17 to reopen the Odeon, Washington, and the Howard, Boston. . . . **CIRCUITS** of Eastern houses under the new circuit and the Midwest West. . . . **MILL SCHUTTER** to again function section of the coming season same as last on amalgamated terms. . . . **LOW MILLER**, with Phil Rosenberg's booking office, and the former Eddie Hoffman (Mrs. Miller) will celebrate a second wedding anniversary September 25 at their home in the W. 36th St., N.Y.C. **FREDERIC FRAMPTON**, comic, in his 10 years, left two years of service in the Army on June 29 to resume his career at Camp Atterbury, Ind. Prior to entering the service, he was in stock at the Empress, Milwaukee. Following his discharge, Frampton will rest up in his Columbus, Ohio, home before re-entering showbiz. . . . **MARY ELLIS** will head over at the Casablanca, Chicago, in receipt of flattering offers from California and Boston. . . . **JOHN COOPER**, manager of the Comedy Tent, re-arranged his seventh year in Baltimore, doubling between the Globe Theater and the Piccadilly aftery. . . . **AL TAYLOR**, who died straight 10 years ago, is now a wire

CHISTER DONCHY engaged to produce and book a burly can-can comic of shows for Jacques, Waterbury, Conn. Opening will be September 10. . . . **JESSIE KATE**, who was Jessie King when she straightened out for comic Eddie Mann, is now Jessie King again at the Empire, W. 45th Street, New York. . . . **HELEN MCARDLE** rounded out one year of vocals at the Metropole, Manhattan, where Maggi Coates, another ex-hurdy singer, is also. . . . **HARRY BROWN**, manager of the Lieday newly formed team for RKO and London circuits. . . . **AHE GORE**, comic, signed with Millie Schutte for the Midwest Circuit. . . . **JIMMIE WILSON**, experienced producer and assistant to Allen Gilbert, and the former star, Mrs. Fae Faette, now Mrs. Wilson, celebrated the first year's birth of their daughter, Christine Ann, and the grand opening of their new home. Former actors in the features were Nick Mares and his six-piece orchestra; George Pugno, pianist, and Grace Dell, singer, and the club's co-owners Harry Bush and Dave Small.

Spin a Newle

NEW YORK, Aug. 4—New indie disk known as Spin Records was announced last week by Bernard Levy, attorney, who was formerly managing director of Jerry Lee Lewis' record company. Levy is now disk manager, and Joe Pratto is musical director.

Firm is seeking trios, quartets and other vocal groups.

Wanted Immediately CHORUS GIRLS

Salary \$35 net. We pay all taxes. No Sundays. No matines. Fars advanced. We pay half. Write or wire

LOU APPLEY

Cine Theater TORONTO, CANADA

COSTUMES

Seated, Solid or
Made to Order
Costume, Made to Order
Band Box or Boxes
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mark and receive
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CHORUS GIRLS

WANTED AT ONCE! DAY OFF, NIGHT
ENTERTAINERS. Write or Wire

PALACE THEATER

BUFFALO 8, N. Y.
Jackie McNamee, president

WANTED Burlesque Performers

Specialty and comedy dancers
Write

PRESIDENT FOLLIES

Box Presidents 8, Calif., S. 90048, Miss.

"Archie" Hits From Shoulder; Blasts USO, Special Service

(Continued from page 4)
don't announce them any more until I see an actor's name."

This is almost unanimous among returned entertainers. They claim that, in many cases, proper advance notice and build-up isn't given and the G.I.'s either know nothing of what's coming or are given such radio or movie reviews, unless they are radio or movie stars. Gertrude Lawrence suggested boys be briefed for a show just as they are for a mission so they know what it's all about. In some instances, famous persons have been asked to go on stage before the G.I.'s or all the Special Service officers know that they were there. It pointed out in defense of Special Services, however, that such information is given to the public through the press and if it is broadcast it doesn't pass on, the junior officer can't be blamed.)

"Too Much Soft Pedal?"

"People's soft-pedaled this too much," Gardner went on. "These cuts little Colonel David in Caserta, Italy, who's in charge of Special Services in that whole theater, doesn't know what time it is and he's supposed to be in charge. He and his men won't take the time to talk to us about our troubles. What's his first name? She's not the kind of guy whose first name you've forgotten to find out. I'm telling them in Hollywood that we're here to help them, not to be told to get along with us. They're not going to tell them until they get that guy out of there."

(This is another usual method of performers who go overseas. The Special Services men who handle the shows either don't know enough, don't have a damn idea what to do, or haven't the time to do anything about the situation. It's a terrible idea. It's inevitable that overseas performances will be given under hardships. It may be assumed that almost any performer expects some difficulties. But there is no room for morale in the trip because there is no room for morale and Special Services pompously informs that one reason that there is a war going on that has to be won. It's a wonderful smoke screen to cover up a smelly situation.)

Colonel Anderson's answer to an audience question was that it was all necessary. It is shorts and inefficiency that prevents conditions from being improved, or is it actually impossible to get better theaters, set up regular hours, and establish standards, and in every way streamline the Camp Shows and Special Services operations? If the job is worth doing—the army and navy brass hats on paper say it is and any intelligent G.I. when back from overseas would agree—then the next question is about the psychological impact of entertainment on morale of soldiers will tell you that it's as important as invading Japan—it's worth doing well. There are various claims that Washington is determined to keep G.I. morale up and can get all kinds of orders. From President Truman down and some of them still won't move a muscle in making entertainment valuable to their troops. Certainly the experience records of personnel sent overseas to the Far East, South or New Zealand and Australia will indicate the low value places on this service, or else some dumb chiseling. First job to improve the workings would be to get men with showbiz experience—men who can make decisions. This is vitally important, give them plenty of authority so they can talk back to brass who won't co-operate.)

Jones Board

Back to Gardner. He told Earl Wilson: "We played to 100,000 guys when we should have played to 250,000. I saw Allen Jones and he said, 'Those lousy G.I.'s are not interested in us.' He was on the stage to 10,000 G.I.'s. Here's why. The USO sent him with a half-hour show to play hospitals—only there weren't any hospitals—so he had to go to a hospital to play his half-hour show all that he had to do. That's all, folks." They hoisted him. Shows usually ran an hour or more.

"We drove eight hours for one show and when we got there we made a mistake, started at eight thirty at night where there were 10,000 troops on 10th Mountain Division who wanted us but when we made us play to 700 in Palermo. Special Services is getting to be a joke to them like second lieutenant."

More Gripes

Other bosses that Archie pointed out included:

Archie played *Duffy's Tavern* to an audience of 90 per cent British. "We died in that show. The jokes fell flat. I was writing for Americans but Met got to a bunch of British, WAGS."

Marines District and the marine gals are happy because these celebrity-happy USO girls break their necks for a good-looking Marine.

Forty performers, including Jack Benny and Larry Adler, waited in a hot New York room for the USO head who had something important to tell them. He never showed up, nor phoned to tell them what it was.

Don Eddison, famous Green Bay Packer pro football star, after waiting here for five weeks was called to USO and told to get set to go on an athletic tour.

A USO representative asked him if he has his own arrangements. They thought he was a musician.

They're still sending people over in hot wooden uniforms. You have to go to the PX to buy light ones.

Another Example

If more proof that the whole operation needs overhauling were needed, the heard story of the Judith Anderson trip provides plenty of ammunition. According to her, she had a hard time getting out recently, came back plainly burned up and reported some incidents that occurred. She told friends how one officer kept telling her to have fun when all she wanted to do was entertain the boys. One night she awoke to find a man in the waist, in her tent. The soldier insisted that she come swimming. When Miss Anderson complained, the officer in charge told her she was too serious. In addition to the Marines and Marines, the Shubert Theater, Captain Anderson's Special Services and Navy Welfare and Recreation Division have much to answer on a subject not heretofore discussed in the press—the effect of sex-looking gals on G.I. boys. "It's a terrible idea," she was speaking. "It's hard to see how morale can be helped by girls who show sex in the boys' faces." A number of shows have girls in them who wear the type of costumes that alien the wolf egg from the O.W.I. Certain officers who have seen such performances believe that the less they hear about this exposure and that it does not make the boys happy.

Experienced showbiz people in the service feel that the whorishness type of entertainment is not good for the boys and Camp Show should be content to pick gals who, while pretty, do not necessarily stimulate the desire of O.W.I. G.I.'s.

Experience of one suggests flicker star who appeared in Hitler and had her contours and offered to kiss a whole bunch of boys. Is a case in point. The movie star in one instance got a lot more than she asked for.

A. C. Chelsea Theater Sold

DETROIT, Aug. 6.—The Chelsea Theater, 1610 Clinton in Atlantic City, which was taken over in April by new Chelsea Hotel Company with Peter Major, Detroit attorney, as vice-president, has been sold to Ed Margolin of Philadelphia. The theater is housed in the hotel's basement. Margolin is to be used for dramatic stock operation this season.

KSTP Jenkins Resigns

MINNEAPOLIS, Aug. 4.—Ray Jenkins, sales manager of KSTP, Twin Cities outlet for a decade, has resigned, effective August 1. Present plans call for him to become the station's business consultant, a successor at the station has not yet been named.

G.L.S. AT PO OPERA

(Continued from page 33)
Navy officer. Other members of the cast were the Tucoski, Suzuki, Madame Bustert's servant, Rina Daiti, Kate Pinkerton, Eric Creppel, Sharpless, U. S. Army, John, Uncle Tom, Goro, Prasad, Uncle Monseñor, Imperial commissary, Angelo Martini, the register, Rina Moitai, Madame Bustert's mother; Pacia Bengtchi, her aunt; Elsa Gingoli, her cousin.

Asi Gelli is the impresario and claims to have conducted the Theater Champs Elysées in France from 1932 to 1936.

Magic

By Bill Sachs

BILL BAIRD, discharged from service a month ago, is back in town. He is the new head of the local chapter of the Club Springfield, Ill., and opened Friday (3) at Park Plaza Hotel, St. Louis. He's due in Cincinnati area around the middle of the month. "Bairn's a little strange but he works indoors after those thinking intervals," says Bairn.

THORNTON THE MAGICIAN has been held over on a return engagement at the Rio Casino, Boston. He was repelled by Fred Astaire. **GREAT STAGE** in East Side, New York, closed Saturday.

DELL O'DELL closed a four-week stand July 29 at the Bowery, Detroit, setting an all-time attendance record for the spot. Dr. Zina E. Bennett, president of the Detroit Magicians, and Mrs. Bennett recently eloped. Dell O'Dell and her husband, Charles Carter, at a party at their home. Mr. and Mrs. Al Monroe were also present.

JOHN COOPER and **JOHN MAGCIAN** SOCIETY held its third annual meeting, July 29, at Ottawa Park, that city. Fred and Helen Brandt, Carroll Fox, Ted Carrington, Clare Cummings, Verl Gross and Robert Unigwer displayed their magical talents. About 30 magicians and their assistants attended.

POUNDRY (Chicago trumper), writes from Karachi, India, under date of July 21. "Arrived here a week ago with a small USO-Camp Show hospital unit. We have day and night shows. We are here to stay or to see new India, and later go to Burma and China. So far, all the magic I have seen is a native magician doing a routine of cups and balls. Also have seen several broken-down smoke char-

(See MAGIC on page 55)

"War Prez" Optional

NEW YORK, Aug. 6.—Not Sherman's War President has just been optioned by Herman Adria. Script was unveiled two seasons ago via special mats by the Experimental Theater (get-up formed by members of the American Federation of Drama) "Out to do Marriages" (script by Marjorie Shulman).

After Adria gets his Girl from Nantucket on the boards, President will go into production. Producer is looking with Margaret Webster to direct.

Frances Fay Set for N. Y. LO

NEW YORK, Aug. 6.—Frances Fay who went into the Club Chalet, Baltimore, for a reported \$1,000 is due at Lou Walker's Latin Quarter, New York, next winter. Cal's price for the L. Q. is said to be \$1,500.

WANTED!

MAGICIAN

Wanting male or female. Top salary or personal deal. Show business. Rank full double, double, possibly Adria.

BERT HOWARD

Box 217, 80 W. Washington St., Chicago, Ill.

MYSTIFY! HYPNOTIZE!

AMAZING & DAZZLING! FASCINATING FORCES! ENCHANT EVERYONE! You need not be a professional hypnotist to hypnotize. You can do it yourself. Win big money.

40 weeks' course available. Top salary or personal deal. Show business. Rank full double, double, possibly Adria.

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ILLINOIS EASES TRUCK CODE

What's Next? Big Question in Mind Of Speedy Babbs

LUCASVILLE, O., Aug. 4.—Did you doubt the old adage, "It never rains but it pours"? Well, it did, but it did not rain on Speedy Babbs, compensation-wise with the Crescent Amusement Company. Babbs has had his share, and more, of trouble this season. But let Babbs tell you about it: "I was asked to open the show spring with the Crescent Amusement Company but was unavoidably delayed. I missed July 4. On my way to Newcomerstown, O., the truck turned over on a bridge in Chillicothe, Ohio, damaging the trailer. The driver was lucky to escape with a sprained knee." "We started out again, and when in sight of the fairgrounds, an axle broke. Then a motor burned out on one of the other trucks. Going to the Ashby Fair, the others beat it out, and later the 35-foot, one-cab-over-the-hood trailer house was swiped by a truck."

"At Ashby, a Mexican laborer helping to dismantle the Motorworks was electrocuted. He route back, the trailer became stuck in a mud hole, and the truck rear-crashed into a bank. The trailer was undamaged but we need plenty of new dishes. Next thing, one of the boys need my Cadillac and knocked out four rods."

What could happen next, is what Babbs would like to know.

Lynch's Biz Down 40% in Maritimes

ST. JOHN, N. B., Aug. 4.—The first unit of the Bill Lynch Shows is finding business a bit tough this year, with gross receipts about 40 per cent under last year. Rail transportation is one of the big reasons for the drop, there being little civilian traffic because of the movement of servicemen recently returned from overseas. Shortage of help and trucking also are partly responsible. The New Brunswick unit of the Canadian stock on the job after being in touch with stocks with a heart ailment, is playing the smaller carnivals and fairs in Nova Scotia.

Ron Edwards joined the Parades on their twice-a-day free act. In their American Engie, the 1943 free act of the No. 1 unit.

Joe Earl is using a new type of sword set for his free act at the Cineplex Odeon at Almonte. Bill Haywood has been added to the team. Eddie Nixon's show,

Frank Robbins has introduced Bill Eddie in a "crime does not pay" talk in his show. Eddie is addressing service men's various stands on the subject of getting plenty of space in the news-sites.

Red Burnett's cowboy band furnishes music for the animal show, while the Cineplex agrees to play. Eddie Wilson, as Churchill's image is giving top position to his string game. Sam Member's son recently returned from the European theater and headed for the Pacific. Eddie is in the navy in the Pacific. Ted Douglass is bringing his son back from the European theater soon.

Seventh Show Gets Cold, Rainy Session in Trenton

TRENTON, N. J., Aug. 4.—Gordon State Shows closed a week's engagement here July 28 to poor box office. Rain and cold weather greeted the show on opening night and a persistent rain throughout the engagement kept the audience from playing on the old circus lot at Princeton and Olden avenues. It was the seventh carnival to appear to Trenton this season and the seventh to fight rain all week. Show moved from here to Lumberville, N. J.

Barko Shows Scoring

ONEVA, O., Aug. 4—F. O. Barko Shows have been enjoying a big handle since opening at Oneva-On-The-Lake Independence Day week.

Cavalcade Hops Rails, No Damage; No Playing Lost

TERRE HAUTE, Ind., Aug. 4.—The second derailment of a railroad show train within week delayed the arrival of the Cavalcade train to Terre Haute, but with its schedule allowing an extra day for the movement from Wanakena, N.Y., the show met its opening deadline.

Following close on the heels of the Cavalcade, the Circus were due to open Saturday evening. The Cavalcade train left the rails near Rondeau, Ill., during the transfer from the North Shore Line to the Milwaukee road.

An estimated half crowd of 6,000 crowded the sides of the road by early evening Saturday (23) when a heavy rainstorm struck, forcing the customers into the shows for a healthy gross. The Sunday intention was to be disturbed by a severe lightning strike, but by Monday night it was ready for what show officials called the best Monday business of the season. Tuesday and Wednesday business continued brisk.

On Tuesday, the first of two kids matinees, Children from the Chauncey Rose Orphanage, situated directly opposite the lot, were present.

A highlight of the generous publicity given the show by The Free Press and Star and Tribune was a feature story on the late Jerry J. Mugivian, widely known circus showman and a native of Terre Haute.

The show is slated to move to Evansville for a Monday (8) engagement in配合 of the Americana Legion. From Evansville it heads into the Deep South to begin a 10-day engagement at Mobile, Ala., where it is sponsored by the power of George Headley. Headley has indicated to cut into the Cavalcade date late in the engagement, but the city council decreed that only one carnival may play the city at one time, according to Robert R. Kline, general agent.

Romor False, Says Mac

CHICAGO, Aug. 4.—General regarding reports the Henries Shows has been blocked in their plans to play Mobile, Ala., General Agent J. C. McCaffery of that organization replied today:

"Nothing to the rumor. We're playing the date as per permit."

Ziegler Sells Show; George Hiscox Pilot

SEATTLE, Aug. 4.—Charles Ziegler announced yesterday he has sold his interest in the Ziegler Shows, Inc., to George Hiscox, former top boss, who immediately assumed the management. Ziegler plans to go on a long hunting trip into the Northwest.

Raney Shows Get Money Despite Rain at Warren

WARREN, Mich., Aug. 4.—Despite a heavy rain which ruined the closing night's show, the Ziegler United Shows had a profitable stand.

The muddy lot made the move out of here difficult, some of the trucks not getting away for Fertile, Minn., until almost 20 hours after the close.

Consequently, the show got midway when, during the storm, Mrs. O. H. Rhodes suffered a severe shock while attempting to place a broken electrical cord. Her injury did not prove serious.

Libby Stretches St. John Stand to 16 Days to Okey Biz

ST. JOHN, N. B., Aug. 4.—A scheduled 10-day stay of the Libby Shows on the Albion, N.B., playground was stretched to 16 days, and business was good all there. There was no letup to money games.

Billie was Terri Wheel, Chippewas and Swiss. Our show featured Gini, tattooed main; Omie, clown talkar, and Tazza, the human ostrich. This marked the first time the playground was used as a carnival lot.

'Twas a Busy Day For H. Beaman

CROOKSTON, Minn., Aug. 4.—Howard Beaman, owner of the Art H. Thomas Shows, had a busy day yesterday.

He appeared in Municipal Court and paid a \$10 fine for soaking a minor. The lad, Minor Rees, of Crookston, had made a disparaging remark about Pearl West, the girl he was追求着.

While in the courthouse, he applied for a marriage license, and he and Pearl took the vows on the spot.

Kaufman Combines 2 Shows in Louisville

LOUISVILLE, Aug. 4—M. P. Kaufman, Louisville owner of the Virginia Rose Midway, who recently who recently chased the J. R. Edwards Shows, has combined the two corps here at Fifth and Rose and now has a show boasting 10 rides, 37 concessions and the big top, seating 500 people, with a 45-foot stage.

Every Monday evening Elmo Tucker and his orchestra, plus an all-Negro amateur show, are featured. On Tuesday and Wednesday the top is used for a children's show, and on Thursday and Saturday evenings the show is divided to such organizations. Thursday eight finds Hans Tyler and his all-Negro revue holding forth, while Friday and Saturday nights Cissie Gross and Miss Texas Cowboys are on stage. Elmo Tucker and his orchestra will be the new attraction Saturday nights soon.

Nat F. Cohn Buys Ardizzone Interest In West Coast Org

SAN FRANCISCO, Aug. 4—Nat F. Cohn this week concluded negotiations for the purchase of Anthony Ardizzone's interest in the Golden West Shows, formerly owned and operated by Harry P. Fisher and Ardizzone. Show will continue to be managed by Fisher and Management of Harry (Polish) Fisher, and plans are to be afoot to enlarge the amusement caravan operation.

Cohn is the son of "Polka" Fisher and has spent most of his life in show business. The last four years he has been a superstar in the Kaiser shipyards. His spare moments were put in attending the "Prairie Queen" pageant at the Davis Avenue park here with friends and eight concessions. In spite of tropical showers every day, business on the week has been fair.

The Cohns will adopt their same policies last year, showing Mobile spots for various charity and religious organizations. At the Davis Avenue spot, suspicion is the Church of Moon Pure Heart of Mary.

George Doug Charlott, Jr., is lot and ride superintendent. Others handling rides are: Whip, Eddie Warren; Swing, Raymond Burns; Peru Whirl, Johnny Holmes, and Loop, George Deak.

Scott Bros.' Shows Plan Florida Tour After Sept. 1

DATTONA BEACH, Fla., Aug. 4.—Tutor Scott's rides and concessions, after a lengthy stand on the Boardwalk here, will take to the road after Labor Day for a Florida tour and will travel under the name of "The Tutor Bros."

The first stop will be at Titusville. Others will be Cocoa, Melbourne, Orlando, Sanford, De Land and Daytona Beach.

Baltimore's Mayor Adds Color to Glen Burnie

BALTIMORE, Aug. 4—Approximately 6,000 persons attended the opening of the Glen Burnie Carnival, an annual affair for 37 years. Proceeds have been invested in War Bonds.

Madame Theodore R. McKechnie, of Baltimore, attended the opening. She tried her luck at knocking a can out of a circle and won a pack of cigarettes. She also delivered the formal opening speech.

Single Units Upped 7 Feet

42-foot overall now legal, with 45-foot over all okay for combos—increase load

(Continued from page 23)
quiring reconstruction or upon any street in any city, village or incorporated town, in the new law.

The bill makes the new gross axle weights apply to any sort of a highway or street in Illinois.

Of importance to operators of truck carnivals or circuses is the change in the overall lengths permitted in Illinois. Vehicles with ten feet or less have been increased from 35 to 42 feet, and limit on maximum length has been upped from 40 to 45 feet. The combinations include tractor and trailer, tractor and semi-trailer, or truck and trailer.

Heretofore, a number of shows have passed into Illinois territory, as their equipment was designed to be carried on longer trucks than States having more liberal laws. This move to make Illinois laws conform with the majority of other States may mean an influx of new titles into the State.

A series of maximum gross weights for various vehicles and combination of vehicles is set up. Gross weight limits range from 30,000 pounds for a one-axis vehicle, to 70,000 pounds for a five or more axles. The maximum combination of gross weight of more than 60,000 pounds may, by ordinance, permit axle loads on two-axis vehicles 33 1/3 per cent above the 12,000 pound limit but the increase, of course, will not apply to the vehicle whose entire weight is limited by the city and the gross weight of any two-wheeled motor vehicle operating over the streets of such a city is limited to 40,000 pounds.

Smucklers Launch Mobile Auspices

MOBILE, Ala., Aug. 4—Alabama Amusements Company, headed by Marie E. Smuckler as general manager, and Ernest Smuckler, general agent, opened the new mobileauspices at 1901 at the Davis Avenue park here with friends and eight concessions. In spite of tropical showers every day, business on the week has been fair.

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The first stop will be at Titusville. Others will be Cocoa, Melbourne, Orlando, Sanford, De Land and Daytona Beach.

Baltimore's Mayor Adds Color to Glen Burnie

BALTIMORE, Aug. 4—Approximately 6,000 persons attended the opening of the Glen Burnie Carnival, an annual affair for 37 years. Proceeds have been invested in War Bonds.

Madame Theodore R. McKechnie, of Baltimore, attended the opening. She tried her luck at knocking a can out of a circle and won a pack of cigarettes. She also delivered the formal opening speech.

WONDER CITY SHOWS WANT

Shows, Rides, Concessions. Sell exclusively on Cook House; no 40-mile or greater shows wanted; must carry our show folks. Sell X Pop-Corn, Sno Cone, Diggers, Gumballs, Floss, Gaucho. We hold exclusive contracts for following Fair: Veterans Foreign Wars, Laurel, Miss., August 6-12; Veterans' Air Festival, Hattiesburg, Miss., September 3-8; Peoria Community Fair, Beaumont, Miss., September 10-15; Copiah County Fair, Hazlehurst, Miss., September 17-22; Newton Co. Fair, Newton, Miss., September 24-29; Clark Co. Community Fair, Jackson, Ala., October 1-6; Brewton, Ala., October 8-13; Opp, Ala., October 15-20; Samson, Ala., October 22-27; Flora, Ala., October 29-November 3; Pleasanton, Ala., November 10-15; Foley, Ala., November 12-17, with two more pending. All people joining will be given free winter quarters, Fairgrounds, Meridian, Miss.

Address JOE KARR, as per route

WANTED FOR DU QUOIN FAIR SHOWS—RIDES—CONCESSIONS

Can also use for KNOXVILLE, TAYLORVILLE, GEORGETOWN, DU QUOIN, MT. VERNON AND NASHVILLE, ILL., FAIRS in the order named.

TURNER BROS.' SHOWS

KNOXVILLE, ILL., THIS WEEK; THEN PER ROUTE ABOVE

AMERICAN CONGRESS ODDITIES, INC. WANTS

Working Act, Freaks to feature, Talkers, Ticket Seller capable of making openings; Leopold Williams, Anderson Family, Vic Rice, Sadie Spotted People, Seald Altman and Bobbie Freda Freshlin, Good Mental Act, Magician, Pin Cushion, Capt. Ringman Macb, come on. Wire communications to

MAJOR OSATYRDAE

AMERICAN CONGRESS ODDITIES, INC., Wausau, Wis., August 6-15.

A B & B SHOWS, INC., WANTS

For Leaksville-Spry, N. C., Week of August 13; Bassett, Va., Week August 20, and a Long String of Fairs and Celebrations To Follow. Stock Concessions of all kinds, come on. Shows with own outfitts. Can place two or three Ride Men. Must be sober. Good proposition to Tilt or Octopus.

C. J. BELTON, Owner; CLYDE PARIS, Mgr.
Robin, N. C., This Week

9—FAIRS—9—FAIRS—9

CUMBERLAND VALLEY SHOWS

Want to book Ride-Plane, 12th & 13th or any other Ride that doesn't conflict. Want Shows with or without their dogs, conflict. 20% to legitimate Concessions. Want Agents for Drill Shows and a Gold Mine Man. Want Fireman, Fireworks and other Side Men. Other and related information as follows:

Troy City, Tenn., Aug. 10-16.
Waukegan, Ill., Aug. 20-23.
Wichita Falls, Tex., Aug. 27-Sept. 1.
McAllen, Tex., Sept. 3-6.
Midland, Tex., Sept. 10-13.

Ray Shuster and Patsy, write me at once.
Address All Mail and Wires to ELLIE WINTOR, Spartan, Texas; That is Patsy.

HENNIES BROS.' SHOWS

Can place capable, reliable and sober Man to take charge of show-owned Cookhouse on percentage basis. Can also place Waiters. Top salary. Want Ball Game Workers for Milk Bottles and Hit and Miss Cars. Agents for Fish Pond and Duck Pond. Must know their business.

All replies to HENNIES BROS.' SHOWS, Ionia, Mich., this week; then per route.

P.S.—Red Gunn, contact us.

WANT SIDE SHOW MANAGER AND PEOPLE

To take charge of Ten-in-One. Have 100 ft. top, brand new; ten banners, stages, sound systems, milkes, blade box, torture board. All loads on semi. Want high-class Man to take full charge with 1945 preference what acts have you to put in. Attention, Frances and Ruby; good proposition. Wire at once care

PEPPERS ALL STATES SHOWS

Clinton, Tenn.

MIDLAND FREE FAIR

Midland, Mich.
Aug. 15-18

CALHOUN COUNTY FAIR

Marshall, Mich.
Aug. 21-25

WARSAW FREE FAIR

Warsaw, Ind.
Aug. 20-Sept. 1

Want—Motordrome, Mechanical City, Fun House, Penny Arcade, Mooksy Circus, Snake Show and other worthwhile Attractions. Can place Merchandise Concessions of all kinds. Foreman for Octopus, top wages. Experienced Help for Tilt, Spitfire, Ferris Wheel and Rolloline. Semi Drivers preferred. Bonus if you stay all season. Also Workgomen in other departments.

WORLD OF PLEASURE SHOWS

River Rouge, Mich., August 6-12

Bay State Amusements-American Banner Show Combined

Monster Jamboree of OUR LADY OF HEALTH CHURCH, CIRCUS GROUNDS, FALL RIVER, MASS. The First Big Celebrations Here This Year.

Can place Tilt, Whig, Rite-Plane or any Ride not conflicting with what we have. Clean Shows of merit. Everything open except Popcorn, Candy, Apples, Ice Cream & Grab. No racial. Week of AUG. 20TH TO 25TH, TEWKSBURY, MASS. Town celebration, backed by town officials and civic organizations; AUG. 27TH TO SEPT. 1ST, Monson SOUTH BOSTON CELEBRATION, bigger than a St. Patrick's Day, this is a eeker! SEPT. 3RD TO SEPT. 6TH, ST. MARY'S CHURCH CELEBRATION AND ANNIVERSARY, John in Fall River for these outstanding money-gatting spots. Ride Help and Slum Store Agents wanted. Unit starts ninth second week October. Wires. Can use another High Aerial Act. State lowest for all spots. JOE SHINE, Fall River, Mass. ED O'BRIEN, 7 Miller St., Boston, Mass.

PRELL'S BROADWAY SHOWS WANT

WEEK OF AUGUST 13 TO 18

The Largest Celebration in the East, Sponsored by Our Lady of Assumption, Haverstraw, N. Y. And the Balance of Our 38th and Fair Dates including Our Florida Year.

Concessions, such as Eat Games, Pitch To Win, Cigarette Pitch, Dart and Strong Games Palistry or any other Grind Concession. Can always place a few more good Ride Men. Don't write, come on. Stacy Knott no longer here. All people with this show in the past, please contact at once.

S. E. PRELL, 216 Custer Avenue, Newark, N. J., or LEO M. BISTANY, Shireret Hotel, Newark, N. J.

INTERNATIONAL SHOWS WANT

For the following list of Fairs and Celebrations: Thayer County Fair, Dithers, Aug. 14 to 18; Jefferson County Fair, Faribault, Aug. 21 to 28; Pine County Fair, Colmar, Aug. 25 to Sept. 1; Minnesota State 4-H Fair and Race Meet, Lincoln, Sept. 2 to 8; Clay County Fair, Clay Center, Sept. 12 to 19; State Fair, St. Paul, Sept. 13 to 20; Junior Commerce Victory Fair, Arkansas City, Kan., Sept. 24 to 29; Police Fair, Col., Tazewell, Oct. 1 to 6; then to Texas.

"RIDES"

By "A" Plans, Octopus, Fair, etc., with own outfitts, partition, or any other not conflicting with what we have. Can place Ticket Seller.

Help—Foremen for Merry-Go-Round, Wheel and Mix-Up. Top salaries—good treatment. COLEMAN LEE, Mgr., W. J. LINDHARD, Cenozoic Mgr., Ted Woodward, Gen. Rep.

"SHOWS"

Biggest, grandest production! Eat Games, Penny Arcade, Cigarette Pitch, Dart, Strong Games, Palistry, etc. No Rides or any kind of Concessions. Agents for Grind and Slum.

Help—Foremen for Merry-Go-Round, Wheel and Mix-Up. Top salaries—good treatment. COLEMAN LEE, Mgr., W. J. LINDHARD, Cenozoic Mgr., Ted Woodward, Gen. Rep.

LEGITIMATE CONCESSIONS WANTED

for
LA PORTE COUNTY FAIR
and Outstanding Fairs to follow. Limited number only booked.
Write or wire

MORRIS LIPSKY
Hotel Sherman, Chicago, Ill.

FIDLER UNITED SHOWS

Want Roger Eddie Foremen who can drive semi trailers. For single 22' Wheel, \$100.00 per week; for Double, \$100.00 per week; for Trig-a-Wheel, \$100.00 per week. LEGITIMATE CONCESSIONS WHICH WORK FOR STYLIC AND ETC.

Foremen: Fremont, IL (Fair), this week; Kankakee, Ill., next week; then North Chicago (Bingo Birthday Galloper); Peoria Fair; Elgin Easter Day Extravaganza, and Adrienne Fair, all in Illinois.

SUNSET AMUSEMENT CO. WANTS

Slam Stores, 10-Cent Stores for Decatur, Iowa, Fair; Monticello, Iowa, Fair; also Independent Shows.

Keosauqua, Iowa, this week; Decorah, next.

BUSINESS ROUGH FOR BIG ONE

Cleveland Is Losing Stand

Strong finish can salvage Pittsburgh — reserves-eat prices up—75 hands join

(Continued from page 2)
hands were added to the payroll, enabling the show to get off the lot at 1:30 a.m. Monday, for the fastest tear-down of the season.

Cleveland's lone salvo was experienced at the Saturday night performance, and Sunday business was so drab that four sections of the back grandstand were removed between the matinée and night shows.

Show had quite a wrestle with the Pittsburgh lot, a new one at first and Butler scratch. It was in rough shape and considerable money was spent to get it into shape. A new roof was put all week before the engagement and 112 loads of cinders and sand were dumped in an effort to level it off.

Monday (30), was War Bond Night, and it was a complete sell-out despite a heavy rain which fell just before the show. Rain was so heavy that all dressing rooms and the backyard were flooded. Attendance took a nose-dive, Tuesday, with 3,000 at the matinée, and 5,800 at night, including paid and unpaid. Wednesday, attendance was even more unusually hot day, 4,000 were aboard for the Thursday matinée, and the night count was 8,800, with a turnover general admission. Friday's business was down on the day of the engagement, but the red end was anticipated for today, as the steel mills paid off Friday afternoon.

Prices of reserved seats have been upped. On the front side, sections B, C, D, E, F, G and H go for \$3.00 a seat. All other sections are \$2.50. All advance admissions are priced at 83¢, with the two ends going for a 65¢ blow-off just before the performance, if they are not occupied.

WANTED FOR

Bradley & Benson Circus

See Butchers, Flies, Men, Pop Corn Men, Milk Nurses, come on. All Butchers that work for Shorty Coade, don't write, come on as per hours. No insurance listed here. SHORTY COADE, Bradley & Benson Circus, Raleigh, N. C., 3; Rocky Mount, N.C., Wilson, 10; Goldsboro, 11.

ACTS WANTED

"World's Greatest Indoor Circus"

Avalon Temple, Marion, Ind., 2nd-12th, Municipal Temple, Ft. Worth, Tex., 17th-20th. Write or wire — Phoenix.

JOHN L. ANDREW
Guru Oklahoma

WANTED

TRADED ANIMAL ACTS, NOVELTIES, COSTUMES, EQUIPMENT, E LOCATIONS IN DETROIT, Mich.

R. W. COULS
1228 KASY RD.
DETROIT, Mich.

WANT —

COLORED MUSICAL PERFORMERS FOR BLUE RIDGE CIRCUS

Lucille Rose, Sue Goring, Mary Peters, Bonnie Moore, Linda Anderson, Eddie Parker, etc.

H. C. BROWN
DALLAS, TEXAS
Circus
Guthrie Brothers, Inc., 40, Dallas, St. Norton, 101



MERLE EVANS'S RINGLING BROS. and Barnum & Bailey Circus Band, 27 of 'em with Merle, lined up for this picture before the matinee at Allentown, Pa., recently. Robert D. Good snapped the camera's shutter.

Arthur Granted Injunction To Halt "Smear" Campaign

BUTTE, Idaho, Aug. 4.—Federal Judge Charles E. Casper, Wednesday (1), issued a temporary injunction on complaints of Martin E. Arthur and the Arthur Bros. Circus halting Arthur Bros. Circus and the Russell Bros. Circus from performing in the state. Arthur claims that which Arthur describes as "false and scandalous matter."

Arthur asserts in a complaint filed in

District Court here that the Arthur Bros. Circus has been damaged in the amount of \$600,000 by the activities of the Russell Bros. Circus.

The complainant said that Russell Bros. "have maliciously and unlawfully defamed the presentation of plaintiff's circus." It added that the Russell Bros. Circus and others "have obtained certain telegrams, portions of which are scandalous and matter of a libelous and scandalous nature concerning plaintiff."

"The defendants have sent postcards to towns and cities where plaintiff expects to perform in the future, up to 10 days before the complaint for further attacks. Arthur charged that as a result, local police, civic groups and law enforcement bodies have withdrawn their audiences from the Arthur Bros. Shows and in some instances have withdrawn permits for presentation."

The complaint contains a number of exhibits, principally photocopies copies of various newspaper clippings from individuals and newspapers in Washington and California.

Montgomery Makes Debut After Top Is Sprinkled

LEBANON, Ore., Aug. 4.—The Montgomery Wild Animal Circus made a late 1945 bow here with an overflow night attendance and a three-quarter house on hand for the show's season debut.

The matinee performance was delayed an hour and a half while local firemen sprayed the main tent with water as an extra safeguard against fire.

Dressing Room Gossip

Cole Bros.

Frank Van Poppel, Portage, Wis., gave a swell party. Guests included Colonel and Mrs. Harry Thomas, Otto Grerude, Bert and Corinne Dearno, Marion Knowton, Bert and Corinne Dearno, Harold Voss, Elven Lacey and Mr. and Mrs. Freddie Freeman.

One of the big riding acts is Mody Radell. Gertrude Wright is back at work after carrying her arm in a cast for six weeks. Harold Voss has two new bear acts, one a lion. Don L. Williams, King of Lions, gets the prize for having the best man tan among the ladies, with Winnie Colleene, second. On the man's side, first goes to Charles F. Johnson, second to Eddie T. Kistler. Eddie Kistler is the champion stocking washer. Cyde Odell is the new assistant horse person.

Our dear Rita Taufkirchen marked their second wedding anniversary recently. Visitors recently were Frank Friedman, Claude Tomelli, Ed Frye, Edwin Swan, Frank Kinder, Hugh Morris, Shirley Green, Dr. and Mrs. Maxine Morris, Mrs. Eustis Kidder in the champion stocking washer. Cyde Odell is the new assistant horse person.

Our dear Rita Taufkirchen marked their second wedding anniversary recently. Visitors recently were Frank Friedman, Claude Tomelli, Ed Frye, Edwin Swan, Frank Kinder, Hugh Morris, Shirley Green, Dr. and Mrs. Maxine Morris, Mrs. Eustis Kidder, Harry and Jeanne Gifford, F. E. and Jeanne Sambell, Mrs. Vito, Jean and Johnny Herriot, Mrs. Edna Noteboom, Andrew and Anna Gifford, Mrs. M. C. M. Amundsen, Dr. R. A. Dean, and L. F. Ulreich, warden of the Minnesota State Prison.

FREDDIE FREEMAN.

Ringling-Barnum

Felix Adler and Angela Reynolds performed in Cleveland. Frank Leppola suffered an injury to his left arm in three hours when he visited a pool. Paul Martin still is in a wheelchair. Mickey Clark got a day off from the hospital in Cleveland to pay a visit. Other visitors were Fred and Mrs. Don Cook, Walter L. Main, Betty Jean Martin and daughter, Connie Lee, Gordon Aldrey, Bill Warner, Theodor Markowitsch, Gregory, president of CFA, and Ted Deppa, son of Fred Marchi Ton, CFA, Canton, O.

Visitors in Pittsburgh were Charles Spatz, Miller Petruzzelli, Jim Pavlack and Eddie Burke. Eddie Burke has joined The Jump from Cleveland to Pittsburgh — 135 miles — was made in good time and found the road ready for the Model. The show was well received by local buyers and was a success. It rained during the performances and the dressing room was flooded. Roland Turner almost missed his train home due to the rain.

Eddie Mack has left the show to join his husband, Eddie. Dick Anderson, Shura Nussberg, Frank Torrence, Dennis Cameron and Francis Gandy, all of the Ringling Bros. and Barnum & Bailey Circus, Art Springer, porter of Car 88, and Mr. Akers of Detroit, gave out the Dressing Room Gossip on page 49.

Mike Todd Mulls Plans for Big Top

(Continued from page 3)
for the government on O.I.L. entertainment several months ago, and recommended circuses, carnivals and baseball to Army Special Service as a complement to regular USO shows.

Plans for a new big top suggestion came recently when the U. S. 10th Armored Division celebrated its third anniversary with a circus in the Garmisch-Partenkirchen stadium. When the Nazis staged the 1938 winter sports games, the German army circuses took over behind the ring, and fascists helped out behind the counter. Another German circus which was found practically intact in Britain was bought practically intact by the British.

Todd returned two months ago with the suggestion here and sending it across. He checked on availability, and found himself stymied.

However, his current tan-bark interest pitches for the strictly commercial and has no connection with the military. It is only in the blue-print stage at present and will likely take a year to work into shape. The show will be a good-sized outfit and be geared to "a little different formula" than the usual big-top production.

Two Straw Houses See Russell Bros. at Boise

BOISE, Idaho, Aug. 4.—Russell Bros. Circus hit the straw houses Saturday night (31). At 8 o'clock, Saturday (30), the show drew two full houses. At Ontario, Ore., Sunday (31), a strong house witnessed the matinée, but only a small house saw the night performances.

Bailey Draws 2 Overflow Houses at Mayfield, Ky.

MAYFIELD, Ky., Aug. 4.—Mayfield citizens gave a warm welcome to Bailey Circus, the first show to headline the city since Monday (31). At 8 o'clock, Saturday (30), the show drew two full houses. At Ontario, Ore., Sunday (31), a strong house witnessed the matinée, but only a small house saw the night performances.

This was the first circus to show here in four years.

Hugo Gets Cash, Help

REINBECK, Ia., Aug. 4.—The first circus to visit here in three years, the Hugo Bros. Three-Ring Circus, played to a full house Saturday (31), after a long matinee. Following the night performance, several townsmen, realizing the show had a manpower shortage, helped load.

WANTED

For six consecutive weeks, Men do bus jumping. Nine necessary equipment, Bud, Char, wire, WII send transportation to responsible party. Wire immediately.

**NEAL BROS.' COMBINED CIRCUS
CHARLES LAJINE ATTRACTION**
877 Viger Ave., Apt. 6, Montreal, Que., Can.

NOW AVAILABLE
At Window 10, 10th floor, in Chicago, Our
circus is approximately 4,000 feet long.
High Field and Grounds Roads. One Mile
from Loop.

KIRKMAN BROTHERS
KERNERSVILLE, N. C.

PHONE MEN

That can stay sober. They're men work. 28-5
Local 400.

H. R. MARTENEY
Post Times Herald BATTLE CREEK, MICH.

UNDER THE MARQUEE

BIG BIZ continue.

HAL OLIVER, former Ringling drummer, will be with the road company of *Angel Street*, which starts a tour in Montreal Saturday, 27.

RUTH ALVAREZ, aerialist, of Evansville, Ind., will be at the opening night of the Marshall County Fair, Warren, Minn., Aug. 18. She has broken collarbones and ribs. She will be unable to work the remainder of the season.

EDWARD MAERLIN, city engineer, and Jack Smith, former circus agent from Dayton, O., were around the Auditorium, Chicago, Aug. 6, and Covington, Ky., where they called at The Suburban office in Cincinnati.

LIVING THE OLD SAW—"What can't be cured must be endured?"

MURK AND MRS. FRANK W. BEERE, working advance for the Al O. Kelly-Miller Bros.' Circus, janned 150 sheets of "Winterset, Ia., in 12 min windows of a new \$10,000 building owned by Earl Henderson.

PAUL JEROME is much more familiar in his clown make-up, but this is how he looks when he tucks copies of *The Billboard* under his arm to make the weekly rounds of the Ringling Bros. and Barnum & Bailey Circus. He has been with the Big One more than 23 years, working club and theater dates in the off-season.

BUD E. ANDERSON, owner of the Bud E. Anderson Circus, has purchased a home on a 10-acre tract 80 miles west of Emporia, Kan. Spacious barns and sheds and a double garage are also on the grounds.

SOME SHOW ECONOMISTS have the strange idea that saving postage paper saves money.

ROBES AND ROBERT CURTIS, after eight weeks with Tom Pack's Thrill Circus, returned to their farm at Mountain View, Mo. They will play the Houston and Fort Worth Shrine circuses. Robe also is scheduled for the Ozark Empire Fair at Springfield, Mo.

KETH TUDOR CROWE, who has been in the maritime service since September, 1943, and who plans to be on the road again next year, has just come ashore, visited Bussey Bros' Circus in South Africa. He reports a royal welcome from Stanley and Helen Russell.

WONDER IF THE OVERSEAS BRIDES will be frumping and being belle of gals when our boys return?

VECTOR PALMER of Hunt Bros' ad agency received a 16x-sheet front-page window bid recently at Framingham, Mass. and is quite happy over it. ... **BILLY FAPE** and Conchita have completed

Audit Shows Packs Winner at Columbus

ST. LOUIS, Aug. 4.—According to Tom Pack, who returned here Wednesday (1), following his successful show in Nashville, a final audit by the circus committee of the Columbus (O.) Police Athletic Association showed that the draw for \$1,500, which went into the police pension fund as net profit.

Pack himself came out slightly better than even and attendance for the performances at the Polk-Auditorium, 10,000, according to Pack. Columbusmen were high in their praise of the circus.

Iowa Okay for K-M

HAMBURG, Ia., Aug. 4.—Two spots in Iowa at Able and Here-Go-Round okay for the Al O. Kelly-Miller Bros' Circus. Able's the show played to two full houses Thursday (26), while a strong house witnessed the matinee and a full house was on hand for the night show here Monday (30).

their engagements with Tom Pack and are heading for the cow country to play fairs for Eddie Young.

"MURKING IN ACTION" Following Cole Bros' Circus wreck near Little Falls, Minn., was Freddie Freeman's canine pet, "Pal." Riding aboard one of the damaged cars, the veteran clown's pet presented itself to be lost somewhere on Minnesota's abundant prairies following the wreck.

RETURNING WACS, who live the hardships of service service, will make A-1 circus treasurers.

STAN REED is with the Bradley & Benson Circus contracting press and radio. Floyd Rees has the car with four trucks. Reed, the past year, been with the John R. Edwards, Hagenbeck-Wallace, Bell-Fazio, Spacks, Walter L. Main. (See *Under the Marquee* on page 47)

Wichita Man's R-B Miniature Contains 275,000 Pieces

WICHITA, Kan., Aug. 4.—He started it just as a hobby and never expected it would outgrow his home. But that's exactly what happened with Harold Dunn's Ringling-Kelly miniature circus, which is 12 years old.

Dunn, 35-year-old Kansas City man, now has 275,000 pieces in the miniature and expects that he will take him another two years, working 35 hours per week, before it is finished.

Dunn, who has only six circus performances in his life, Dunn loved the glamour and glitter of the Big Top and (See *R-B MINIATURE* on page 58)

Dearborn Rodeo Slumps As Willow Run Closes

DETROIT, Aug. 4.—Final check-up of results for the fourth annual rodeo sponsored by the Dearborn (Mich.) Chamber of Commerce showed a drop of nearly 30 per cent from 1944 figures, with total paid admission reaching \$10,000. Total attendance was 10,000 last year. Drop was largely attributable in terms of unemployment locally, observers believe, with all show business showing a slump. Last year, the annual, hitherto highly popular, event was moved ahead to the Fourth of July, was because of the anticipated closing of Willow Run August 31, but war plane changes so swiftly that the plant was closed just as the rodeo opened.

Gate receipts were at \$12,000, according to Walter Brackel, treasurer, with some advance ticket sales still to be reported. Concessions grossed about \$7,000, turning over \$500 to the committee, which included the Dearborn Legion, VFW Post of the American Legion, Detroit, which sponsored a rodeo and thrill show last year and was planning a carnival this season, has dropped its plan to have a rodeo, but will return to the field with a show starting July 4, 1946. Vicente Van Derwale, commander, announces.

Alvord Grind Rodeo Gets Big Play in Fort Worth

FORT WORTH, Aug. 4.—Fred Alvord, former world champion biker rider, has opened a rodeo to run indefinitely at Fort Worth. He built an arena and stadium, planned only on Saturday night performances. No paydays. The rodeo began that Wednesday night's have been added.

Prices run from \$1 to \$2.75 and the events are well patronized. Children and servicemen are admitted for half-price.

Hawkins Heads Webb Rodeo

WEBB, Ark., August 4.—Irvin Hawkins has been named president of the Webb Rodeo Association. Other officers are Joe Malak, vice-president, and Charley Whitehead, secretary-treasurer. Rodie will be held here Labor Day.

RODIE BEN info that Ben Jr., is in the South Pacific, while his other son is in Czechoslovakia.

Rules Fail To Halt Hunt Bros. in Conn.

ATLEROORD, Mass., Aug. 4.—Hunt Bros' Circus, now in its 53d season, has just concluded a highly successful tour of Connecticut, despite the fact the show was the guinea pig for future shows in the State.

Charles T. Hunt Jr., owner, was handed two typewritten pages of rules and regulations of the State of Connecticut by the legislature. Among other things, Hunt was required to pay two regular policemen and two firemen at each stand. A State trooper traveled with the show thru the State.

State officials did not hesitate to inform Hunt that his show was the guinea pig for the new regulations.

Adler, R-B Clown Upsets Hospital

ALBANY, N. Y., Aug. 4.—Felix Adler, Ringling circus clown, has reversed the procedure in an Albany hospital. It's the nurses who are in stitches this time. Adler, who suffered a thumb injury while the circus was playing Menands, N. Y., has been keeping his nurses and fellow patients amused between penicillin shots.

Hospitals are not new to Adler who spent a good part of last winter entertaining wounded veterans.

ESTABLISHED IN 1852 • 93RD ANNUAL TOUR



PERMANENT ADDRESS: 1316 ASHLAND AVENUE - CHICAGO 1, ILL.

SEASON
1945

CAN PLACE TO GO TO WORK NOW

Experienced Circus Painter; Yellow Barnet, Lee Hinckley, wire. Carpenter, Mechanic and Electrician to start now; Carl Nathan, wire.

For the Concession Dept. Let me hear from Hinsig and Sam Crowell.

Harry Haag, Will Hill, W. C. Richards, Bob Atterbury, Dick Clements, Terrel Jacobs, Capt. Billy Sells, contact me at once

Circus Musicians, Clowns, Wild West People, High Acts, Wire-Pole, Firepole, etc., can place you.

Workingmen and Bosses in all departments.

Canvas on entire show all new. Instead of big top am using 177x156 New Wild West Canopy, doing away with heavy poles, canvas and rigging.

ALL OF THE OLD CAN RICE FOLKS, WELCOME HOME. IN REPLYING STATE SALARY, OTHERWISE NO REPLY.

RAY MARSH BRYDON, General Mgr.
Apt. 806, Hotel Croydon Chicago, Illinois

AL MOSS—JOE KUTA JACKIE ANDREWS—POP GRAHAM

Answer. Also Act.

DAILEY BROS.' CIRCUS

Connell Bluffs, Iowa, August 8; Atlantic, 9; Newton, 10; Okoboji, 11; Davenport, 12.

WANT COLORED PERFORMERS AND MUSICIANS FOR

JOHNNIE WILLIAMS SWINGCAPATROS

A-1 Comic. Men with wives preferred. Entertaining show for Southern tour. Long season, too many and you get it. No tell come here; pleasant working conditions. Wire, don't write, to JOHNNIE E. WILLIAMS, Side Show King Leader, "Dailey Bros." Circus, Council Bluffs, Iowa.

8; Atlantic, 9; Newton, 10; Okoboji, 11; Davenport, 12.

C. R. MONTGOMERY WILD ANIMAL CIRCUS

WANTS

No. 1. Carpenters, Property Men, Musicians, Cookhouse Help, Groomers, Working Men in all departments, Bremenians, Bricklayers and Limeplasters. Twenty-four Hour Men. Eddie Tress wants Animal Men for Menagerie. All must sing on wire. Top wages no holdbacks. Will advance transportation expenses. All answer by wire!

C. R. MONTGOMERY, St. Helens, Ore., Aug. 8; Astoria, Ore., Aug. 10-11.

Communications to 155 No. Clark St., Chicago 1, Ill.

FAIRS SEE POST-WAR BOOM

Annuals Set for Wide Expansion

State fairs have building programs set—millions to be spent by Canada

(Continued from page 2)

supposedly under disintegrating difficulties, but they came thru with flying colors and won praise from high government officials who were familiar with their definite contribution to the war effort. In addition, the fairs will be marking the due advances made by science during the war years, the perfection of new types of farm machinery and household appliances, and new methods of production. There will be no limit to what the fairs will find a public eager to see the exhibits and demonstrations.

State Fair Plans

The State fairs, which in pre-war years were the chief means of acquainting the public with first-hand knowledge of progress in farm machinery and home equipment, are now being held again during the war. With the resumption of civilian manufacture that they expect a flood of commercial exhibits that will dwarf anything heretofore shown. Return of the State fairs will be a great stimulus to full-scale livestock, 4-H Club and other educational exhibits. Building plans are being made with an eye to largely extending activities in all educational lines, and in the aggregate millions of dollars will be spent on new buildings and equipment.

The Minnesota State Fair, of this year because of G.O.T. restrictions, will spend more than half a million dollars for a new building, and will be required to repair the one destroyed by fire last year. In addition, large sums will be spent for various other improvements on the grounds. The Iowa Fairs of Indiana and the others have also spent hundreds of thousands of dollars to rehabilitate their plants once the government relinquishes them. Ohio State Fair still is stirring with the idea of entirely new grounds and buildings, while other State fairs and hundreds of smaller ones, all of which have been unable to make needed improvements during the war, will spend millions when restrictions are lifted.

Canads To Spend Millions

In Canada, the Department of National Defense has issued a call for between \$1,000,000 and \$2,000,000 for Canadian exhibitions back in business after using their buildings during war years to house and train troops for overseas service. E. H. Hughes, general manager of the Canadian National Exhibition Association, told directors of the Vancouver (B.C.) exhibition at a luncheon last week it will be 1947 before most of the exhibitions can resume, Hughes said. In addition to the money which the Dominion government will spend in rehabilitation of exhibition plants, the exhibition associations themselves also will spend large sums in improvements.

Attendance To Climb

Prior to the 1940 fairs in the United States and Canada had a combined yearly attendance of around 80,000,000. Travel restrictions of the last four years cut the figure in half, and it is hard to predict what will happen next year because of the ban on all State fairs. Restricting attendance to local areas. After the war, attendance is expected to soar to new heights. Fairs have been forced to move from the big cities even of the rural population, and return to full-scale operation and unrestricted travel will bring record-breaking crowds.

The promoters themselves are not overlooking the possibilities of post-war fairs and are racking their brains to provide new entertainment features that will attract an amusement-hungry public. While the fairs will be making a boom in fair but to a steady and lasting expansion that will take the fair to new heights.

Whether Lesley has any plans to fight proposed legislation is not known. He was noncommittal about his plans.



A. J. SECOR, secretary of the Van Buren-Jefferson County Fair, Kansas. In 1940 he had 1,000 visitors in 24 years and now he's built it with the ground up and is well on its way to becoming one of the best county fairs in Iowa. Secor also is quite active in the Iowa Fair Managers' Association.

Wirth Revue, Beam's Daredevils Set for Norwich, N. Y., Fair

MORWICH, N. Y., Aug. 4.—Annual Chautauqua County Fair, August 21-24, will feature the Wirth Revue, a program which includes trotting and pacing races, a colorful review, and a thrill show.

Frank Wirth will present his revue "Song of Freedom," each night in front of the grandstand. Novelty acts include the "Giant Girl," a 10-foot-tall woman, and the "Horse on Horse." On Saturday afternoon and night, R. Ward Beam's Congress of Daredevils will present auto and motorcycle stunts. The horse racing program will be run every day, with purses totaling \$10,000. The meet will be furnished by Lester House's orch.

There will be large showings of livestock, agricultural and home products. Special prizes will be offered for the best exhibition of farm-made labor saving equipment.

Gate to the fair has been pegged at \$6 each, including tax, for adults; \$2.50 for children of 12 to 14. Children under 12 will be admitted free if accompanied by parents. Other gates will be \$1.50, with no reserves in the evenings. Monday, Wednesday, Thursday and Friday afternoons reserved seats will be 75 cents.

Proposed Danbury Zoning Laws May Put Annual Out of Biz

DANBURY, Conn., Aug. 4.—New zoning regulations, proposed for the town area of Danbury by the recently created town zoning commission, would, if passed, permanently close the Danbury fairgrounds.

The study of the regulations indicates that the growth of the town, the Moulton Park district, have been placed in an industrial area since Article 9, Section 4, of the proposed regulations, covering uses of industrial areas, prohibits the use of "fairs, carnivals, roller coasters, whirling rings, Ferris wheels and other such amusement devices."

The Danbury Fair, operated here for more than a half century until 1940, when wartime restrictions caused a temporary shutdown, was controlled by the Danbury Agricultural Society. John W. Leahy, local fuel dealer, purchased control of the fair two years ago. Since acquiring control of the fairground stock, Leahy has been making many improvements to the grounds and buildings.

Whether Leahy has any plans to fight proposed legislation is not known. He was noncommittal about his plans.

Attendance at Regina Annual Ahead of '44

28% Increase at Outset

REGINA, Sask., Aug. 4.—While complete official figures were not available, this year's Regina Exhibition ran well ahead of last year's receipts. J. W. (Patty) Condon reported, however, that there was a 28 per cent increase in first three days and a 42 per cent increase on Kiddies' Day. The annual opened Monday (30) and continued thru Saturday (4).

Attendance Sunday was 14,719, a record of 322 over 1944. This was the highest number of 1944, according to card, despite the fact the attendance was down a trifle opening night. A dust storm Tuesday (31) caused a slight drop in attendance, with 9,810 were tabbed as having attended. The reason given was the fact it was a strike half-holiday, helped swell Wednesday's attendance to 33,341 a record of 4,359 over last year. The grandstand showed an increase of 1,484 over 1944, with 1,100 more spectators attending Thursday (2), with 18,708 paying customers tabbed. This represented an increase of 3,812. The grandstand drew 14,238, an increase of 978. The grandstand was closed two hours on Thursday when a boiler failed in the city power plant disrupted power.

The Swineade and Alberta Slim, cowboys show, topped the midway show. The ride all players to near capacity via.

War Bonds, totaling \$3,800 were given during the week. The Western Fair, a specialty similar to livestock parades. The entry entry received the Dan Esterbrook trophy.

The Western Canada Association of Exhibitors set the following date for next year's Class A Circuit: Brandon, July 14-19; Saskatoon, July 22-27; Regina, July 29-August 3. A committee was selected to study application of the Canadian Lakeside Exhibition, Fort William, Ontario, to the circuit. J. Charles Tait reported progress was being made in getting government grants for Western Canada fairs.

Connell was host to fair men and their guests at a dinner on Thursday. A total of \$1,000 was raised for the Red Cross and \$500 from the Western Association was presented to the Red Cross.

Lee County Annual Tops 8,000 Mark

DODGEVILLE, Ia., Aug. 4.—More than 8,000 persons attended the Lee County Fair here, July 24-26. Carroll I. Redfern, secretary, reports. Tuesday (24) saw record attendance of 4,000, with 1,000 of the W.H.O. Stars and the free acts staged by the Frazer Family.

Wednesday's racing program attracted many. The stockmen presented a class of mostly hairy horses, with free acts between classes. The acts were billed thru the Boys' Wolfpack Agency.

The John McKee Show played the midway.

Woodstock Annual Advanced To Sept. 1; One Day Added

PUTNAM, Conn., Aug. 4.—Woodstock Agricultural Society has advanced the date of the 85th Woodstock Fair to September 1 and extended it to three days instead of two, thereby breaking a precedent of 40 years.

The planning committee includes William S. Warren, president; F. R. Nelson, secretary; Henry J. Dunleavy, assistant secretary, and Alexander Marshall, Alphonse L. Lefebvre, treasurer, and George W. Butt. Mrs. Anna Clegg heads the women's division, and Edmund Keene has been named director of the harness racing.

Excellent Program Set for Flemington

FLEMINGTON, N. J., Aug. 4.—Management of the Flemington Fair has arranged an excellent program of entertainments for its seven-day session. There will be four days of harness racing with three \$1,000 purses, and shows, including a gun show, furnished by the George A. Kansil outfit and a carnival midway.

In addition, John Chittenden will present the Billie Holiday show, featuring railroad, a sun jump and other stunts, on Sunday (3) and Labor Day (3).

Thursday, August 20, will be Governor's Day and the annual governors' Charles Edison and A. Harry Moore. A feature of the day will be the 4-H Club parade on the race track, headed by the Presidents' Council. Saturday, September 1, will be 4-H Club Day, with many special features.

E. Allen, president of the fair association, predicts the biggest fair in Flemington's history.

E. A. Hughes Guest Of Vancouver Assn.

VANCOUVER, B. C., Aug. 4.—Elwood A. Hughes, managing director of the Canadian National Exhibitions, Toronto, was guest last week at a luncheon meeting of the directors of the Vancouver Exhibition. He was also a speaker at the luncheon.

Hughes told the directors that Canadian exhibitions whose grounds and plants have been used during the war to house and train personnel for overseas service will be able to resume before 1947. Cost of putting the grounds and buildings in shape will be close to \$2,000,000, he said. This will be paid by the Department of National Defense.

Hughes gave a forecast of the long flight between the CNE and the Composers, Authors and Publishers Association, formerly known as the Performing Rights Society. The local branch of the C.P.R.A. has been granted the right to issue 4,500 licenses to cover use of all copyright music by the exhibition.

Al Ackerman Playing 50th Year as Acrobat

CHICAGO, Aug. 4.—Al Ackerman, manager of the Six Tip Tops acrobatic troupe, well known on the fair circuit, is celebrating his 50th year as an acrobat and tumbler. He and the troupe are playing fairs for Julie Miller of the Northwestern Amusement Company, and have already appeared at the fairs at Milwaukee, Des Moines, Davenport and Winona, Warren, Ferndale and Webster, Minn., with many others to follow.

Ackerman started his career with the Hagenbeck-Wallace Circus in 1914, and toured the country with the Ringling Bros. and Barnum & Bailey Circus, Cincinnati, May 24, 1944, and played a three-week engagement there before going on the road. For years he made his home in Morwood, O., but recently moved to Waynes, Minn., just outside of Minneapolis.

Richwood Sets Mark On Gate and Midway

RICHWOOD, O., Aug. 4.—Last year's record, both for the gate and the midway, went by the boards here at the annual Richwood Independent Fair.

Saturday (26) was marred by rain, forcing cancellation of the races, won by the 4-H Club.

Features were a success, with local talent: the WLW Barn Dance, WCL Barn Dance, and Buck Steele and his horses.

Walter Byers' Shows were on the midway.

Feature Acts for Elmira

ELMIRA, N. Y., Aug. 4.—The 105th annual Chemung County Fair will be held here August 19-26. A large stock and poultry show is scheduled. These fixtures sets books are the Salter, Trotter, and Miller, and the Victoria Troop. Fair officers are Thomas B. Bowley, president; Frank W. Kinney, secretary, and Edward Hardman, treasurer.

Muncie Chalks Up Successful 6-Day Session

MUNCIE, Ind., Aug. 4.—A. G. Morris, secretary-treasurer-manager of the Muncie Fair, put together a record attendance and a successful six-day session in spite of rain two days. Together with E. Arthur Hall, president, Herman Guthrie, vice-president, and an active board of directors, Morris organized an entertainment program which brought the people out in large numbers.

Exhibits were considerably larger in number and variety than last year. In the livestock departments more than 2,100 entries were shown. Thirty-four teams were entered in the beef and mule pulling contests. Exhibits of beef and dairy cattle, swine and sheep were of high quality. The agricultural, horticultural and industrial exhibits were exceptionally good for an early fall fair.

The 13th Annual Muncie Junior Fair for 4-H Club boys and girls made a fine showing. Exhibits were excellent and there were many interesting educational demonstrations.

Ball State College had an educational display and demonstration with colored movies that attracted much attention.

Plenty of Entertainment

Entertainment included the fair got off to a grand start Sunday (29), opening day, with WLW Radio County Jamboree presented to a packed grandstand afternoon and night.

Twenty-five comedians were the Monday attractions. Jack Raum presented his C. R. Ranch Rods and Circus at night Tuesday thru Friday. Raum has an aggregation of 100 trained and good stock, including some expert pinto horses and novelties. Customers packed the grandstand each night and were well pleased with the show.

Four-day harness racing program, Tuesday thru Friday, was a great attraction that filled the grandstands each afternoon. There was a line-up of excellent horses competing for purses totaling \$4,400.

On the midway the Johnny J. Jones Extravaganza had an attraction array of amusement features. On the whole, the week was a satisfactory one and compared favorably with last year. The rain Tuesday and Wednesday cut into business, but other days gave a steady flow, a steady play. On Thursday the big day, the midway was jammed throughout the evening. Rides did exceptionally well, with long waiting lines constantly at every ride. There was a melodrama play, with the minister and all about topping all others. Concession play was satisfactory.

Indie Concessions Numerous
Independent concessions on the grounds were numerous and reported excellent business. Among the many on the grounds were: E. Stewart, novelties; Fred Werther, with his band; W. L. commando knives and collection of miniature locomotives; F. R. Stuhle, jewelry; Ernest Kaspar, novelties; Bill Westfall, wife, kitchen gadgets; Jane Bruce, wife, and Bill, popcorn; W. H. Thompson; Earl Colter and Mrs. Adella Hall; scale; Fred Bergman, shells and tropical curios; Jack Laskowski, photos; John Russell, scale, and Helen Saliotis, gesso signs.

Fair Men Visitors
A number of Indiana fair men visited during the week. Among them were W. G. Briscoe, president of the Indiana State Fair Board; Henry Caldwell, Art Reddish and Everett Friddy, members of the board, and Levi P. Moore, State fair publicity manager; W. L. Williams, veteran State man and former manager of the Indiana State Fair; W. E. Anderson (Ind.) Fair; C. Lincke, treasurer La Porte Fair; and Doc Eberle, manager and race secretary Anderson.

With the exception of rain for several hours on Tuesday and Wednesday, the weather was favorable, and attendance advanced 20% annual was fully up to expectation. Harry Mack figures were not available Friday. Manager Morris stated overall attendance would be about the same as last year.

J. R. OVERSTREET, Weyers, Ind., was elected president of the newly organized Marion County Fair Association. Other officers are Paul Adrian, vice-president; Harry Webster, secretary, and Carr Strus-
treasurer.

Fair Dates

The following corrections and addition to the list of Fair Dates were received during week ended Aug. 5.

1. Date was published in the incorrect date.

2. Dates to be held in the month of September will be held in October.

3. Dates to be held in October will be held in November.

4. Dates to be held in November will be held in December.

Alabama

BIRMINGHAM-Birmingham Fair & Victory Celebration Oct. 1-6, R. H. McNeely.

Colorado

ATRUS—Washington Co. Fair, Aug. 22-25; Brighton—Colo. Co. Fair, Aug. 16-17; Burlington—Kit Carson Co. Fair, Aug. 20; Calhan—El Paso Co. Fair, Sept. 6-10; Colorado Springs—Colo. Co. Fair, Aug. 16-27; Greeley—Weld Co. Jr. Fair, Aug. 18-19; Hayden—Garfield Co. Fair, Sept. 4-5; Longmont—Adams Co. Fair, Sept. 2-3 (tentative); Loveland—Adams Co. Fair, Aug. 21-22; Teller—Teller Co. Fair, Aug. 25-26.

North Carolina

MURPHY—Cherokee Co. Fair Assoc., Sept. 17-22, E. W. Asley.

Oklahoma

ASPER—Ellis Co. Fair, New Mex., Aug. 16-18, O. A. Neil.

Virginia

TASLEY-Tasley Colored Fair, Aug. 22-25, J. E. Thomas, Box 265, Acmeac, Va.

Mason City Emphasizes War Effort Activities

MASON CITY, Ia., Aug. 4.—North Iowa Fair to be held here August 31-September 4, will provide exhibits and displays which benefit the war program. It is announced by H. S. Palmer, secretary-treasurer. Special stress will be laid on county agricultural exhibits and girls' and boys' 4-H Club exhibits from Corno and Corno County.

Advertising the fair as "The Show Window of Agriculture and Agricultural Exhibits," the management is putting forth special effort to interest everyone in the country in the promotion of food conservation and furthering the work of the various youth organizations.

To promote attendance, the fair will present a colorful Erie Young revue in front of the grandstand every night. On the first two days, Sunday (Aug. 26) and the Midway will put on a full show.

Secretary Palmer reports that the interest shown in the coming fair promises large attendance. Admission is free.

Rain Closing Night Cuts Profits at Warren, Minn.

WARREN, Minn., Aug. 4.—A drenching rain the final night of the three-day Marshall County Fair here halted the grandstand program all being rescheduled, but the total attendance for the exposition was excellent, officials report.

Oliver Mattson, director, said that had the rain not stopped the final program the exposition would have made a substantial profit. He said the poor weather was responsible for the poor turnouts. W. R. Hollbrook, secretary, said plans are under way to waterproof the grandstand and exhibit hall and to level some of the grounds for better drainage.

New Mexico State Off; ODT Refuses a Permit

ALBUQUERQUE, N. M., Aug. 4.—Latest of the state administration to be refused a permit for participation in the New Mexico State Fair. Leon Harms, general manager, announced today.

Marion 4-H Show Set

INDIANAPOLIS, Aug. 4.—Marion County 4-H Club fair will be held at the county fairgrounds August 24-26. In connection will be the home economics display by 4-H Club girls at Ilipco Hall. Those exhibiting at the fairgrounds will compete for prizes in the Indiana State 4-H show in September.

Harry Mack Gets Dallas Post

DETROIT, Aug. 4.—Harry A. Mack, member of the Michigan State Fair Board, has been named regional manager of the Ford Motor Company in Dallas. Mack has been with the company, particularly in the nodes, since 1938. He has been manager of the Dearborn branch of the Ford company the last 14 years.

Home Talent Events, Racing To Highlight Mexico, Mo., Annual

MEXICO, Mo., Aug. 4—Audrain County Fair, one of the oldest in Missouri, will lean heavily to home talent entertainment this year. Novelty races, a baby show, horseshoe pitching contest, and horse and mule pulling jousts are among the attractions announced.

Established in 1869, the fair has grown into one of the most important annuals in Northern Missouri. It is conducted on an "open house" policy. Everybody pays, except veterans, children, disabled forces. Concessionaires, exhibitors, helpers and employees all must have a paid ticket. Gates are 50 cents in the afternoon and 60 cents at night for adults, and 30 cents for children. Gates for children, except on Children's Day, when they are admitted free. Grandstand is free with admitted seats 50 cents at night. No charge is made for parking.

Purses of \$3,000 are offered in the harness racing, \$1,000 in pleasure driving in pursuit of the horse show. Major prizes, for substantial cash prizes, include mule races, plug horse race, local riding horse race, and wagon race. A track meet for boys under 12 also will be a feature.

Exhibits related to the war effort will be prominent, particularly in the live stock, agriculture and poultry entries are large, the management reports. The Northeast Missouri District 4-H Club Fair will feature baby beds, awns, sheep, vegetables, and some economics exhibits by 4-H Club members.

Audrain County Fair has found the advance ticket sale plan, in force the last seven years, the best insurance for a large attendance. Blocks of eight tickets are sold for \$2 plus tax. In connection with the 4-H Queen contest, the first girl selected to receive tickets will be designated the Horse Show Queen, Queen of Agriculture, and Audrain County Fair Queen, respectively. Each receives a \$200 Bond.

Officers of the fair are: president, Ross C. Kewing, vice-president, Dr. J. Frank Jolley; secretary, Clarence W. Mackay; treasurer, W. R. Courtney.

THE THRILL OF THRILLS

We offer art has all. Acrobatic the most, comedy the next, real, exciting and sensational attractions for complete entertainment for complete entertainers.

Solo, *"The STRATO SPHERE MAN"*
World's Highest
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CINCINNATI 1,
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"CIRCUS OF DEATH"
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WANTED FOR BENTON CO. FAIR

BENTON, Indiana, Aug. 12 to 26.
South Bend, Illinois, already booked. Concessions and Photo, write or wire,
EUGAN BUNNETT, Mrs., Box 2, Benton, Ind.

WANTED

CHARLES COUNTY FAIR
La Plata, Maryland, on October 4-6-7,
WHITE, W. MITCHELL DODGE, Secretary,
Charles Co. Fair, La Plata, Md.

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

SPECIALLY PRINTED

ABOVE PRICES FOR ANY ORDERING DESIRED. FOR EACH CHAN OF WORKING AND COLOR ADD \$0.00 PER CHAN OF COLOR. FOR EACH CHAN OF COLOR ADD \$0.00. NO ORDER FOR LESS THAN 10,000 TICKETS OF A KIND OR COLOR.

STOCK TICKETS

1 ROLL	75¢
2 ROLLS	60¢
50 ROLLS	50¢

WELDON, WILLIAMS & LICK

FORT SMITH, ARKANSAS

Workers Delighted in Fair, the West Show Stars of Stars. Delightful prices. The

and their stars are consistently honored from 1 day or from year to year.

For Something Different IN GRANDSTAND SHOWS AUSTRALIAN TAG TEAM WRESTLING

Provides NEW UNUSUAL THRILLING ENTERTAINMENT. Full 2-1/2 hours highly skilled pro-style wrestling . . . appeals to young and old. Fair Secretaries, contact

EINAR R. OLSEN, PRO.
1521 Grove Ave. (Phone: Jackson 1381)

Racine, Wis.

GREAT TASLEY FAIR TASLEY, ACCOMAC COUNTY, VA., AUG. 22-26 CONCESSIONS WANTED

No. 1000, VA.

HARRISON GREAT FAIR, on part of midway,

Largest Colored Fair on the Eastern Shore of Del Marva Peninsula. No Cypians.

CENTRAL AGRICULTURAL FAIR ASSOCIATION, J. Edgar Thomas, President and Manager, P. O. Box 243, Accomac, Virginia.

RITA AND DUNN

THE UNDISPUTED QUEEN AND KING OF ALL HIGH WIRE ACTS

Featuring the six and only elephant impersonation crowd a brilliant and spectacular starlet of performers. An attraction that is planned to draw and hold year round audiences. Now available for bookings—Fairs, Celebrations, Etc. Let us hear from you. Address:

300 MOUL PLAZA, NEWARK, OHIO.

Mayor Asks Mission Beach Airing

Defends Policy Of Operation

Conference with council to readjust ride prices bares deal for San Diego funspot

SAN DIEGO, Calif.—Aug. 4—Barked by rumors that he was the victim of Joe Cross, the city's tycoon, in the operation of his two restaurants at Mission Beach amusement center, Mayor Harley E. Knox asked for an airing of "the whole Mission Beach story" at a conference in his office with city councilmen.

Talk of Larry Finley, owner of the city-owned amusement center, and Cross, who had received no concession from Finley, was given the lease on Mission Beach this year upon his offer to pay the city \$20,000 plus 2 per cent of his gross.

Wayne Balliard, who had the previous contract, had bid \$20,000 and 6 per cent. Mayor Knox said Finley had been awarded the lease because of factors other than price. Finley had offered all \$21,000 he had been requested to do, as a policy of operation.

Police more firmly stated the desires of the city councilmen said.

Finley, who has a wagon-cross-line assistant to the city manager, defended Finley by saying he had invested considerable money in the property, which would revert to the city at the expiration of his lease.

Finley had even operated a private patrol at the beach for a time in an effort to assist in policing.

Councilmen don't mind seeing girls out there any more," said Councilman Charlie C. Davis.

Mayor Knox said that he considered Finley a good operator doing a good job.

Councilman J. J. Bowe said that he believed the city could operate the beach as well as any private investor.

Mayor Knox retorted that the city had been run up and City Manager Fred A. Phelan said that when municipal operation was in effect "the city was being wiped out."

The conference was called primarily to discuss re-adjustment of fares on rides, but the city also agreed to increase the Go-Round fare to 15 cents. Finley had asked that the city 1-cent tax he takes off the Merry-Go-Round, and that the annual charge for certain other rides be increased 1 cent. The city manager would see even 20 cents and eliminate an annoyance of handling pennies.

Council agreed to accept a recommendation by City Manager that the city-crest deal be continued without a tax on the extra cost going to the city's treasury.

He proposed that the city increase the cost of 18-cent rides 1 cent, with the extra cost going to the concession, and that the city take an additional 1 cent tax on the Merry-Go-Round, with the operator reducing his price 1 cent. Finley would be required to reduce his tax on the Merry-Go-Round to 1 cent, and to 30 per cent so that the operator's net would be unchanged.

Olympic's New Circus Bill

NEW YORK, Aug. 4—Lineups of acts for new circus bill at Olympia Park have the Feldmans, jugglers; Jack Andrews and his trained bears; Steamer steers; Kardia, equilibrist; Duds Kimball, comedy multi-talented; Joe Baker's band; Disney Dancers, show girls; and the Ringling granddaughters, Peppy Ringlings, is at Faileades (N. J.) Park for another week with their bicycle dive.

Pleasure Beach Lures Kids

BROOKLYN, Conn.—Aug. 4—Pleasure Beach here is featuring two kiddie days each week instead of the customary one. Wednesday has been set aside for kids with prices cut in half. Saturday has also been designated as kiddie day.

CONEY ISLAND, N. Y.

By Una

Steepchase Park's roster of employee enterprises, for the office, Elsie Haller, Helen Boyington, Gertrude, Ethel M. Onsrud, Joyce F. McNamee, Mrs. Mary Guinness and Thomas Beneft. On the wooden horses, Fred Engal, Edward Reynolds, Peter Shuey, Harry Primaves, Eddie Juzek and Antonio DiMico. Gaterine, Mrs. Mary, Mrs. Anna, Mrs. Anna Hughes, Joe Carter, Chris Taylor and Joseph Kaufman. More next week.

Jimmie Bratting's Bob Dell retains Jimmie Bratting as manager. Ticket Office, Louis Mandan and Richard Lefebvre. Bratting, Antone, Frank. Others on the poll ray are Milton (Little Red) Maurer, far boy. Harry Bassett, general utility. Tilly Baile, second far utility. Eddie Ray Mikkelson, second utility. Hy. and Andy Beckwith, Jimmie's brother, third utility.

SHORTS. Mrs. A. Steggi and son, Jerry, with Harold Klarner supervise Carl Klarner's Pizzeria tables at W. Eighth and Surf. . . Walter Schwartz is managing Doris Marusa's new Hollywood Inn, which will later continue dealing out the same kind of gay plummeted birds across the way. . . Leo Reisler and George Gertie have a photo studio on the Bowery employing 10 people. . . The famous Mao girl in Fresh sprouts as cashier Harry Gorman, in the darkroom, and Sid Rydel, assistant cashier. . . Jack Lorimer, three years at the Kearney Shipyard, is back lecturing at the World Circus side. . . Shirley Lushy is a first-timer in showboats as an illusionist and electric girl. . . Betty Meeks returned to Rosen's after a week's try in a Greenwich Village salter.

Corp. Lou DeMasi will spend his 30-day

redeployment furlough in Brooklyn after overseas action with a medical detachment. With him will be his wife, Sylva, and son, David. . . Mrs. Eva Kaufman, away from her photo studio because of illness, . . . Frank Dickson is new front man for Rhyme Wagner's moderately equipped camera shop. . . Irving Hartman, 20, of Morrisania, Morris Jaffe in popcorn output, is the Island's new rummy champ, having defeated Abe Greenblatt, runner-up, in the Hebrew Club's current tournament. . . Jerry Young, 18, of Bronx, is a former showman, impersonator, singer, dancer, amateur and a vocalist. . . Sol Barco, discharged vet, is partnered with Marge Dubois in a guess-ya-age-on-the-Bowery.

Blue Bird Casino has as entertainers, Al Cerino and a Gypsies orchestra and Don (See Coney Island, N. Y., opposite page)

Biz Shows Improvement At Aurora's Exposition

AURORA, Ill., Aug. 4—Exposition Park here is going along well, according to Cerville Fox, operator. First half of the exposition has been held under favorable weather, but since early in July conditions have steadily improved and business has been good.

Rumors of strikes has been cut down from previous years. The Old Mill Chair-O-Plane, Merry-Go-Round and miniature railway are operating to heavy play on week-ends. The roller rink, under management of John R. Fox, has attracted excellent patronage.

Hamid Pier Paper Salvage Drive Nets 100,000 Pounds

ATLANTIC CITY, Aug. 4—Samuel W. Gumpert, manager of Hamid's Million-Dollar Pier, in co-operation with the Atlantic County Salvage Committee, started a Waste Paper Janitors Monday (30) and collected more than 100,000 pounds.

Twenty-five pounds of paper entitled kinetics to all the entertainment on the Pier. Proceeds were given to the Red Cross for Thomas England General Hospital.

Fire Causes Heavy Damage At Happyland, Vancouver

VANCOUVER, B. C., Aug. 4—A four-ton truck containing hard-to-get equipment, such as a compressor, welding equipment, a portable power unit, a machine and an assortment of nuts, bolts and tools, burned at Augusta, Wis. The acetylene tanks exploded, demolishing the truck and scattering debris over a wide area.

The drivers, Lee Nelson and Jessie Cook, escaped when the fire started and escaped injury.

What's So Lucky About All This?

CHICAGO, Aug. 4—Lucky Lot, thrill show promoter, has been anything but lucky of late.

Following two other similar-type shows at Playland Park, South Bend, Ind., Letty Hell Drivers delivered what they advertised, but lost \$3,000 on the two engagements. Lots reports that the folks involved believe they could do what they advertised.

An route to fill the date, Letty had truck containing hard-to-get equipment, such as a compressor, welding equipment, a portable power unit, a machine and an assortment of nuts, bolts and tools, burned at Augusta, Wis. The acetylene tanks exploded, demolishing the truck and scattering debris over a wide area.

The drivers, Lee Nelson and Jessie Cook, escaped when the fire started and escaped injury.

East Biz Stands Up Despite Only 11 Clear Days in July

NEW YORK, Aug. 4—In spite of unfavorable weather during the greater part of July, amusement parks and summer carnivals in the city and the Bronx chalked up attendance records almost equal to those of the same month last year.

Extreme heat throughout the month and fair weather on key days, such as Fourth of July, and other favored park days, pools and beaches, and amusement park operators to book the bad days.

According to the weatherman, New York had only 11 clear days during July, the other 28 being blessed with wet weather ranging from light showers to heavy downpours. While July normally should have 67 per cent of its daylight

hours fair and clear, the past month showed a low of only 41 per cent clear. Precipitation for the month was 1.02 inches above normal and humidity was exceptionally high. The average high break soy records but average for the month was 3 of a degree above normal.

Mid-aid rates last Saturday (28) put a damper on attendance at all outdoor amusement parks. However, Saturday Weather Sunday (29) was threatening and spotted with showers but attendance at practically all outdoor sports was very good. The two major amusement parks, Luna Park and Coney Island, saw exceptionally large crowds. Coney Island and the Rockaways also had good attendance Sunday, with rides, shows and entertainers doing brisk business.

Motor City Minnie Doubles '44 Play

Detroit, Aug. 4—Business at City Park, oldest established miniature function park here, has doubled this season, according to Walter Horowitz, owner. This year she gave the park the spot of the season's competition and the relocation of the park site, using a long narrow midway facing on Outer Drive. She will call for the opening of a new section between east and west sides, across the side of the midway. Rides will be installed along an extension of the midway toward the rear. Two small concessions buildings also will be erected next season. Horowitz says.

Major advantage of the Motor City location is its location across from Rouge Park, largest city-owned park, which has an acre in the quarters of a million residents each week.

Key personnel at Motor City includes, besides Horowitz, Mrs. Helen Borwitz, assistant manager; Valentine May, public-relations director; Apperson, superintendent of rides; and Harry Jones, superintendent of concessions. Concessions are Vic Edwards, 4; A. C. Van Walkenburg, R. George Allen, 2; Al Brown, cookhouse; Harry Jones, 2, and J. C. Bowman, 2.

Detroit's Pleasureland Attracts Record Turnout

DETROIT, Aug. 4—With favorable weather the last several weeks, Pleasureland Park, new miniature using kiddie rides exclusively, has been attracting record crowds. The park, located in River Rouge south end suburb, and is operated by Beverly Mills.

A 10-year Kiddie Auto Rides, owned by Ernest T. Ramsey, South Bend, Ind., has been added as ticket seller.

Recent visitor to Pleasureland was Charles H. Stapleton, of the Advance Specialty Company.

New Haven Court To Act In Concession Name Battle

BRIDGPORT, Conn., Aug. 4—A temporary injunction to prohibit Jacob Hanks of Bridgport from using the name "New Haven" for his indoor driving concession drew a scathing rebuke from the court. The suit was filed in New Haven Common Probate Court here by Sally Greenberg of West Haven, Conn.

The plaintiff says she is the owner of the name "New Haven" and that the concession at Savin Rock Park, New Haven. The plaintiff claims that thru the similarity of names the public is led to believe that Ramo's place is a branch of her business.

Magi Gather at Dorney

ALLENTON, Pa., Aug. 4—Dorney Park was host to the Allentown Society of Magicians, Ring No. 33, at the second annual convention and exhibition here Sunday (28). Al Baker and Lu Brent headed the parade of magic talent.

Leser Balto Zoo Director

BALTIMORE, Aug. 4—Felix A. Leser has been named director of the park since his retirement. The appointment is the first step in an expansion program which calls for more attractions and new layout of exhibits and other features. Three lion cubs already have been added.

They Go-A-Visiting'

BRAMMICK, Pa., Aug. 4—Russell and Donald Milbrand, Marvin Yoder, and William and Donald Shantz, of Edgewood Park, Pa., recently visited River Beach Park. Pauline, recently married to River Beach Park, Mr. J. and accepted the 12 rides, swim pool, roller rink and concessions with Manager Kathleen of River Beach.

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JACK (BOTTLER) STOVER . . .
and Pat Malone report picking the huckleberries in the Blue Ridge Mountains of Virginia. The shebeets would like lines here from Judge Patterson and Phil Babcock.

STRONG VOICES sometimes carry weak arguments.

DOC E. B. GRAHAM . . .
has been working his Golden West road in a druggist's window at Vine and Central avenues, Knoxville, since May. He reports the spot a good one for a new (See PIPES on page 54)

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Pipes For Pitchmen

By Bill Baker

Communications to 25 Operas Place, Cincinnati, I.

DAN RICE . . .
says his along the Eastern Shore country is okay.

LADDERS OF SUCCESS rest on tallars.

BOB POGET . . .
cards from Good Hope, Ill., that his brother Wisconsin was not so forth and that he is writing him again sooner rather than later. He says his brother is still keeping the intersection activities of Doc Lushwell and Count Seidson Ekeff in these columns.

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Toys, Gifts, Specialty, Health, Sales Boards, Decks, Household Goods.

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CIGARETTE ROLLERS NOW \$9.00 PER 100
GPA Retail Price \$12.50—New Metal Vent Pocket Case. ADVERTISING 4500 FREE. 2 Oz.
PACKAGES OF CIGARETTE TOBACCO, 250 Ex. CIGAR CLOTHES, 100 Sheets
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DETROIT

**CIGARETTE
ROLLERS**
COMPANY
DETROIT 2, MICH.
Phone: Trinity 2-9515

Pipes For Pitchmen

By Bill Baker

Communications to 25 Operas Place, Cincinnati, I.

DAN RICE . . .
says his along the Eastern Shore country is okay.

LADDERS OF SUCCESS rest on tallars.

BOB POGET . . .
cards from Good Hope, Ill., that his brother Wisconsin was not so forth and that he is writing him again sooner rather than later. He says his brother is still keeping the intersection activities of Doc Lushwell and Count Seidson Ekeff in these columns.

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IMPORTANT To Secure the Premium List, Write and State in Detail Your
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ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

**BROOMS
HONEY
SILVER JEWELRY**

WRITE FOR PRICES.
PAN-AMERICAN TRADING CO. Importers and Exporters
2216 QMIS BANK BLDG.

RUBBER TYPE 1 lb. High, Cut 800 FOR \$8.00
WE SHIP YOUR PRESENT STOCK

Make up and sell Rubber Stamp to performers for passing dollars. Complete Rubber Stamp made to a few seconds. ALL RUBBER TYPE GUARANTEED. SEND FOR SAMPLE. WE MANUFACTURE COMPLETE LINE OF RUBBER TYPE.

3 IN ONE RUBBER STAMP CO. 5619 Sunset Boulevard Hollywood 26, Calif.

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Fire Won't Halt the Lawrence Co. Annual

LAWRENCEBURG, Tenn., Aug. 4.—Despite bandages arising from destruction of the grandstand by fire July 5, the 1945 Lawrence County Tennessee Valley Fair will be held for the 31st consecutive year, September 17-22. Dr. E. Braly, president-general manager, announced.

State fests by the Ogle County Dairy Festival and Horse Show have been rearranged due to the courtesy of the Pulekast Rotary Club, Ogle County, and other states will augment these for a seating capacity of 10,000 persons.

Exhibits building and all other buildings and rides escaped damage, while the large exhibit hall under the grandstand proved a total loss, due to the fire.

Lawrence County annual will feature circus and vaude acts for free attractions. Concerts have been closed for 14 days and a band, J. P. Sparks Show, still have the midway.

CAN PLACE ORGANIZED MINSTREL SHOW

With or without Band. OR WILL CONSIDER STOCK COMPANY. Permanent location. Plenty of seating capacity with plenty of business.

REX HOWE
VIRGINIA ROSE MIDWAY
5th and York Sts. Louisville, Ky.

WANTED

Drug Dealer and Counterfeiter. Wins Tom Hale. Eddie Spot Cooper wants one good Percentage Dealer.

R. & S. AMUSEMENTS

Playing the best money spots in North Carolina. This week, New Bern, N. C.; next week of Aug. 13th, Fayetteville, N. C. can.

WANT

CAPABLE, RELIABLE MAN AS ASSISTANT SECRETARY. Address:

JOHN R. WARD

6/6 JOHN R. WARD SHOWS, Austin, Miss., this week; New Ulm, Minn., next week.

WANTED

ELI WHEEL FOREMAN
Ten Dollars. No Drugs.

STEPHENS SHOWS
MURRAY, Ky.

WANTED AT ONCE

Men and Women to operate Florida Picnic Fairs and permanent.

LO. STOWE

10th Street El., Newbury Haven, P. O. Long, Conn. New York.

WANTED

Bowling Alley Agents
A. W. MORRIS
World Shows, Charlotte, N. C.

WANTED

Experienced Negro Male for Fairs and all winter's work in Florida. Wins or wins.
Joe Cenname, Abe Gross
Orange Park, Fla. N. Y.

WANTED

Good Half and Half, Mid. Western, Mid. Show Acts. Wins or wins. Address:

L. LUCAS

Acmeatic, Md.

FINAL CURTAIN

(Continued from page 32)

THOMPSON—William H. So., 72, former vaude and musical comedy singer, following a heart attack at his home in Chicago July 20. With him were wife, Mrs. Anna Thompson, and son, Bert. Prior to 1932, when he retired, he toured with the Tressler and Corning "Thru the Ages" musicals. Survived by his widow, Jean, and two sons, William Jr., who was in the act, and Donald B.

TOKER—Harold Lloyd, for four years announced for editions "With the Stars" and "With the Girls," died August 9 in Art Center Hospital, Detroit, following an appendectomy. Toker had emasculated several of WXYZ's local programs. Survived by his widow, Mabel, daughter, Linda, and son, John; John McGrath Jr., and his parents, of Stevens Point, Wis. Temporary interment in Woodlawn Cemetery, Detroit, body later to be moved to Stevens Point.

WILSON—Howard H. 46, head of a Chicago advertising agency, in Presbyterian Hospital, that city, July 29. Survived by his widow, a son and a brother.

VANLEER—Charles, former employee of the Jackson Company, on the James E. Shultz Show, recently at the home of his mother in Nashville.

Marriages

BEAMAN-WOLF—Howard Beaman and Pearl Wolf, both of the Art El. Thomas School, recently of Croton-on-Hudson, N. Y.

BROWN-BROWN—William L. Brown, former rep actor, newspaperman and carnival and fair promoter, to Mrs. Barbara Weston at Little Rock, Ark., June 19.

DEHN-SUMMERS—Hyatt Robert Dehn to Virginia (Olivia) Summers, singer, at Beverly Hills, Calif., recently. Presbyterian Church July 28.

HARPER-SCHUYLER—Willard Harper to Eleanor Seaby Galina, Ill., recently. Both are with Drew's Greater Shows.

HELL-CARLSON—John Andrew Hell, 26, to Betty Carlson, 21, on the dancing Carlotta Sisters, at Bahnhof's Cabaret, Atlantic City, in that city July 22.

LAURENCE-WOLFE—Sgt. Daniel P. LaRousse Jr., whose father is a winter carnival performer, to Elizabeth Wolfe, of Bronx, N. Y., July 5.

MANN-LIERMANN—George M. Mann, San Francisco theater owner, to Neva Liermann, dancer, in San Francisco August 1.

MARSH-GUINER—Jerry Marpe and Kay Owier, ice skaters at Hotel Netherland Plaza, Cincinnati, in Covington, Ky., July 26.

RYAN-JUDGE—Vincent Morgan Ryan, ad executive, to Arlene Judge, actress, in Las Vegas, Nev., August 4.

Births

A son, Rickie Eleton, to Mr. and Mrs. Robert (Happy) Henry in Sacred Heart Hospital, Harvey, Mont., July 23. Father is working Montana fairs and celebrations.

A son to Mr. and Mrs. Floyd Miller, of Jackson, Tenn., June 20. Father is a carnival concessionaire.

A son, George Russell, to Mr. and Mrs. Eddie El., at the Greenbriar, Ft. hospital, Ft. Lauderdale, a concessionaire at the daughter's Attractions.

A daughter, Carol Marie, to Mr. and Mrs. Arthur Stegnard at North Platte, Neb., July 27. Father is railroad and circus photographer.

A daughter, Elizabeth Ann, to Mr. and Mrs. G. Ronald Metz July 24 in Germantown Hospital, Philadelphia. Father is an executive at RCA-Victor, Camden, N. J., and mother was formerly a member of the RKO Pictures exchange staff in Philadelphia.

A daughter, Carole, to Mr. and Mrs. Joe Mannheimer at Miami Beach, Fla. Father was former boxing champion with our rivals.

A daughter to Mr. and Mrs. Bud Westcott July 28 in Burbank, Calif. Mother is Rosemary Lane, of the films; father is make-up director at Producers Releasing Corporation.

Divorces

Bennie M. Hynd, Scotch drummer, from William (Billy) Hynd, Scotch piper, with the Dodson's World's Fair Shows, July 26. Arline Judge, former screen actress, from Capt. James A. Adams of the British Army, recently.

WAR ATROCITIES SHOWS

GETS THE BIG MONEY

SHOWS 25 SCENES OF THE HORROR CAMPS, WAR SCENES, ETC.

"THE CROWDS FLOCK IN"

WE FURNISH 3 BANNERS AND 22 BLOW-UPS, SIZE 48x50

THAT'S ALL YOU NEED!

Price \$550.00 Complete

YOU CAN GET THIS BACK IN ONE DAY. THE NEWSPAPERS GIVE YOU PLENTY OF PUBLICITY. THIS TYPE SHOW IS THE BIGGEST MONEY-GETTER FOR SHOWMEN IN A LONG TIME.

WIRE YOUR ORDER NOW! SEND \$100.00 DEPOSIT.

WAR SHOW EXHIBITORS

714 NORTH BROADWAY ST. LOUIS, MO.

LOOK—LOOK—LOOK

RIDE OWNERS, SHOWMEN, CONCESSIONAIRES

Highest date in the South. Fireworks, Rodeo, Wild West, Pictures Shows. Gulf Coast Post-War Exposition, Fourteen Days, Mobile, Ala., September 2d to 16th. Thru Sundays included. Pretty women, 300,000 people to drew men.

Want Shows, Rides, Concessions except Merry-Go-Round, Wheel, Planes. Sell X Cocktails.

Our Fair: Copiah County Fair, Hazlehurst, Miss., Sept. 17-22; Newton County Fair, Newton, Miss., Sept. 24-29; with Jackson, Brownlow, Opp, Semmes, Florida, Foley, all Alabama, to follow.

Address:

JOE KARR

WONDER CITY SHOWS

Laurel, Miss., Aug. 4-11; Hattiesburg, Miss., Veterans' Fair, Aug. 13-15; Creek County Fair, Leakeville, Miss., Aug. 22-Sept. 1.

Notice! All Concessions open in Mobile. George Carter, can place your Cook House.

CONCESSIONS WANTED FOR

STEELE COUNTY FREE FAIR, OWATONNA, MINN., AUGUST 13-19
SIOUX EMPIRE FAIR, SIOUX FALLS, S. D., AUGUST 21-26

Ball Games, 10c Legitimate Concessions, Candy Apples, Novelties, Jewelry, Etc., Etc.

Fire or Water

MAX GOODMAN, Mgr.

WONDER SHOWS OF AMERICA, HURON, S. D., THIS WEEK

CRESCENT AMUSEMENT CO. WANTS

Ferris Wheel Fireman, first-class Ride Man handle new Caterpillar, Second Men all Rides that can drive semi trailers. Concessions—Basket Ball, Age, Scales, Hoopla and 10-Cent Stock Concessions. Shows with own outfitts, Colored Performers and Musicians, Free Arts. Want to contract two more Free Arts, Rutherfordton County Fair, week September 10. Have good list Fall Fairs, 6 Rides, 5 Shows. Address

L. C. McHenry, Mgr., Asheville, N. C., this week; Kings Mountain, N. C., next week.

GRANGERS PICNIC

WILLIAMS GROVE (4 Miles South of Mechanicsburg, Pa.)

AUGUST 27 TO SEPTEMBER 3 INC.

"Largest Picnic" Photo in the Review. Record attendance exceeds 100,000. This is the 74th year—and it's always been a great meet for legitimate concessions. We have our own rides, but have indoor locations available for shows and midway concessions. You also can use FREE space, if you want to, for your booth, etc. Write or phone:

ROY RICHWINE, Mechanicsburg, Pa.

WANTED MUSICIANS

Read Me, Trombone or Bass. Top union pay. Wife

MIKE GUY, Bailey Bros.' Circus

Routes Lebanon, Wednesday; Martindale, Thursday; Shadyside, Friday; Lewisburg, Saturday; Columbia, Monday; or Tennessee.

Post-War Aches Face Industry

Unemploym't Prime Worry

Bright side shows 7,000 to put out \$9,000,000,000 for next year's expansion

CHICAGO, Aug. 4.—Total number of unemployed workers is going to rise, but even so there are some bright spots which will help to find enough men. That's the conclusion reached by a recent industry-by-industry survey made by the government.

Purpose of the detailed study is to determine just what effect reconversion is going to have on the employment situation in the months to come. Generally speaking, this latest survey is in agreement with an earlier survey by the War Manpower Commission which showed total unemployment at the end of 1945 at 1,300,000 and by mid-1946 at 1,800,000.

Principal conclusion drawn from this latest survey is that the unemployment situation will continue to grow worse. The main reason is that we are going to be short of and surpluses of manpower at one and the same time. At first glance that prediction may seem contradictory, but a glance at the figures in the industries will serve as a demonstration.

Shipyards Problem

As more and more war contracts are canceled, workers will be released from their wartime jobs and will be seeking other means of making a living. Many of them, however, will not be able to accept the kind of work and harder, physically exhausting work after their experiences in wartime industries. At the same time, industries like coal, will need many more workers than ever before who will be badly needed this winter to bolster diminishing coal stock piles. And that will be one of many cases where a surplus and a shortage of laborers will exist side by side.

Given the observations growing out of this survey reveal that even one of the largest of wartime industries, is going to have to release many of its workers despite the increasingly good prospect for civilian employment after the war. Steel, lead, coal, tire and tubes, radar, textile and seasonal processing of foods will all help absorb some of these workers.

Again, however, these latter industries are going to try to recruit workers who will start at a low salary and many of them will be offering jobs requiring heavier and dirtier work. A certain number of these workers will be attracted into these jobs immediately, but the turnover is likely to be large and many will be continually shopping for better paying and cleaner tasks.

More Equilite

The big problem is to equalize shortages and surpluses in labor by creating new opportunities for employment as possible. Some observers in Washington have lately made the statement that should Japan suddenly surrender, or be forced out of the war sooner than is now expected, the country would find the industry bogged down.

Industry, according to a new survey by the Department of Agriculture, is very much worried about the postwar days. A study made among 7,000 manufacturers reveals that those manufacturers planning an $\$8,000,000,000$ expansion program during 1946-47. Their optimism is based on the expected volume of consumer demand during the next year.

These figures, it is significant to note, are based on the assumption that the war against Japan will last until the middle of 1946. Should that phase of the war end sooner than this date, it is expected that the expansion program might be increased by the present staggering high.

Hire Cash

Manufacturers reached in the survey said that they are in such an excellent cash position that they intend to finance ("See Aches Face Industry on opp. page")

Editorial Market Shifts

By Walter W. Hurd

THE WAY in which changing coin machine market conditions swing across the map is often hard to explain even by people in the industry. "To those without the industry, this zig-zagging in the market is a real mystery."

The way in which these changes can take place rapidly was recently illustrated by a trade that suddenly sprang up between operators in Wisconsin and in neighboring Minnesota. There was a long chain of political maneuvering involved in this. Just two years ago in Wisconsin, a new and rather extreme State law was recently passed by the Legislature which furnished the legal authority for a real crusade against gaming devices and gaming of all kinds by giving the State power to revoke the trade license of establishments in which gaming devices were found.

This was followed at the beginning of the 1945 tourist season in Wisconsin, and the tourist trade is one of the biggest single business assets in the State. The tourist trade is also vitally important to Minnesota. So when State officials began to move against gaming devices in Wisconsin, the Minnesota trade recognized the opportunity and began to buy machines as fast as they could get them and to plan to stay in the State for many years. Vending machines were the subject of strong legal opposition for many years in Oregon and Washington. Since it is rather difficult to find reasons to make music and vending machines illegal, the usual method followed against these machines is to foster exorbitant taxation.

Because the coin machine trade is a comparatively small industry, it is not considered important by itself against such opposition, but it is necessary to see how these maneuverings of political opposition cause the shifting of market conditions in various States and cities.

Sudden changes in the political climate of a State can turn the normally the immediate cause of a sudden shift in coin machine markets, although the coin machines are subject to

News Digest

RECONVERSION—Recent report from the Department of Commerce says country will face unemployment situation by the end of this year which will be greater than pre-war period. Industry, on the other hand, is planning a huge expansion which should help remedy the problem.

PRIORITY—WPA announces that it intends to do away with the complicated priority system. Only one priority, "MM," will be used, and that to designate material destined for the military forces.

DICKS—West Coast reports that the independent record manufacturers are planning expansion. They are organized under the Pacific Record and Sound Manufacturers' Association. Big news article is expected to help with their competition.

FRONZ FOODS—Western Regional Laboratory of the U. S. Department of Agriculture announces a new dip-coating method of covering frozen foods which is intended to replace present methods of dipping. This is but one indication of the vast interest in frozen foods and self-service. Opportunities for vending machine operators are great.

MOVIE MACHINES—Use of a movie machine in a Detroit night club, a

the various trade influences that affect all other lines of business.

The political changes which took place in Wisconsin recently really had strong support in a reform movement that started more than two years ago against bingo and similar games, spearheaded by two influential reform newspapers in the state. The bingo crusade gained such momentum that it even attracted national attention, and the crusade seemed to have such success the crusade spread to all types of games, even pinball. For a long time the reform newspaper made a special practice of publishing the complete State income tax reports of men in the business. Some of the best known distributing firms in the trade had their complete income tax return published in bold-face type in the newspapers. This set the stage for a reform drive since there was a change in administration.

But not all the market shifts happen to games and gaming devices. Political conditions also strongly affect the market for vending machines and even music machines.

A strong lobby maintained by the retail drug trade in New York organized to prevent the original last year State law for many years. Vending machines were the subject of strong legal opposition for many years in Oregon and Washington. Since it is rather difficult to find reasons to make music and vending machines illegal, the usual method followed against these machines is to foster exorbitant taxation.

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and the popularity it is enjoying with patrons, points out an entirely new kind of local market which operators may be expected to develop.

JUKES—Wisconsin operators, because of the recent legislature, are turning to juke boxes to meet the demand. St. Paul is the place they are in the Twin Cities looking for jukes.

SOFT DRINKS—Canadian soft-drink manufacturers are hard hit as those left by the State may find relief soon if the government abolishes the existing 20 per cent excise tax. This would allow them a larger "spread" and enable them to earn more.

POPULATION—Recent survey by the Census Bureau shows that the population, marketing and promotion centers of the country have been generally moving westward during the war years. Observers say that this will mean some changes in industry but there is nothing specific.

COINS—Canada is going to issue a new 5-cent piece sometime during 1946. The coin will be made of nickel just as the present one is, and will be coined along with the copper and steel 5-cent pieces put into circulation since 1942. Canadian Finance Minister again says rumors that Canada will reverse his dollar are false.

SUGAR—Best sugar trade reports that there was more beet sugar distributed in this country during June of 1945

WPB Announces Single Rating Priority Plan

WASHINGTON, Aug. 4—WPB has announced that manufacturers should make applications, where necessary, before August 16, for the new military rating priority rating. This rating is used on material ordered for 1946 delivery.

At the same time, WPB announces the issuance of the new "priority regulation No. 30." The regulation provides for the gradual simplification of the system of priorities and materials allocations now being used. By the end of this year, the complex system will be replaced by the simplified rating "MM," which will be used almost exclusively for military purposes.

WPB said that manufacturers who supply parts and products going into both military and civilian use will be entitled to get full benefit of the MM priorities granted to the war contractor who buys from them.

Manufacturers who cannot operate in this manner will be required to fit out a form requesting WPB to give them a simplified rating. This rating will be issued to the manufacturer by WPB how much of his total July output went to military goods. Having this information, WPB will grant the MM priority rating percentage of his output for 1946.

Expecting that these "rating percentages" will be assigned by September 1, WPB said that the new system will be applied to orders calling for delivery during the first nine months of next year.

NY Board of Appeals Reverses a Decision About PO Meter Tax

BRIDGEPORT, Conn., Aug. 4.—The Circuit Court of Appeals in New York this past week upheld a decision by Superior Judge J. Joseph Smith of Connecticut, in a suit brought by the New Haven Postage Meter Company, or Connecticut, against the United States and a manufacturer's association, certain legal expenses of defense.

The suit, brought by the Stamford office of the Delaware Corporation, is a test case, according to Assistant U. S. Attorney George J. Loring, and although the amount involved in the case is only \$44,800, the decision affects issues of postal rates throughout the United States and with it in the aggregate many certain legal expenses of defense.

Loring said that according to the terms of the contract under which the postage meters are rented, the contract covers a five-year period, but the date of testing and from year to year thereafter unless terminated by either party.

The revenue law provides that the lease made after October 1, 1941, shall be considered a taxable sale. The question was whether the rental contract was made or entered into by the lessee. After a judgment that date was handed down last December, found for the plaintiff, holding that the contract

The Circuit Court of Appeals ruled that the fact the lessor kept the contract alive by failing to exercise the power to terminate, was, in fact, a renewal, and was therefore taxable as a sale.

In the same period in 1944, total figures for the first six months of the year, however, show best distribution for the first half of 1944 considerably under 1944.

LOCATIONS—Figures from Phillips point out that one in every five O.J. who applies for loans guarantees one (See NEWS DIGEST on opp. page)

Most G.I. Loans in Phila. Made for Starting Cafes

PHILADELPHIA, Aug. 4.—O.I.'s here who want to get started in some kind of business are getting first-hand personal advice from the Service Center, which offers financial help from the government and from the Philadelphia Agency for Business Loans to Servicemen, Inc.

The loan agency has discovered that many young veterans in this city want to open a business, and this represents 18 per cent of the total veterans applying.

Grocery and produce stores are next in popularity here, with 13 per cent; trucking businesses, 10 per cent; electric and service stations, 8 per cent.

Under the G.I. Bill of Rights, the government will guarantee up to \$2,000 of a loan made to a veteran who wishes to start his own business.

The Service Center guarantees 40 per cent of the loan but not to exceed \$2,000. There is no limit to the size of the loan in which the Philadelphia agency will be from \$10,000,000 capital.

August 10 is made the last day to apply for loans brought a recent half interest in a beverage distributing company. The agency is now considering several loans of \$10,000.

Red Tape

To this time the government has been following an appraisal system by committing itself to guarantee a loan up to \$2,000, but it has been so much time that the seller resists to wait. This has happened numerous times to the embarrassment of our veterans.

Another information is that the government has made a move to do away with each of the paper work and the approach. The House of Representatives recently passed a bill revising some parts

of the G.I. Bill of Rights. Even if the Senate does confirm the House action, loan experts are being cautious as to the effect this will have on clearing up paper work.

The Philadelphia Agency for Business Loans to Servicemen represents the pooled efforts of 36 local banks. Between May 1 and July 16 the agency had 40 loans approved, and the Veterans' Administration, Another 175 loans were still to be acted upon as of this time. This is quite a remarkable figure considering that from the time the G.I. Bill was passed until July 16, the War Emergency Administration processed only 700 loans for all the rest of the United States.

NEWS DIGEST

(Continued from opposite page)

der the G.I. Bill of Rights, wants the money to start a cafe. Biggest loan made to date in Philadelphia was to a veteran who wanted to purchase part interest in a soft-drink distributing concern.

RETAILERS.—Retail merchants in other large cities report a gain in the volume of trade since June. Retailers in most States make similar reports.

LEGISLATION.—Reports on legislation relating to coin machine gambling during the week of July 30, before cause legal as legislatures have adjourned. Legislative reporting services also noted the summaries of various forms of tax laws, such as those related to coin machine trade, such as cigarette taxes, soft drink taxes, gasoline taxes, etc.

CURFEW TEST.—A test case may go to the higher courts from Cincinnati to determine the validity of an ordinance which prohibits juke box music after 11 p.m. A case was arranged in the local police court for test purposes.

UNION TEST.—Another case involving union servicemen and a location in court in Detroit. A location bought

Atlantic City Kids Take Playgrounds For Juke Dancing

ATLANTIC CITY, August 4.—Started this month, and continuing each weekend night until school re-opens in September, dancing to recorded music is being featured at three school yards for the teen-age boys and girls. Dancing is staged from 8 to 11 p.m. Instead of the juke box, music is being provided by telephone facilities. Schools have been arranged to provide local police protection with music facilities. The local firm pipes the music into the school buildings, from where it is carried to the school yards over a public address system. Telephone extensions are provided to enable the teens to play records in question for special recorded numbers. The dances are being sponsored by the Citizens' Recreation Committee, also providing flood lights to illuminate each school yard.

Its own juke box, but union declined to service the machine. Other unions cut off various types of services, such as laundry, so the merchant went into court.

VOTE PLAN.—A well organized movement is getting under way in Atlantic City, N. J., by the American Legion, Inc., for licensing various forms of gambling, even hoodies. Soft machines would be licensed at \$10 per month, according to the present plan.

JKUKE LICENSE.—A temporary injunction was recently issued in Canton, O., to stay the city from collecting the local tax on juke boxes. A case is pending in court to test the constitutionality of the ordinance.

SPOT APPROVAL.—A report in the spot approach by WPA shows that seven firms have been given permits to produce a total of about 4,000 soft drink dispensers for the group. Each firm received an individual quota. Miles Industries, Inc., Chicago, was listed among the seven firms.

ORDER NOW!

PHONOGRAHES

Wurlitzer 810	\$199.50
Wurlitzer 820 Reverb	219.50
Wurlitzer 780M	729.00
Wurlitzer 780M Special Model	729.00
Wurlitzer 780M	729.00
Sanders Rappe	282.00
Sanders Gen.	282.00
Sanders Hi-Tone, 100	619.00
Sanders 8000, 8000S, 8000D	450.00
Rock-Ola Imperial Line-Up	198.00
Rock-Ola 125 Line-Up	125.00
Rock-Ola 125 Line-Up	125.00

WALL BOXES

Wurlitzer #125, 80 Box	\$84.50
Wurlitzer #240, 30-Wire Boxes	124.00
Wurlitzer #240, 30-Wire Boxes	124.00
Wurlitzer #240, 30-Wire Boxes	124.00
Wurlitzer 20 Selection Wall-Mount	8.00

BOXES

Box 24 Selection Wall-Mount	\$8.00
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Wurlitzer Selections, 80-Wire	22.00

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WEST COAST RECORD PICTURE

Indies Geared To Competish

Launch plans for Pacific Coast Indie Record Mfr. Association, is report.

LOS ANGELES, Aug. 4.—Independent record manufacturers are gearing to meet the competition of the big companies following the release of dancing materials by the major studios. Returns for the free-sell will be split among the majors putting name artists, large production and distribution set-ups against the little fellows.

No fight at the Indies on putting up a front that Los Angeles is putting up. It means that Los Angeles is putting up a front that Los Angeles is putting up. The Honeydripper has also launched plans for Pacific Coast Independent Record Manufacturers' Association, which will include the radio record makers, engravers and packing manufacturers, engaged in the business. In fact, every concern that has anything at all to do with the record business.

Make First Move

Rene started the ball rolling a couple weeks ago when he changed his entire set-up on the manufacture of his records. Manning Ben Elkins as general manager, and moved to Los Angeles from New York. Elkins, raised by this firm, The Honeydripper, shows possibilities of storing up over a half-million sales. Firm has its own presses and distributor, Jerry Gutschall Distributing Company. It will soon be moving to their own plant.

A survey made last March in San Francisco by The Billboard revealed that operators in that section were burned up over the way the Indies were handling their orders. The goal of operation was to get the orders to the Indies as quickly as possible. The Indies, whose production is small, would not even acknowledge the order. Later the shipment would be made. Operators commented they were getting short shrift from the Indies.

This practice is out with the manufacturers here. Most of the concerns are located in this section. The accusations of laxity in business management filed by the operators were generally denied. The manufacturers coming in for the same charge.

Indies Wake Up

Coast Records, which was originally Bacco Records, was one of the first to see the handwriting on the wall; so they had to take record selling as a big business. First is owned and operated by Ken Brown, who will handle in the coin machine field. Under the direction of Gladys Washburn, who knows her stuff about coin machine merchandising, Coast started to set up an elaborate system for handling records, getting them to the public and solving the problem. A large building on West Pico, in the heart of the coin machine field, was purchased. Unable to get into the new location until November, Coast remained in their old office on Wilshire Boulevard to facilitate the handling of orders. On top of this, five girls were employed to take care of orders. Each order received title of "Executive" was on the wage scale. This was immediately acknowledged by letter from the record companies. In effect, no head does not permit filling the order in entirety, some of the numbers are shipped with the order filled to be completed upon the arrival of the first stock.

The Honeydripper shows signs of settling. Please Listen Me and Mexico Joe, the latter two early releases of Executive. In order to take care of the needs of orders, Jack Gutschall Distributing Company, Inc., has since been amending its present location on West Washington Boulevard, added four more to park and ship and a crew of girls to handle all orders. Like Coast, Executive also has its own presses and can control the pressing output.

Gutschall also has the distribution of Executive Records, known from Coast-to-Coast as I'm Lost, a King Cole Trio recording, and a number of other records. Executed by Otto Renz, a brother of Renz Bros. The concerns are separate and

Night Club Movie Mch. Points Way to Entirely New Location

DETROIT, Aug. 4.—The recent installation of a special sound system in a Detroit night club, operated by Mickey Engle, as Visual Engineering, Inc., points to a new use of this type of machine. Details are briefly indicated in a story in the Night Club Department of The Billboard.

The installation is in Mickey's Show Bar, North End spot operated by Mickey Engle, and is centrally placed so that the screen is visible to practically all patrons in the room. The screen is suspended on the dance floor, or at the bar. A screen about six feet is used, and the projector is installed at the far end of the room, some 80 feet away. Special equipment has been trained to handle the unusual, and in fact, very unusual that has anything at all to do with the record business.

Smoothie, so that it is not even necessary to lower the house lights while the show is on.

Use Coin Slot

The projector is mounted on a high stand, where it is safely out of the way of the curious, and is run by a regular union projectionist, a member of the IATSE. The coin chute is left attached to the projector, so that the coin slot is installed in operation by this device, with the projectionist taking care of this detail.

Special films will be used, however, secured from standard 16mm film libraries in New York and Chicago. These will handily be over programmed, planned to use about 75 minutes of material available in a typical show. However, this will be divided into 12 to 15-minute lengths, so that each film can be shown with a dance, or with the orchestra, so that patrons are given constant entertainment, even while the band is taking their own intermission.

Show planned include comedies—with Mickey Mouse, corresponding to the name of the spot—westerns, musicals, picture comedies, musicals and other specialties. In addition, Jolson plans occasionally to take pictures of the patrons in the spot, after giving them due warning, so that each those who will have their picture taken, can run them off on the same night the following night.

Show will be changed twice a week, like a theater bill Tuesday and Friday, so that there will be a real inducement for the local trade to drop back the same week.

Wis. Coin Ops In Twin Cities Seeking Jukes

MINNEAPOLIS, Aug. 4.—Substituting war bonds because of changes in the music industry, Wisconsin has sent delegations from neighboring States to the Twin Cities in large numbers in search of juke boxes and accessories in recent weeks. This all came about because the Wisconsin League of Creditors, in the summer of the current season, passed an unfavorable law against the use of gaming devices and similar amusements especially in taverns.

Because the big tourist season was just beginning in the two States, the Wisconsin trade found a ready market in this country. However, all indications now point to a heavy tourist traffic is expected in spite of adverse travel conditions.

Also this situation is recognized as very favorable for the Wisconsin trade, as mutual systems of exchanging types of machines have developed among the two States. The Wisconsin machine was ready to sell its games and gaming devices to the trade in this State while they were anxious to buy all the juke boxes that could be had. The Wisconsin trade, however, has very few juke boxes, and demand that the demand by the Wisconsin trade has drained out too many machines from this section.

Reports from tourist trade in Wisconsin already indicates that the State can supply all the new devices wanted on the people in general. The customers who come into the State from neighboring cities and towns are very much dissatisfied and they are voicing their feelings openly. It is the opinion of the Wisconsin trade that the juke boxes are very scarce, and that the demand by the Wisconsin trade has drained out too many machines from this section.

Meanwhile, the Minnesota tourist and resort trade expect to gain considerably from the coming of the tourists, and if the same auto date continues during the next year, the advantage given to Minnesota will be immense.

New Book Gives Hints on Music For Big Plants

CHICAGO, Aug. 4.—Music and Sound Equipment in Industry is a new book written by Barbara Eina Benson, who is in charge of the record division of Station WMCN, New York. Miss Benson was formerly program director for RCA-Victor. Her book was published by McGraw-Hill.

The book is to be valuable to the trade for the information, news and magazine articles which it contains, and for the many pages of "Discography."

One of the big problems connected with industrial music programming has been the decision as to what kind of music should be played, so that it could be successfully played during the work day. For purposes of programming industrial music, the day is usually broken up into starting and quitting period, work period, lunch period and special time.

Author Benson devotes the largest portion of her book to charts which list several hundred musical selections and gives the times when they are most appropriately played. Her findings are based on the experience of a number of managers of industrial plants. Along this line, the book has some interesting observations on the kind of music which should be played at the start and close of the work day. She also suggests that it may be necessary for a number of years on this subject and Benson's book will add best to that discussion.

One of the large and noticeable conclusions in this study is mention of juke boxes in smaller plants. Benson makes the interesting fact that there are a number of smaller organizations which have been successfully using the juke box for a number of years. The fact that her book seems largely concerned with this subject may have something to do with the omission.

Music and Sound Systems in Industry is more concerned with methods of handling industrial music programming than with equipment for carrying on such work. In that limited and theoretical work, it is recommended that the trade undoubtedly would like to see a technical study of the kinds and types of equipment used in such work.

Exclusive, Distrib Report Biz Rushing

LOG ANGELES, Aug. 4.—Hitting a number of records in all categories, the latest is the grand opening of Jack Gutschall Distributing Company and Exclusive Records here, with The Honeydripper, by Joe Liggins and His Honeydrippers. The record has Part I and 2.

George Renz, president of Exclusive, and Gutschall, who is the new after-war indie record maker here, both insist it does not have the qualifications of a Rik Washington, the Gutschall Distributing Company, which handles Exclusive and Executive records. The Gutschall firm has been around longer than the other, having been in the record business in telegraph, air mail, mail and long-distance telephone calls. The sales to date total nearly 100,000 disks and the release date was only seven weeks ago.

Gutschall admits that in the two years since this firm has been distributing indie records he has never had a hit like this one.

"The sales are most fantastic," Gutschall told The Billboard. "I've never seen anything go like it." The sales, he claims, are up 50 percent over the previous year. Maxine Renz and others by Exclusive Firm is now readying a Joe Liggins recording as a follow-up. "I think it will outdo Honeydripper," Gutschall declared.

J. RONING and J. GOLDBERG have joined the Century Coal Mining Company, with headquarters at 1855 West Philadelphia Avenue, Detroit.

Saroyan Automat Meals at \$17 Week

NEW YORK. Aug. 4.—In England Mr. William Saroyan, the famous writer and dramatist, gave vending machines a good account in his column in *Leicester* Lyric column for July 24.

Said Saroyan, according to Lyons: "What I'd like to do is to be able to produce my own vending machine cents." "I am not interested in the money, I like automat food, and I could get by on \$15 a week."

When asked whether he wouldn't like to go out with a girl once in awhile, Saroyan said, "All right, make it \$17 a week."

Crop Prospects For Nuts Good

CHICAGO. Aug. 4.—Only limited activity was reported here in the local nut product market, but most traders were saying the growing conditions for the new crop, which continue favorable in most parts of the country.

The others are optimistic about the coming peanut crop, especially in the Southwest where prospects look very good. Most places have been receiving sufficient rain for good growing conditions, except for parts of Oregon, but there is still some doubt.

Many mills are closed down, according to the trade, because trading has been at a standstill in all sections. The mills are likely to remain closed until the new crop offerings begin to arrive.

Canadian Soft-Drink Trade Has Hopes for Some Relief Soon

OTTAWA. Aug. 4.—Canadian soft drink manufacturers are going to get some relief soon to compensate them for the loss in sales volume occasioned by the eight-day curfew. The new products this relief will come in the form of a reduction in the present "spread" allowed to retailers.

In pre-war days, the retail margin was on 20-cent case of soft drinks while the eight-day curfew cut their case tax rate, imposed in 1943, increased that margin to 48 cents—which means a price increase to manufacturers of 18 cents per case.

Recently, from the beverage manufacturers to the government, came a demand that the 28 per cent excise remitted, which would, said the manufacturers, tend to offset the cutback in production from 61 to 50 per cent of their total 1941 output. If the government had granted this request, it would have amounted to some 16 cents per case price relief.

V-V DAY

That day when merchandise vending machines will once again make production headlines.

Look for the STANDARD

Through many years classification of vending machines has been done. From light and heavy malleable iron and steel castings and refrigeration equipment to heavier steel shells, tank cars, steel shelving, chemical shelving, 90° and 105°. And now—vending machines.

Look for the STANDARD

This division of Lehigh Foundry was developed under the able influence of men with many years experience in the vending machine industry. Much valuable knowledge is being accumulated at this moment by the engineers, skill and experience of Lehigh Foundations, Inc.

Look for the STANDARD vending machine.

Look for the STANDARD vending machine.

STANDARD VENDING
MACHINES DIVISION, INC.

TRACE POPULATION SHIFTS

Beverage Biz In P-W Plans Improvements

Will Spend \$50,000,000

CHICAGO. Aug. 4.—Soft drink manufacturers are prepared to spend \$50,000,000 in plant improvements during the first year after the end of the war, says John J. Riley, secretary of the American Bottlers of Carbonated Beverages. The improvements depend, of course, on whether or not the bottlers are assured of a steady supply of sugar.

Riley said that approximately 40 per cent of the nation's 6,000 soft drink manufacturers plan to build new plants, while an additional 12 per cent intend to remodel their present facilities.

Using the same machinery or sufficient repair parts for old machinery, the bottlers say that 40 per cent of their trade intends to replace existing machinery. Riley stated that the industry will have to buy some 30,000 delivery trucks during the post-war period.

The bottlers' current output of soft drinks is at the lowest level in the history of the entire wartime period, said Riley, and no relief can be expected until there is an improvement in the sugar supply.

Candy Industry Over Top in 7th War Loan

BALTIMORE. Aug. 4.—The candy industry has gone "over-the-top" in the 7th War Loan Drive, and the final figure made known by the industry is \$1,880,500, it was announced by John Wiles, local sales representative for the largest candy manufacturing firm of this area, the National Biscuit Co., and chairman of the eastern regional executive committee of the campaign.

The final figure fell a little short in the final figure realized in the 6th War Loan, which amounted to \$2,600,000. However, it is anticipated that the next drive will be exceeded during the current month, which will enable the figures to top the previous high.

The committees in the drive included besides Wiles: L. F. Karsten, president of Lord & Taylor; Candy J. Toback, Comptroller, chairman of the Eastern Wholesalers' Council; F. B. Birkmeyer, president of J. F. Birkmeyer & Son, Inc., chairman of the candy manufacturing group, and T. Donald Elliot, local sales representative for the Olin Mathewson Co.

Philip G. Miller, vice sales representative for other manufacturers of this and other markets, is chairman of the confectionery salesmen's group.

NAMA REGIONAL MEET

(Continued from opposite page)

welfare and well-being first in mind.

3. I hold that the sale of my goods and my services for profit is proper and ethical, provided that all parties in the transaction are benefited thereby.

2. I will offer only high-quality merchandise and service to the public at all times.

4. I will see that my merchandising or service machines are always clean, attractive and in good working order. I will have them serviced by certified persons who are especially fit for the type of merchandise or service may require.

5. I will operate only those merchandising or service machines that clearly show when they are empty or that they will promptly give the return of the patron's money, if no merchandise is delivered or service rendered.

6. I will see that all merchandising or service machines are plainly marked with clear and simple instructions for their operation.

7. I will participate in the civic programs of my community, and support worthy welfare activities.

8. I will improve myself, increase my efficiency, and constantly strive to better my services to the public.

9. I recognize the Automatic Merchandising Industry as a modern and effective means of creating increased distribution

of the products of American farms and industries to the public.

Those who attended the regional meeting here, after examining the code of ethics, gave it their hearty endorsement and pledged themselves to support it in their future business.

For one of the most interesting parts of the meeting in Baltimore was the "Information Please" panel, where representatives of every branch of the vending machine trade participated in discussions. Representatives of manufacturers, distributors and operators answered questions which were put to them from others at the meeting.

Speaking for the beverage industry, and answering questions in that field were Gardner Tillington, general manager of the Coca-Cola Bottling Co., Belmont T. Gordon, Mason, director of General Field Activities of the Dr. Pepper Co., Dallas, and Emery Flinn, president of the Sparcs, Inc., of New York. These men were delighted with the interest shown in their products and how they could be used to advantage and how they could help the country.

Candy, gum and nuts were discussed by Philip A. McGinnis, manager of the Canton Company, Baltimore; Arthur Erell, secretary-treasurer of D. Goldstein, Inc., Philadelphia; and George Goldstein, sales manager of Arthur H. Duvelier, Inc., Haverhill, Mass. These men likewise found a good portion of the questions directed at them were concerned with the candy products during the coming post-war stage of the war. They also answered questions regarding the operators' use of equipment in vending candy, gum and nuts.

Cig Men Talk

These representatives of the cigarette manufacturers and the cigarette vending trade took the floor to answer and discuss questions put to them. Leaders in this discussion were George E. Duckett, manager of the G. E. Duckett Corporation, Washington; Lewis Green, assistant general sales manager of the P. Lorillard Company, New York, and John Milli, sales manager of the Howe Manufacturing Company, Bellerville, Ind. The speakers made some comments on the shortage of cigarettes and prospects for the future, treating these problems from the angle of the operator, producer and equipment manufacturers of the machines employed.

Also present were the members of the Baltimore unit of NAMA, with their president, A. Stanley Bechling, president of the Vending Corporation of Baltimore. NAMA members from Maryland, Delaware, Virginia and the District of Columbia were present, and both dealers of carbonated beverages and the executives of the Maryland Association of Carbonated Beverage, Edward Piper.

Trade To Feel Affect on Biz

Census survey shows drift westward in marketing and production during war

WASHINGTON. Aug. 4.—Since the beginning of the war, the country's economic population shifts have been in motion and peacetime industry has been turned topsy-turvy. Whether these people moving from one part of the country to another will return to their pre-war homes and communities cannot be definitely known. Industry, on the other hand, will once again return to pre-war standards of operation and production with the aid of much experience gained during the past four years of top war production.

J. C. Capt, director of the Bureau of Census, writing for the government of Canada, described Canadian statistics that, "nominally, these forces which affect population shifts, developing almost independently of time, have been stimulated mainly by the lure of economic opportunity for the millions. But with the country devoting more than half its resources to the war, these factors have been channeled to suit the national purpose, and the results have been catastrophic."

What effect these changes have had on the coin machine industry might never be known, but the fluctuation of coin machine business in the immediate post-war period, compared with pre-war business, indicates that it will be attributed in some part to these war-produced population shifts and industrial changes.

Manpower Loss

Every community has felt the loss of young men induced into the armed forces, yet, between April 1940 and November 1945, of the 137 metropolitan areas all those in the West, almost two-thirds of those in the South, almost one-fourth of those in the Northeast, Central and Great Lakes areas, and almost one-tenth of those in the Northeastern States showed population gains of more than 5 per cent. States saw great changes. Arizona, California, Florida and Nevada gained more than one-fifth in population in four years, while New Mexico, Idaho and Montana lost. Unquestionably, the war has brought the Far West into far greater prominence in the national picture. In less than two years after the United States entered the war, the three Pacific States entered the war, the three Pacific

(See Population Shifts on page 71)

FIVE BALL
FREE PLAY

A. E. O.

Easter ... \$34.00

Easter ... \$34.00

Easter ... \$22.00

WRITE OR WIRE US

Ace Coin Machine Co.

2125 Cedar Springs Dallas 1, Texas

Island Op Says Jobbers Should Find Hawaii Good Export Market

LOS ANGELES. Aug. 4—West Coast jobbers may well eye the Hawaiian Islands as an outlet for coin machines following the war. Eddie Fernandes, Island showman and coin machine operator, says the business in the Islands is destined to the Pacific to continue the war against Japan, the business in the Islands will continue heavy. But, Fernandes said, there will be big business in that section after V-J Day.

Fernandes is in the States attending to his business interests and the operation of his Civic Center Theatre where he has an amusement park and arcades.

Of prime importance in the Honolulu section at this time are juke boxes, Sky Fighters and athletic equipment such as grip machines and punching bags.

E. Fernandes is one of the first operators of the new "Giant" juke boxes. He purchased four in 1940 and found such a demand for them that he moved them from spot to spot around the Pacific. On one occasion he had them set up in Manila for the "Philippines" March, 1941, and did about \$8,000 per month for the day.

The American market of his Honolulu part has been about the busiest place in that section. Opening at 10 a.m., the spot has remained open until 8 p.m. to take care of the crowds. At present the spot is subject to certain regulations

which, Fernandes said, he understands have been lifted since he arrived in this country several months ago.

The fact that Hawaii is set for a boom is shown in the plans of the government, which has erected a number of permanent structures. This, he believed, can be taken to indicate that many plans for making this an important factor in future activities are in the offing.

LOS ANGELES. Aug. 4—There are going to be greater opportunities for export trade after the war according to Michael Harris, exporter, from this city and chairman of the Foreign Trade Week held here this spring. Harris made that prediction after returning from a meeting of the exporters advisory committee of the Foreign Economic Administration in Washington.

Harris told his audience at a Chamber of Commerce luncheon that the United States Commercial Corporation, a branch of the government handling exports to foreign nations, is planning to return from the export business to leave the gap open for American manufacturers to enter the field.

As of September 1, Harris said that Gen. Douglas MacArthur will withdraw from the Philippines and will leave military installations in the Philippines Islands and that the general is desirous of seeing business men take over the function. Already, according to Harris, shipping lines are offering air sea transportation to a Philippines port.

The U. S. C. C. said Harris is entering into no new contracts, and is making an effort to settle all existing contracts before the end of 1945. He said that manufacturers will be able to ship their products to the Philippines Islands and that the flow of goods between foreign and domestic trade except in cases where a few essential items are involved. Trade with the Middle East is being hampered, however, by exchange difficulties, said Harris.

Another speaker on the program with Harris, Albert R. Rebek, export manager for a local manufacturing concern predicted that the several years after the end of the war will see excellent trade opportunities with Latin American countries.

Washing Mfrs. Get Quotas for Summer Period

WASHINGTON. Aug. 4—WPA has assigned additional priorities assistance for third quarter production of 144,000 domestic washing machines and supplementary authorizations for 27,000 refrigerators.

The WPA had previously fixed a program calling for the production of 200,000 mechanical refrigerators during the first quarter, and a temporary authorization leaves 8,200 machines yet to be assigned. All refrigerators made under this program, or under the spot assignment ruling, will be placed in the priority category, and will probably not reach the public until 1946.

Washing machine quotas assigned are: Aper Electric Manufacturing Company, Cleveland; American Manufacturing Company, Cleveland; Belding Electric Manufacturing Company, Webster Groves, Mo.; C. G. H. Home Laundry Manufacturing Company, Fort Wayne, Ind.; 4,800; Viking Products Corporation, Chicago, Ill.; 8,800; Meadow Division, Electric Household Equipment Corporation, Washington, D. C.; 3,800; Vega Products Manufacturing Company, Newark, N. J.; 3,700; Easy Washing Machine Corporation, Syracuse, N. Y.; 32,182; Almond Electric Manufacturing Company, Elkhorn, Wis.; 1,000; Bogen & Son Manufacturing Company, Milwaukee, Wis.; 17,972; Chicago Electrical Manufacturing Company, Chicago, Ill., 5,500.

A check of these figures reveals that there still remains 46,110 washing machines to be assigned to reach the 80,000 per quarter level previously set under the program. Manufacturers of washing machines are asked to observe the restrictions above this number fixed for quarterly production on which they get priority assistance. Washers manufactured over and above this number must be made, however, without priorities assistance.

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Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

WE ARE ASKING YOU TO WRITE OR WIRE US FOR INFORMATION CONCERNING OUR NEW PRODUCT.

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WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

Our machines we'll be guaranteed to sell for a minimum of 10% less than the price of new dave after delivery for full cash refund or purchase price less the transportation charges.

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MILLS BROWN FRONT BELLS

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ALL MODELS—
ALL COIN PLAYS

WE SPECIALIZE IN REBUILDING
MILLS SLOTS AND RACES

WE BUY—SELL—
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CLOSING OUT OUR PINBALL STOCK

All in Excellent Working Condition, Ready for Location.

1. Douglas ... \$10.00

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3. Clark Kingpin ... \$10.00

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 Small Size, Extra Large, White Rubber,
Per 100 \$1.75
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Per 100 1.75
 Medium Size, Extra Large, White Rubber,
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Rubber, Per 100 2.00
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 Both Pout and Rocks For Multiple Sets
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TODAY'S BEST BUY
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 3 Thimbrels, Each \$395.00
 4 Whirlwinds, Each 192.00
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 Rock Your Order, First Come—First Served.
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 25 1/2 Adrienne, Double Game, EA. \$ 8.00
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 50 Main Street, New York, N. Y. 100-200
 20 Foot. Clean. Bright. Total. com-
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Pepper, 20 ft. 1000 ft. 10 ft.

Porter Keyboard to fit 23 ft.

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Burke, 20 ft. 1000 ft. 10 ft.

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8c Machine \$800.00	8c Machine \$825.00	8c Lite Rev. \$850.00
10c Machine 280.00	10c Machine 275.00	10c Lite Rev. 400.00
12c Machine 210.00	12c Machine 205.00	12c Lite Rev. 420.00

CLUB BELLS

8c	10c	12c	25c	50c
\$600.00	10c	25c	50c	50c

MILLS BUYS

14c Vene Pachinko	25c	35c	50c	50c
8c Vene Pachinko	8c Original Metal Bell, KA, OH, OP	850.00	850.00	850.00
8c Gold Gitter	8c Original Metal Bell	850.00	850.00	850.00
10c Refreshing Gold Gitter O.T.	8c Original Metal Bell	850.00	850.00	850.00
10c Refreshing Gold Gitter O.T.	8c Original Metal Bell, KA, OH, OP	850.00	850.00	850.00
12c Refreshing Gold Gitter O.T.	8c Original Metal Bell, KA, OH, OP	850.00	850.00	850.00
12c Refreshing Gold Gitter O.T.	8c Original Metal Bell, KA, OH, OP	850.00	850.00	850.00
10c Lite Blue Q.T.	8c Original Metal Bell, KA, OH, OP	850.00	850.00	850.00

JENNINGS CHIEFS

12c Club Sheriff	12c Sheriff	12c Sheriff	12c Sheriff	12c Sheriff
\$115.00	\$125.00	\$135.00	\$145.00	\$155.00
12c Sheriff	8c Original Metal Bell, KA, OH, OP	850.00	850.00	850.00
12c Sheriff	8c Original Metal Bell	850.00	850.00	850.00
12c Sheriff	8c Original Metal Bell	850.00	850.00	850.00
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12c Sheriff	8c Original Metal Bell	850.00	850.00	850.00

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8c All Star	8c All Star	8c All Star	8c All Star	8c All Star
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8c All Star	8c Original Metal Bell	850.00	850.00	850.00
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2-WIRE RUBBER COVERED RIP CORD,

500 FT. ROLLS

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MICRO SWITCHES

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In Lots of 6 or more, \$1.00 ea.

LIMITED QUANTITY!

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Seaport this apt. Only two being offered.

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For 1937 to 1940 D. C. Remote Control Power Supply. Reconditioned. Eliminated wrong selection. \$7.50 Each.

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WURLITZER
IN HERE BEFORE
THE WAR IT HAS
PLAYED DAY AND
NIGHT YET THE
UPKEEP HAS BEEN
PEANUTS.

I KNOW IT. THAT'S WHY
WHEN I HEARD YOU
WERE GOING TO
OPERATE
WURLITZERS
EXCLUSIVELY
AFTER THE WAR
I SAID NOW YOU'RE
REALLY GETTING SMART.



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